

Middleton Public Library

ADVOCACY POLICY

I Introduction

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I. Introduction

- A. The Middleton Public Library Board shall be an effective advocate for the provision of good Library service by ensuring that the community is aware of the importance of the Library and, that government decision-makers at all levels fully understand the pivotal role played by the Library in the community. Advocacy is an ongoing activity which lays the foundation for specific lobbying campaigns, should they become necessary. The purpose is to foster a general awareness and understanding of the importance of the Middleton Public Library. Lobbying is necessary as a means of working to persuade the government to resolve a decision, policy or law in favor of the Library(ies).

II. Guidelines

- A. The Library Board shall fulfill its advocacy responsibilities by identifying and responding to issues, concerns and government policies that may directly or indirectly affect the Middleton Public Library.
- B. The Library Board shall encourage Board members, advisors, committee members, staff, volunteers, stakeholder organizations, concerned individuals and other community or professional organizations to bring advocacy issues to the Board's attention.

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