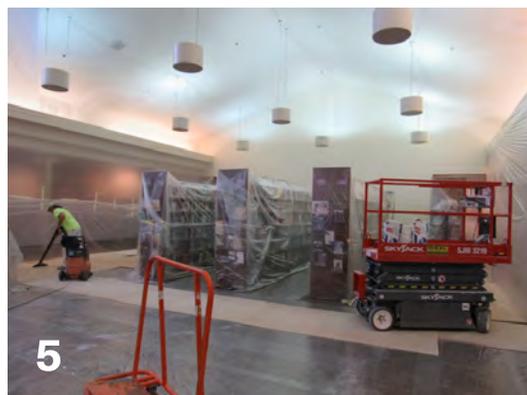


ANNUAL REPORT 2016

MIDDLETON PUBLIC LIBRARY

A YEAR IN SNAPSHOTS

- 1 Our library community gathered to give thanks and well wishes to Pamela Westby, Middleton Public Library Director 2008 - 2016.
- 2 In the driver's seat at Fire Station Storytime.
- 3 Children's Librarian / Thing 1 Lori Bell shares a smile at the United Way Day of Caring outreach event.
- 4 Welcome new Library Director Jocelyne Sansing and her daughter Annabelle, proud new Middleton card holders!
- 5 Emergency roof truss repairs temporarily closed the library in January and February.
- 6 A packed crowd at storytime.
- 7 Over 500 people attended the Greater Madison Jazz Consortium's "Strollin' Middleton" event, held on the library's main floor.



7425 Hubbard Ave
Middleton WI, 53562
www.midlibrary.org





**JOCELYNE SANSING,
LIBRARY DIRECTOR**

CONNECTING & THRIVING IN 2016

In 2016 the Middleton Public Library continued offering **21st century library services** by creating opportunities for institutions, organizations, and individuals to **connect and thrive**.

Physical, public space was in high demand. 2016 saw an **increase of 13% in study room bookings** over the 4021 bookings in 2015. These increases point toward the critical role libraries play as neutral mediators at the center of the community. While square footage continues to be in high demand, the exceptional library staff continue to expand the library's multi-layered approach to services.

The library introduced a new lecture series called **Scholar'd for Life**, in which outstanding professors share their favorite lectures. Speakers included mathematicians, astronomers, and historians, who drew crowds that packed the Archer Meeting Room. More lectures are coming in 2017!

Youth Services staff and volunteers **expanded early literacy programs** such as yoga, baby story times, and multi-sensory crafts that integrate STEM and SALT components. The library continues to be an area leader in early literacy innovations and the go-to place for families. 2016 **outreach efforts grew** to offer over 200 programs that reached more than 10,000 people outside of the library. By leading efforts in community-wide training on early literacy with child caregivers, the library is increasing not only the quality of child care, but also levels of school readiness and success. Partnerships with other city departments and events, like the **Middleton Fire Station** and **United Way Day of Caring**, solidified the library's position as a community connector.

Roof repairs closed the library for one month at the beginning of 2016. Downtown Middleton felt the effects through a decrease in foot traffic, signifying the vital complement the library offers to neighboring retail and cultural destinations. Despite the closure, 2016 is expected to see only 2% decrease in total library visitors compared to 351,363 total visitors in 2015.

In 2016 the community engaged in an eight-month **library space needs study** that indicated a high readiness for facility expansion. As population growth and evolving library services necessitate development, the library is committed to fostering environments that allow for open, accessible, and welcoming public spaces.



LITTLE OM, BIG OM YOGA

LIBRARY BOARD OF TRUSTEES

JEREMIAH TUCKER, PRESIDENT

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SERVICE DATA



THEN & NOW

ABOVE

Patrick Williams, Head of IT, tinkers with the library's 3-D printer

	1990	2003	2016
Books in Print	43,416	65,636	88,329
eBooks	0	0	149,771
AV Materials	2,687	13,918	27,956
Annual Circulation	255,011	523,796	675,565
Public Use Computers	0	20	51
Programs Offered	151	225	943
Program Attendance	5,395	4,268	32,174
FTE Staff	10	15.5	21.83
Annual Budget	\$358,825	\$987,280	\$2,060,521
City of Middleton Budget Share	\$301,620	\$621,571	\$1,241,444
Dane County Budget Share	\$57,205	\$365,709	\$777,909

BEHIND THE SCENES



2016 Middleton Public Library Staff

"PEOPLE FLOCK IN, NEVERTHELESS, IN SEARCH OF ANSWERS TO THOSE QUESTIONS ONLY LIBRARIANS ARE CONSIDERED TO BE ABLE TO ANSWER, SUCH AS "IS THIS THE LAUNDRY?" "HOW DO YOU SPELL SURREPTITIOUS?" AND, ON A REGULAR BASIS, "DO YOU HAVE A BOOK I REMEMBER READING ONCE? IT HAD A RED COVER AND IT TURNED OUT THEY WERE TWINS."

— TERRY PRATCHETT,
GOING POSTAL



WHAT'S IN YOUR BAG?

Thanks to this young patron for sharing her handmade tote with us, which features her favorite Middleton Public Library spots!!

SUPPORT

Help your library continue to grow!

PROVIDE A LASTING GIFT TO THE LIBRARY

The Middleton Public Library Endowment Fund encourages private donations and bequests to further the excellence of the library. Gifts to the Endowment Fund provide lasting support that ensures that Middleton continues to have access to free books, materials, and educational programs.

visit midlibrary.org/donate

SUPPORT PROGRAMMING BY BECOMING A FRIEND

The Friends of the Middleton Public Library is a group with members from the city and surrounding areas. The Friends work with the library staff and library board to enhance and improve library services to the community, including sponsoring all library programs through Friends membership pledges and book sales.

visit midfriends.org