



2015 Read Together Middleton - To Kill A Mockingbird

Middleton Public Library Annual Report 2015

DIRECTOR PAMELA K. WESTBY

Expanding and Strengthening

In 2015, nearly all of Middleton's library services showed growth in one aspect or another. Use of technology services, electronic resources and attendance at events experienced an increase compared to 2014. While total circulation of print and materials and was down in 2015 compared to the previous year, circulation of digital items continued an upward climb.

Books accounted for the majority of Middleton's circulation and serves as the bedrock of our library services.

The Library's community reads selections in 2015 were *To Kill A Mockingbird* and *Just Mercy*, which was a collaboration with UW – Madison's Go Big Read and sparked a healthy community discussion about the equity in our own neighborhoods.

There were 18,880 registered cardholders; library staff answered 29,484 reference questions and assigned study

rooms for a variety of reasons including tutoring, small group learning, and online testing.

In 2015, we had a number of obstacles with library facilities. The community was very supportive during the update to the HVAC, recarpeting project, floor plan redesign, and the emergency roof repair (*January and February of 2016*), making it possible for to continue to provide excellent services to Middleton.

Input and feedback about planning for the library's next 20 years was collected through surveys and public listening sessions, as part of the Space Needs and Building Feasibility Study. The results were eye-opening. We learned that people love the Library and heard how additional space could offer enhanced and improved creative learning spaces, especially for our youth.

Everyone in libraries loves to learn, face challenges and solve

problems. The opportunity to work with a tremendous team of staff, volunteers, Friends of the Library, and library board in Middleton has made the library a great place to be. I am optimistic Middleton Public Library will continue to serve the community in meaningful ways long into the future. Thank you for visiting, using and contributing to your library. We look ahead to more fun while learning.

Respectfully,
Pamela K. Westby, Director





2015 Middleton Public Library Board of Trustees:

Jeremiah Tucker, President
Steve Soeteber, Vice President
 School Superintendent, Rep.
Anne Irish, Secretary
Chris Clay, Trustee
Lisa Helmuth, Trustee
Rob Seltzer, Trustee
Deb Smith, Trustee
Kathy Olson, City Council Rep.

Library board meetings are held on the Tuesday following the second Monday of the month at 6:30 p.m.

The Middleton Public Library's Mission Statement is to make a positive difference in the quality of life in our community by...

offering a safe and welcoming environment in an aesthetically pleasing and conveniently organized facility;

supplying free and open access to knowledge and information, and the diversity of ideas to all, while protecting the privacy of library patrons;

meeting the informational, educational, and recreational needs of the community through information collections, resources, programming and outreach;

and providing highly competent library staff members to assist, guide, and instruct the public in the use of library resources and information gathering.

Robots: LEGO Mindstorms



Instructor
Brian Miles gets the
thumbs up for the
Library's media
maker lab.

Middleton Public Library Service Data	1990	2003	2015	1990-2015 % increase
Books - Owned	40,076	52,136	85,215	+112%
Audiovisual - Owned	2,687	13,918	27,188	+912%
Magazines Subscriptions - Owned	200	284	268	+34%
Book & media – Annual Circulation	255,011	523,796	710,108	+179%
Digital Collection - Owned	0	0	175,198	↑
Digital – Annual Circulation	0	0	44,430	↑
Classes & Event Annual Attendance	0	0	30,247	↑
Internet access computers	0	10	47	↑
Fulltime-equivalent staff	10.0	15.5	22	+120%
Annual hours of operation	3,016	3,528	3,528	+17%
Annual budget	\$358,825	\$987,280	\$1,979,797	+452%
City of Middleton share	\$301,620	\$621,571	\$1,144,792	+279%
Dane County share	\$57,205	\$365,709	\$785,233	+1,272%

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DELIVERING RESULTS:

- Middleton's library collections have one of the highest turnover rates in the state. Each Middleton item circulates an average of **6.3 times** per year, compared to the statewide average of 2.5 times per year.
- On the average, last year's Middleton cardholders borrowed **38** items.
- In 2015, Middleton Public Library loaned an average of **201 items** per hour, compared to 84 items loaned per hour in 1990.
- The Library had **47** Internet access computers available to the public and patrons logged **118,594** sessions in 2015.
- In 2015, Middleton shared **238,464** items with patrons from other libraries; and Middleton patrons borrowed **224,029 items** from other libraries.