

12 Reasons to Celebrate Middleton Public Library in 2010



2010 Japanese Goodwill Delegation from Chiba performed at the Middleton Public Library and discovered commonalities with Middleton Public Library users, like the love of manga graphic novels!

1. The annual number of items checked out at Middleton Public Library climbed to an all time high of 803,433, making Middleton the third busiest public library in Dane County.
 2. *Library Journal* ranked Middleton Public Library as a 2010 Star Library.
 3. Middleton Public Library now offers the public 50 Internet-equipped computers, including: 8 laptops, 2 netbooks, a literacy station for children, teen and 'tween game PCs, and WIFI service.
 4. Over 250 people participated and folded more than 3,000 pieces of paper during a series of origami workshops for all ages (from 4 – 88 years). The models were used to create a huge public art piece (29 feet by 5 feet). The beautiful origami mural is on permanent display over the Circulation Desk at the Middleton Public Library; has models of all shapes, sizes, and textures; and features 13 different designs.
 5. In 2010, Kindle reading devices were introduced and made available for checkout at the Middleton Public Library.
 6. Staff at the Middleton Public Library answered over 27,100 reference questions during the past year.
 7. Middleton Public Library established a second Endowment Fund, specifically for the expansion of the Large Print collection.
 8. Middleton Public Library partnered with Wisconsin Chiba, Inc., to host an event featuring authentic performers from Chiba, Japan.
9. Library cardholders searched for information using Middleton Public Library's online databases more than 4,400 times. In 2010, *A to Z Maps Database*, *Mango Language Learning* and *Consumer Reports* were added to the list of titles and are available in house or remotely.
 10. Friends of the Library sponsored 558 programs for children, 'tweens, teens and adults at the Middleton Public Library; and more than 16,700 people attended.
 11. New outdoor reading cove near the front entrance was funded by a grant from the Middleton Library Endowment Fund.
 12. Among the new furniture in the Middleton Public Library, the Youth Services area has a cozy reading nook for kids of all ages.



7425 Hubbard Ave.
Middleton, WI 53562

Telephone 608-836-5564
www.midlibrary.org

Middleton Public Library:
2010 Star Library by *Library Journal*



LOOKING AHEAD TO 2011

...at the Middleton Public Library

1. Library visitors to the Middleton Public Library will browse and check out the new *Serendipity Collection* featuring extra copies of the current year's most popular titles. This is an added collection and users will "serendipitously" find bestsellers in stock.
2. The addition of the online version of *Value Line* offers Middleton Public Library cardholders remote online access to investment information.
3. Visitors to the Middleton Public Library may ask at the Reference Desk to test drive some of the latest electronic reading devices, such as the Nook, iPad and Kobo.
4. Added sound proofing panels in the Middleton Public Library study rooms provide patrons with added privacy for small group sessions and tutoring.
5. Collaborating with the Wisconsin Women's Business Initiative Corporation, the Middleton Public Library will offer free educational courses relevant to today's job market.
6. New technology classes at the Middleton Public Library will help users learn skills, such as blogging and how to download a free library OverDrive ebook to their electronic reading devices.
7. The Middleton Public Library's Radio Frequency Identification (RFID) project will make checkout easier and quicker.
8. A gaming console will be available for checkout at the Middleton Public Library.



Library Board Members:

Marjorie Kozich, President

Sandy Smith, Vice President

John Westbury, Secretary

Joan Gillman

Rusty Shoemaker-Allen

Christopher Clay

Stephanie Hammes

Steve Soeteber,
School District Representative

Gurdip Brar,
City Council Representative

MISSION STATEMENT

To make a positive difference in the quality of life in our community by...

- Offering a safe and welcoming environment in an aesthetically pleasing and conveniently organized facility.
- Defending Wisconsin's 130-year tradition of free and open access to knowledge, information, and the diversity of ideas.
- Protecting the privacy of library patrons.
- Meeting the educational, informational, and recreational needs of the community through access to traditional and nontraditional library resources.
- Providing highly competent library staff who works with the board and city officials to develop and implement clearly focused and shared goals.
- Responding to current library and information access trends.

Middleton Public Library

Join The Fold Community Origami Mural Project

The idea for the project came about after some of our Library Board members saw the big origami wall installation designed by origami artist Ruthanne Bessman for the opening of the Overture Center for the Arts.

The Board really liked the idea of having another hands-on event, along with a permanent installation that could be viewed by the public after the workshops were completed, only this time at the Middleton Public Library. When contacted with the idea, Ruthanne enthusiastically agreed to the proposal and enlisted her good friend and talented three-dimensional artist Shirwil Lukes.

The response from the public was impressive!

250 participants folded

3,451 pieces of paper in

13 different designs to make

2,577 models, for a total of

840 sq. feet of paper into

45 frames

29 feet wide

5 feet high

Artists:

Ruthanne Bessman & Shirwil Lukes

Title:

Dimensions

This huge mural fills the space above the Library's Circulation Desk on the Main Level.



Friends of the Library sponsored a float in this year's Good Neighbor Festival Parade

2010 Summer Reading theme was... "Make a Splash, Read!"

Friends of the Middleton Public Library is a non-profit, tax-exempt membership organization open to all. It provides funding and volunteer support for needed programming, materials, equipment and services as a supplement to City and County appropriations. A Middleton Public Library staff member services, as a liaison to the Friends Board.

Members organize and sort book sales; apply for grants on behalf of the Library; and plan and host fundraising events in support of the Friends' ability to provide monetary contributions for enhanced Library services.

The Friends annual meeting is held in May. Membership information is available at the Library.

For more information visit: www.midlibrary.org/library/friends/asp



Dimensions—by Ruthanne Bessman & Shirwil Lukes


 Middleton Public Library

Compare the Numbers

Library Service Data	1990	2003	2010	1990-2010 % increase
Hardcover books	40,076	52,136	71,495	78.4%
Paperback books	3,340	13,500	17,314	518.4%
Audiovisual materials	2,687	13,918	21,863	814%
Magazines & newspapers	200	284	245	12.2%
Annual circulation	255,011	523,796	803,496	315%
Internet access computers	0	10	50	↑
Fulltime-equivalent staff	10.0	15.5	21.2	212%
Annual hours of operation	3,016	3,528	3,528	12%
Annual budget	\$358,825	\$987,280	\$1,684,623	436.6%
City of Middleton share	\$301,620 (84%)	\$621,571 (63%)	\$1,002,096 (60%)	332%
Dane County share	\$57,205 (16%)	\$365,709 (37%)	\$682,527 (40%)	1,193%

"Middleton Public Library is my home library; and I love this place!" --- Mary Gordon



Middleton Public Library
7425 Hubbard Avenue
Middleton, WI 53562

