



June 2012 Report

Presented at the July 10, 2012 Library Board Meeting

1. STATISTICS

Circulation:	Adult	YA	Juv.	Total	Year to Date
2012	36,625	4,839	26,094	67,558	388,679
2011	38,337	5,457	27,625	71,419	379,024
2010	42,292	5,633	28,414	76,339	400,706
2009	40,559	5,312	27,860	73,731	393,692
2008	35,760	5,248	26,370	67,378	373,252
2007	36,415	4,647	25,621	66,683	354,273
2006	35,723	4,349	21,269	61,341	332,330
2005	34,014	3,807	18,722	56,543	301,389
(2011-12 +/-)					(+2.55%)

Self-Service checkouts:

	3M	ITG	ITG #2	ITG#3	Total	% of total
2012		13,065	11,569	5,071	29,705	43.96%
2011		11,518	12,530	4,942	28,990	40.5%
2010	7,238	7,518	10,547		25,303	30.2%
2009	7,977	8,487	8,844		25,308	34%
2008	6,106	6,286			12,392	18.4%
2007	5,973	6,560			12,533	18.8%

Library cards issued:	Adult	Juv.	Sr.	Org.	Total
2012	100	61			161
2011	129	94	6	0	229
2010	119	80	2	1	202

LINK libraries:	Loaned to	Borrowed from	Interlibrary loans
2012	17,640	17,215	56
2011	15,794	17,105	58
2010	18,862	20,597	99

	Visits	Study Rooms Use	Fax Use	WIFI
2012	32,036	495 hrs. / 349 bookings	52 users / 135 p.	748 sessions
2011	33,918	528.75 hrs. / 381 bookings	54 users / 145 p.	801 sessions
2010	34,151	541 hrs / 392 bookings	68 users / 64 p.	541 sessions

2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES

Date	Program	Attendance
6/5/2012	Techno Minutes : Session 1: Job searching online, resume help, Overdrive/e-reader intro Session 2: E-mail functions, moving pictures from camera to computer and sending via e-mail	2
6/5/2012	School Visit, Glacier Creek 6th grade : Caitlin talked about the Tween SRP and other tween programs, I talked about the teen programs. Booktalks and video book trailers.	35
6/5/2012	Getting to Know Medicare : An overview of Medicare for those new to the program.	33
6/6/2012	School Visit, Kromrey : Caitlin presented the Tween SRP, I presented Teen SRP. Booktalks and video book clips.	35
6/7/2012	School Visit, Kromrey 6th grade : 6th grade block divided for two separate booktalks back to back. Discussion of tween & teen SRP, booktalks, and video book clips.	125
6/11/2012	Getting to Know Medicare : An overview of Medicare and its different parts (same program as the one on 06/05/12)	22
6/12/2012	Toddler Storytime: Cats : Songs and activities: Hello Song Bean Bag Rock Little Bird Books: Cleo the Cat Mama Cat Has Three Kittens Kitty's Cuddles Craft: Paper plate/pipe cleaner kitties (pre-assembled)	37
6/12/2012	Big Kids Storytime : Songs and activities: Hello song (Strawberry Jam) Bean Bag Rock Little Bird Ten Little Elephants Books: Mama Cat Has Three Kittens Leo the Late Bloomer Nini Here and There Craft: Paper plate/pipe cleaner cat faces (pre-assembled)	17
6/13/2012	Tiny Tots Storytime : Books: Baby Loves Summer, Maisy's Pool, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Hello Song, Head Shoulders Knees & Toes, Clap Your Hands, Pat a Cake, This Little Piggy, Are You Sleeping Baby Bear?, ABC Song, Row Your Boat, 2 Little Blackbirds, Wheels on the Bus, All Around the Mulberry Bush, The More We Get Together ---- Coloring/stamping & playtime	44
6/13/2012	All Ages Storytime - Summer : Books: Froggy Goes Swimming, Spot Goes to the Beach, All You Need for a Beach, Swimming with Dolphins ---- Songs & Flannels: Welcome Song, Little Mouse, Fireflies, Brush Your Teeth Bean Bag Rock ---- Film: Spot Goes to the Beach ---- Project: Stand-up paper dolls with swimming suit	36
6/13/2012	PAWS to Read : Children of all ages came in for 15-minute time slots to read to Cooper, a trained therapy dog. Cooper's trainer/owner, Marlee, is a local teen. Her mother accompanied her and checked readers in as they arrived.	8
6/14/2012	Baby Storytime : Books: Play Baby Play, Baby Loves Summer, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Good Morning, Hi Hello & How Are You, Open Shut Them, Trot Trot to Boston, Baby Duke of York, Wheels on the Bus, Pat-a-Cake, This Little Piggy, 2 Little Blackbirds, Now Tall Now Small, Hickory Dickory Dock, The More We Get Together ---- Free play and one-on-one reading .	32

6/14/2012	All Ages Storytime - Summer : Books: Swimming with Dolphins, Maisy's Pool, All You Need for a Beach, Baby Loves Summer ---- Songs & Flannels: Welcome Song, Little Mouse, Fireflies, Brush Your Teeth Bean Bag Rock ---- Film: Spot Goes to the Beach ---- Project: Stand-up paper dolls with swimming suit	43
6/14/2012	39 Clues Book Club : Discussion of The 39 Clues, Book #1 (The Maze of Bones by Rick Riordan); Creation of Caesar Cipher Wheels; Solving of puzzles using wheels	13
6/14/2012	Manga/Anime Fest : Cosplay, Otaku search, Manga artist, freebies & swap, karaoke.	18
6/15/2012	Friday Family Concert - David Landau : Children's music concert.	85
6/15/2012	Bilingual Storytime : books, songs, craft project !	37
6/16/2012	Techno Minutes : Lots of topics covered in both sessions: LINKcat & Overdrive advanced searching, bookmark organization, uninstalling programs, email functions, importing pictures from digital camera to Facebook.	2
6/16/2012	Sharpie Tie Dye : Tie-dye project using Sharpie markers, rubbing alcohol, and eye droppers.	22
6/18/2012	Library Lego Block Party : Open-ended play with legos and duplos. Display of Lego books for ideas.	45
6/18/2012	Seeing Stars Planetarium : Paul Kinzer brought his indoor inflatable planetarium and set it up right here in the library! 'Tweens gathered inside for a one-hour program, complete with information on the phases of the moon, constellations, and more.	36
6/18/2012	Intro to Excel (Excel Basics) : An intro to the basics of the popular spreadsheet program.	25
6/19/2012	Twisted Tuesday : Wikki stick twisted crafts and played a few rounds of "Twister". Read aloud a twisted fairy tales (Falling For Rapunzel) and some tongue twisters from "Sea Shells Sea Shells".	35
6/19/2012	Toddler Storytime : Songs and activities: Hello Song Bean Bag Rock Little Bird Flannel/Song Books: Who Said Moo? Simms Taback's Farm Animals Old MacDonald Craft: Use crayons and rubber farm animal stamps to fill a barnyard!	32
6/19/2012	Big Kids Storytime : Songs and activities: Hello song (Strawberry Raspberry) Bean Bag Rock BINGO Little Bird (flannel/song) Books: No Sleep for the Sheep The Cow who Laid an Egg Old MacDonald Clip-Clop Craft: Create a barnyard (rubber stamps/crayons with barn backdrop)	29
6/20/2012	Tiny Tots Storytime : Books: Peekaboo Bedtime, Twinkle Twinkle Little Star, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Hello Song, Head Shoulders Knees & Toes, Clap Your Hands, Pat a Cake, This Little Piggy, Are You Sleeping Baby Bear?, ABC Song, Twinkle Twinkle Little Star, Row Your Boat, 2 Little Blackbirds, Wheels on the Bus, All Around the Mulberry Bush, The More We Get Together ---- Coloring/stamping & playtime	32
6/20/2012	Fencing for Teens : Krystyna went over safety procedures, courtesy and how to start a match/scoring, then had everyone do practice fencing with different partners.	11
6/20/2012	All Ages Storytime - Bedtime : Books: Don't Let the Pigeon Stay Up Late, Tuck Me In, What Cried Granny, Off to Bed ---- Songs, Puppets & Flannels.	34

6/20/2012	Kids Book Club - Bink & Gollie : Took a Bink & Gollie Personality test and based on the results, made either a Bink or Gollie name tag. Read Chapter 1 from Bink & Gollie and watched the film while kids ate lunch and dessert. Read Chapter 1 for Two for One (the newly released Bink and Gollie book). Made friendship pins and designed paper socks. Teams of kids paired up to see how many socks they could pair up and fold in a minute. Take home activity sheets.	26
6/21/2012	Baby Storytime : Books: Peekaboo Bedtime, Twinkle Twinkle Little Star, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Good Morning, Hi Hello & How Are You, Open Shut Them, Trot Trot to Boston, Baby Duke of York, Wheels on the Bus, Pat-a-Cake, This Little Piggy, 2 Little Blackbirds, Now Tall Now Small, Hickory Dickory Dock, The More We Get Together ---- Free play and one-on-one reading	22
6/21/2012	All Ages Storytime - Bedtime : Books: Don't Let the Pigeon Stay Up Late, Tuck Me In, What Cried Granny, Off to Bed ---- Songs, Puppets & Flannels: Pigeon puppet, Welcome Song, Little Mouse, Fireflies, Brush Your Teeth Bean Bag Rock ---- Film: Don't Let the Pigeon Stay Up Late ---- Project: Flashlights (die cut flash lights with aluminum paper)	26
6/21/2012	A Visit with Mark Twain : Performer Dave Ehlert portraying the famous author.	88
6/22/2012	Bilingual Storytime : Today's theme was counting. Read books in Spanish. Songs, flannels, magnet board, and movement activities in Spanish. Today's craft activity: dice.	22
6/22/2012	Miller and Mike : A comedy show with juggling, yo-yo tricks featuring two former Ringling Bros. clowns.	93
6/22/2012	Techno Minutes : Session 1: Downloading digital books from Overdrive using the Overdrive and Kindle apps on an iPad. Session 2: Downloading music/podcasts on an iPod & downloading digital books on a Kindle	2
6/23/2012	Chess Club : Chess club instruction and play.	13
6/25/2012	Movie Matinee - Muppets : The Muppet Movie. Light snacks. Display of "Muppet" and "Sesame Street" materials - books and av. Take home Muppet coloring sheets.	65
6/26/2012	Toddler Storytime : Songs and activities: Hello Song Bean Bag Rock Ten Little Elephants Books: Don't Let the Pigeon Drive the Bus! Baby Danced the Polka Goodnight, Moon (read-together) Craft: Pony bead/pipe cleaner bracelets	18
6/26/2012	Big Kids Storytime : Songs and activities: Hello Song (Strawberry Raspberry) Bean Bag Rock Pass the Beanbag Aiken Drum Books: Don't Let the Pigeon Drive the Bus! Lizette's Green Sock Goodnight, Moon (read-together) A Sick Day for Amos McGee Craft: Pipe cleaner/pony bead bracelets	8
6/26/2012	Techno Minutes : Session 1: discussion of applying for jobs online, mousercise demo Session 2: Excel and Word	2
6/26/2012	Movie Fest and Ice Cream Social for Teens : Supplies to make ice cream sundaes, 12 movies to choose from, fun ice cream facts & quizzes.	11
6/26/2012	Fanny At Chez Panisse Food Festival : A potluck dinner of recipes featured in "Fanny at Chez Panisse" by Alice Waters. A display of "foodie" picture books and chapter books. Also some adult books by Alice Waters. Powerpoint slide show of Chez Panisse.	15

6/27/2012	Tiny Tots Storytime : Books: Dance With Me, Where is Baby's Beach Ball, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Hello Song, Head Shoulders Knees & Toes, Clap Your Hands, Pat a Cake, This Little Piggy, Are You Sleeping Baby Bear?, ABC Song, Row Your Boat, 2 Little Blackbirds, Wheels on the Bus, All Around the Mulberry Bush, The More We Get Together ---- Coloring/stamping & playtime	28
6/27/2012	All Ages Storytime - Mice : Books: Martha in the Middle, Lunch, The Little Mouse the Red Ripe Strawberry and the Big Hungry Bear, Mouse Mess, Maisy Goes to Bed ---- Songs, Puppets & Flannels: Welcome Song, Little Mouse, Hickory Dickory Dock with stepbells, Brush Your Teeth Bean Bag Rock ---- Film: Maisy counts sheep ---- Project: Mice finger puppets	43
6/27/2012	Talk With the Animals: Vilas Zoo Presentation : Two education specialists from Vilas Zoo came to the library with a macaw, a millipede, and a big snake. They gave an enthralling presentation full of facts and information.	46
6/27/2012	PAWS to Read : Children of all ages and one elderly patron read aloud to therapy dogs.	12
6/28/2012	Baby Storytime : Books: Dance With Me, Where is Baby's Beach Ball?, Moo Baa Laa Laa Laa (group reading) ---- Songs & Rhymes: Good Morning, Hi Hello & How Are You, Open Shut Them, Trot Trot to Boston, Baby Duke of York, Wheels on the Bus, Pat-a-Cake, This Little Piggy, 2 Little Blackbirds, Now Tall Now Small, Hickory Dickory Dock, The More We Get Together ---- Free play and one-on-one reading	32
6/28/2012	All Ages Storytime - Mice : Books: Martha in the Middle, Lunch, The Little Mouse the Red Ripe Strawberry and the Big Hungry Bear, Maisy Goes to Bed ---- Songs, Puppets & Flannels: Welcome Song, Little Mouse, Hickory Dickory Dock with stepbells, Brush Your Teeth Bean Bag Rock ---- Film: Maisy counts sheep --- - Project: Mice finger puppets	42
6/28/2012	39 Clues Book Club : Discussion of book #2 in the 39 Clues series, followed by exploration of two secret message making/breaking methods (crayon resist and mirror writing). Each participant is creating a Spy Kit over the course of the four weeks of this program, and at this point the Spy Kits hold three different code techniques!	11
6/28/2012	The Seven Pillars of Wellness : An overview of the seven pillars (Stress, Water, Nutrition, Sleep, Environment, Exercise and Toxicity) that support a healthy lifestyle.	14
6/29/2012	Techno Minutes : Session 1: Reading online newspapers Session 2: Scanning photos and transferring to another computer	2
6/29/2012	Bilingual Spanish English Storytime : Fairy Tale themes. Books in Spanish, English, and both languages. Songs and movement activities in Spanish. Clothespin craft.	25
Number of Programs / Total Attendance		
	Children's	36 / 1164
	Teens	6 / 235
	Adults	10 / 192
	Grand Total	52 / 1591

3. LIBRARY EXHIBITS

Picture Rail	Shape Shifters	Sandy Haspl
Exhibit Case	Summer Reading Program	MID Youth Services Staff

4. STAFF DEVELOPMENT: MEETINGS AND CONTINUING EDUCATION

Date	Staff	Title
6/3/2012	Amanda, Rebecca Light, Sally Wood, Kathy Rausch, Kathy Hutchison and daughter	<u>WPT Auction Volunteer Team</u> : A team of six from the Middleton Public Library volunteered on the phone bank at the Wisconsin Public Television annual auction.
6/4/2012	30 MID Employees	<u>All Staff In-service</u> : Theme: Health and Wellness. Held departmental meetings and worked on special projects.
6/7/2012	Pamela	<u>Planning Meeting for a Possible Fundraiser</u> : Listened to an idea proposed by WAU for a collaborative fundraising idea, involving a motorcycle poker run. MID will not be participating in this particular event, hopefully others will arise.
6/8/2012	Pamela	<u>WLA Board Meeting</u> : Agenda included a discussion on potential remedies for WLA's budget deficit. Task force committees were established to address specific recommendations for the strategic initiatives. Conference event 2012 in La Crosse.
6/11/2012	Amanda	<u>Friends of the CCBC Board Meeting</u> : This was my final Board meeting as treasurer. After three years, I'm more than happy to turn over the reins (and the checkbook!) to a new volunteer.
6/12/2012	Elizabeth I. Bauer	<u>ILS Circulation Services Subcommittee Meeting</u> : Monthly meeting to discuss ILS circulation issues.
6/14/2012	Jim	<u>Beyond the Page Trivia Night Planning Meeting</u> : A discussion of the Trivia Night fundraiser being planned for October 20th led by staff from Deerfield PL
6/15/2012	Elizabeth I. Bauer	<u>WLA Literary Awards Meeting</u> : Final review of, and voting on, 2011 Wisconsin titles and authors who will be recognized for outstanding achievement, and one title which will be awarded "notable" at the 2012 Wisconsin Library Association Conference in La Crosse.
6/22/2012	Amanda	<u>American Library Association Annual Conference</u> : At the American Library Association Annual Conference, I attended sessions on technology, children's literature, advocacy, and more. My committee, the ALSC (Association for Library Services to Children) Legislation Committee, worked on a program proposal for next year's annual conference.

5. DIRECTOR'S REPORT

The month of June began with the front entry renovation project. We remained closed Saturday, June 2nd and Monday, June 4th, allowing workers to safely do demolition of the old floor tiles and installation of new floor tiles. Later in the month, the granite service counter was installed.

Our all staff in-service on Monday, June 4th gave us the opportunity to hold departmental meetings and work on special projects. We also spent some time focusing on healthy living with a presentation from Healthiest Man in America Eric Foxman. We also learned about a continuing education opportunity from Dan Muxfeld of Journey Mental Health. Staff is interested in their mental health first aid training. We are hoping to schedule the training in January 2013.

Circulation for the month of June 2012 was 67,558, bringing the year-to-date total circulation to 388,685, a 2.55% increase over last year's year-to-date total of 379,024. Self-service checkout was utilized 43.96% of the time in June of 2012, a slight increase from last year's 40.5% use. We issued 161 new library cards last month and provided 56 interlibrary loans.

The number of items Middleton loaned to and borrowed from other LINK libraries was up in both categories; from 15,794 in June 2011 to 17,640 in 2012 and from 17,105 in June of 2011 to 17,215 in 2012, respectively.

Visitor counts, study room use, number of faxes and WIFI use were all down slightly this month.

Head of Circulation Services Elizabeth Bauer's resignation meant adjustments to the circulation schedule. We are grateful for all the efforts and extra work contributed by our circulation supervisors: Barbara Henderson, Katie Adkins and Peter Matiash. Library Assistant III Barbara Henderson is serving as Acting Head of Circulations Services until the position is filled.

6. LIBRARIANS' REPORTS

Patrick Williams, Head of Information Technology

The automated material handling equipment's timing was adjusted. It is now sorting items to our satisfaction. We will continue with patron education; having items put in one-by-one allows for immediate check-in and sorting.

Two staff laptops were replaced. One was outdated; the other had a bad motherboard.

We were able to create a mailing list from KOHA for patrons who registered for a library card in the last few weeks, so they were mailed one of our new orange library cards.

Elizabeth Bauer, Head of Circulation

Summer Reading started Monday, June 11, 2012 and it has been busy, busy, busy! Any trepidation we had about returns and Sheldon the Sorter, were immediately quelled; returns, check in, and shelving have been very smooth. Circulation has dropped in the last year, a state wide trend, so we must re-double our efforts with stellar customer service, outreach, community involvement, and make efforts to reach those groups who are not aware of all the services and materials the library can offer them.

I chaired the ILS Circulation Services Subcommittee Meeting June, 12, 2012. We are currently updating all sections of the ILS Circulation Manual, updating circulation work flow documents, and updating Koha circulation training tutorials.

I also attended several WLA Literary Awards Meetings; we have narrowed the 2011 list of notable titles and authors down, and will choose a final notable book, a selection of titles that will receive outstanding recognition, a list of poetry titles that will receive outstanding recognition, create a list of titles that are Wisconsin interest, and recognize a Wisconsin Author for their body of work and contribution to Wisconsin literature. These lists, will be available by the fall Wisconsin Library Association Conference, in La Crosse, and will be recognized at the WLA Awards Banquet.

May and June are the time for staff performance conversations; I have spoken to all of the circulation desk staff, and the circulation supervisors are currently speaking to all of the library page ls. I am, again, reminded of what interesting, and diverse, staff we have.

Upcoming projects for the Circulation Services Department include revisions on the Circulation Procedures Manual, the Library Page I Procedures Manual, and update of circulation information on the Middleton Public Library Home Page.

Rebecca Van Dan, Head of Young Adult Services

The Teen Summer Reading Program has been going smoothly, with 190 teens signed up so far and with good program attendance for the Manga/Anime Fest and Fencing. We still had quite a few last-minute invitations for school visits at the beginning of the month and the Help Desk has been very busy with a lot of kids excited about summer programs.

This month we expanded our teen volunteer schedule and trained three new volunteers. Kathy and I met for her performance evaluation and we have been impressed by her willingness to tackle all our extra projects as summer gets underway. I sent an email to TAC members this month to brainstorm and vote on Saturday programming in the fall. Caitlin, our practicum

student helped present a few more booktalks with me at the beginning of June and has been working on weeding the teen hardcovers and making signs to promote a few upcoming programs. We also weeded and shifted the teen paperbacks this month to allow more room for the oversized teen paperbacks and sent Marshfield library our presentation notes from a WLA talk on Teen Advisory groups as they were looking for advice on forming one.

To allow more access to music that is downloadable only format, this month we worked with Patrick to download music that will be available on the teen computers. The music has been downloaded to one computer and Patrick is working on security measures so the files cannot be copied illegally before transferring to the Teen computers.

We also began working on fall programming flyers and extra ordering in a few formats this month. Caitlin has been working on a Teen Job Fair for August, and we are still doing some preparations for summer programs like the Writer's Workshops and Minute to Win It.

Displays: Booktalk books, Classic Summer Reading, Short & Sweet: Short Stories

Sarah Hartman, Head of Technical Services

Allison Girres, our Reference Team summer practicum student from UW-Madison's School of Library and Information Studies, was able to attend the latter half of our all-staff inservice at the beginning of the month. This gave us a unique opportunity to begin her training while the library was closed, which worked out very well and allowed her to quickly step into her role at the Reference Desk for her first full shift on June 18. She's a natural at librarianship, and we're very pleased to have her working with us this summer.

This month I completed Performance Coaching Conversations with all Technical Services Department staff. I appreciate everyone's hard work behind the scenes to provide our community with books, magazines and newspapers, and a wide variety of AV materials. We are lucky to have such skilled and dedicated workers.

After some discussion with the Friends of the Library, we have decided to stop putting date due slips and stamps in our books. The Friends feel they can sell library discards for more without date due slips, and library staff no longer stamp due dates in books. Patrons can get printed receipts at check out and can view their accounts online, and if they still wish to have the due

date written in the book, a removable sticky note can be used. We will continue to use date due stickers on AV materials, as they are not accepted by the Friends for the sales and we use those stickers to note when discs have been reported to not play and when they have been repaired.

Svetha Hetzler, Head of Children's Services

We began our annual Summer Reading Program this month and things have been running smoothly. After 2 weeks, over 550 children 7 years old and younger have registered for our independent reading and read-to-me program. Our three summer Page 1's have been a huge help at the treasure chest and have been a great asset in keeping the youth services area tidy and welcoming.

We kicked off our summer with many fun events including, Twisted Tuesday, Kids Book Club, Fanny at Chez Panisse Food Festival, Movie Matinee, Friday Family Concert, Chess Club, and of course storytime!

Before the start of our summer reading program, I weeded our board book collection. Under my supervision, Jennifer Das has started her work as a volunteer at Youth Services. She is currently working on an Easy Reader collection management project.

Lizzie Sexton from the Children's Services Society visited patrons at storytime this month to distribute information regarding services provided to all Dane County residents. She is hoping her partnership with area libraries, United Way, and doctors' offices will encourage residents to take advantage of her department's services.

Sally Wood and I met for a performance conversation earlier this month. It was a nice opportunity to get some feedback and share ideas. She's been a great asset during Sarah Goebel's maternity leave. Besides her support at the help desk, Sally has been busy profiling journals, creating displays (barnyard and summer books), and managing the DIY station. Water was this month's theme at the DIY station.

So far, a great start to the summer. I'm looking forward to July!

Amanda Struckmeyer, Head of Youth Services

This month, I continued a large collection development project in children's fiction. This project involves extensive weeding (mainly in hardcover) and ordering some materials, particularly in paperback.

Our summer reading program is in full swing! Lots of happy readers of all ages are visiting the library for our special events and reading incentive program. This year, we are partnering with a local child care center to provide an on-site reading incentive program. This will allow us to reach children who may not have the chance to visit the library with their families. I have contacted a second facility in hopes of expanding this outreach to more children in the community.

Earlier this year, I joined a team of six Youth Services Librarians from South Central Library System who worked together to create a kit for use in libraries in conjunction with the Wisconsin Book Festival. The festival's theme this year is "Lost and Found," and our kit features stories and activities around this theme for preschoolers, school-age children, and "tweens."

My newspaper column, "Booking It," was written and submitted to the *Middleton Times Tribune*. I continued to serve as the staff liaison to the newspaper. I finished my three-year term as the treasurer for the Board of the Friends of the Cooperative Children's Book Center.

On the national level this month, I attended the American Library Association annual conference. This was a fantastic opportunity to network with other professionals and share ideas. I attended sessions on technology, advocacy, children's literature and more. My committee, the ALSC (Association for Library Services to Children) Legislation Committee, met to continue planning a potential program for next year's annual conference. In addition, I reviewed two books for *School Library Journal*.

Jim Ramsey, Head of Adult Services

This month we organized several well-attended programs for adults here at the library. We began with two informational sessions on Medicare which were very successful. We also offered two classes on Microsoft Excel, which is a topic that is always in high demand. But the highlight of June was the Mark Twain program featuring performer Dave Ehler as the famous author. Almost 90 people attended, making this our highest attended program of the year. I have

continued to book many programs for adults about which I am very excited. The programming picture for this fall is coming into sharper focus and includes a good mix of traditional library programs and technology instruction.

We are continuing with a major collection development project that includes the merging of a paperback collection into the general fiction and non-fiction collections as well as a major weed of the fiction collection. The project is expected to take at least 2-3 months, but when completed, it will make books easier to locate and allow for more high-visibility displays on the end of the shelves in the fiction area.

Our library assistant Rebecca has taken a leading role in developing and expanding the library's social media presence. She has been active updating the library's Flickr and Facebook pages and created a large sign near circulation informing patrons about the library's social media presence. In the month or so since the sign went up, the library has received more than 50 "likes" on Facebook, far more than we received over the past several months.

Additionally, I have begun integrating QR codes (barcode –like images that link to web content when scanned with a smart phone or other mobile device) into some of our publicity and instructional materials. Examples include: a bookmark with a code that links to instructional Overdrive videos and a flyer for a musical group with a code that links to a You Tube video. As more of our patrons use mobile devices, this emerging technology is bound to grow.

I have continued to be active on the Beyond the Page Library Action Team. Our main focus has shifted to planning a county-wide trivia night fundraiser for the evening of October 20th, 2012. Our library will partner with the Cross Plains Public Library to host this event at an off-site location. As of right now, I am very close to securing a venue and hope to flesh out more details in the coming months.

I have also been working with the Youth Services librarians to secure a grant, funded by CRA (Community Reinvestment Act) money that will allow the library to do outreach programs at the Middleton Outreach Ministry's food pantry. Svetha and Amanda will be the ones implementing

the program, but I have been acting as an intermediary between our staff and the Madison Community Foundation, the organization responsible for disbursing the money and the primary sponsor of the Beyond the Page campaign.

Finally, we have a practicum student from UW-SLIS working at the reference desk this summer: Allison Girres. Allison will be completed her 120 hour practicum at the desk as well as teaching a technology course on downloading audio books and offering one-on-one technology instruction sessions. Having Allison to help out with our Techno-minutes (one-on-one) sessions will greatly reduce or eliminate the sizable waiting list these classes accrue each month.

7. AGENDA OVERVIEW

Budget 2013 – City of Middleton is ramping up the budget season. We'll review next year's budget at our meeting.

Employee Handbook – Discussion of draft document.

Beyond the Page – We'll review the financial update.

Communication – Discussion of letters from SCLS and Dane County Library Board regarding our ILS.