



## January 2015 Report

Presented at the February 10, 2015 Library Board Meeting

### 1. STATISTICS

Circulation:	Adult	YA	Juv.	Total	Year to Date
<b>2015</b>	<b>36,177</b>	<b>3,847</b>	<b>19,079</b>	<b>59,103</b>	<b>59,103</b>
2014	38,854	3,924	21,051	63,829	63,829
2013	40,183	4,094	21,005	65,282	65,282
(2014-2015 +/-)					(-7.4%)

#### Self-Service checkouts (January):

	ITG#1	ITG #2	ITG #3	Total	%of Circ
<b>2015</b>	<b>12,303</b>	<b>7,138</b>	<b>7,764</b>	<b>27,205</b>	<b>46%</b>
2014	11,911	9,391	6,174	27,476	43%
2013	13,005	11,088	4,230	28,323	43.4%

#### Library cards issued:

	Adult	Juv.	Sr.	Org.	Total
<b>2015</b>	<b>88</b>	<b>12</b>	<b>8</b>	<b>0</b>	<b>108</b>
2014	91	19	5	0	115
2013	78	20	3	0	101

	Loaned to other LINK libraries	Borrowed From other LINK libraries
<b>2015</b>	<b>21,975</b>	<b>20,047</b>
2014	19,758	20,065
2013	22,670	20,290

Miscellaneous:	ILL (non-LINK)	Visits	Study rooms use
<b>2015</b>	<b>84</b>	<b>26,687</b>	<b>507.5 Hours - 349 Bookings</b>
2014	85	26,018	658.25 Hours – 388 Bookings
2013	115	29,696	541.75 Hours - 376 Bookings
(2014/15 +/-)		(%)	

#### Fax Usage:


	63 sessions and 200 pages sent	Overdrive
<b>2015</b>	<b>63 sessions and 200 pages sent</b>	
2014	58 sessions and 116 pages sent	3,162
2013	77 sessions and 236 pages sent	1,688



	<b>2015</b>	<b>2014</b>	<b>2013</b>
Number of Days Open:	29	29	29
Total Sessions:	7,867	7,611	8,199
Total Hours Used:	2,370	2,416	2,806
Total Printed Sides:	7,918 (+337 color)	7,281 (+283 color)	10,350 (+179 color)
Walk-in laptop WI-FI access	661	936	584

### Social Media

Facebook (Total Likes)		Notify Me (Messages Sent)	
Main Library Page	1,308	Adult Services	14
Let's Talk About Texts	337	Children's Services	19+
Twitter (Total Followers)	622	Friends	6
Flickr (Total Views)	236,398	Library Board	2
YouTube (Total Views)	1,627	Library News	5
		Teen Services	8

## 2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES



Date	Program	Attendance
1/5/2015	<b>Teen Advisory Committee</b> : Demonstrator, Rebecca V.	7
1/5/2015	<b>January 2015 CD of the Month Club</b> : Demonstrator, Brendan	26
1/7/2015	<b>Library eBooks For Your Tablet</b> : Demonstrator, Amanda Brzeszkiewicz, Jim Ramsey	11
1/8/2015	<b>Parent &amp; Child Yoga</b> : Demonstrator, Jamie Gepner	33
1/8/2015	<b>Techno Minutes</b> : Demonstrator, Amanda Brzeszkiewicz	1
1/9/2015	<b>1000 Books Before Kindergarten Scrapbooking Party</b> : Demonstrator, Svetha 	15
1/9/2015	<b>Buttons and Banners!</b> : Demonstrator, Sally	0
1/12/2015	<b>Dia Nights: France</b> : Demonstrator, Svetha	37

1/13/2015	<b><u>Gio's Garden Visit</u></b> : Demonstrator, Svetha/Amy	2
1/14/2015	<b><u>Special Edition Storytime</u></b> : Demonstrator, Communication Innovation	35
1/14/2015	<b><u>Techno Minutes</u></b> : Demonstrator, Amanda Brzeszkiewicz	1
1/15/2015	<b><u>Kids Book Club</u></b> : Demonstrator, Svetha	19
1/15/2015	<b><u>Teen Techno Minutes</u></b> : Demonstrator, Sam, RL	2
1/15/2015	<b><u>Teen Band Interviews</u></b> : Demonstrator, Rebecca V., Tiffany R.	7
1/15/2015	<b><u>Adult Book Discussion</u></b> : Demonstrator, Jenny Carr	15
1/15/2015	<b><u>The Armchair Traveler: Germany</u></b> : Demonstrator, Carol Phelps	50
1/16/2015	<b><u>AFCH Visit</u></b> : Demonstrator, Svetha	3
1/16/2015	<b><u>Just Ducty: Duct Tape for Teens</u></b> : Demonstrator, Rebecca V. 	5
1/16/2015	<b><u>Early Childhood Classroom Visit</u></b> : Demonstrator, Svetha/Amy	10
1/17/2015	<b><u>Library eBooks for Your Kindle</u></b> : Demonstrator, Amanda Brzeszkiewicz, Jim Ramsey	5
1/17/2015	<b><u>I Love Art Club</u></b> : Demonstrator, Amanda	11
1/19/2015	<b><u>Author Visit - Marja Mills - The Mockingbird Next Door</u></b> : Demonstrator,  <i>Marja Mills</i>	121

1/19/2015	<p><b><u>Help Re-imagine the Middleton Public Library - Public Listening Session</u></b></p>  <p>: Demonstrator, Dimension IV</p>	60
1/20/2015	<b><u>Cram &amp; Cocoa</u></b> : Demonstrator, Kathy R.	0
1/20/2015	<b><u>Toddler Storytime - Winter</u></b> : Demonstrator, Svetha	15
1/20/2015	<b><u>Toddler Storytime - Winter</u></b> : Demonstrator, Svetha	30
1/21/2015	<b><u>Mixed Age Storytime</u></b> : Demonstrator, Amanda	36
1/21/2015	<b><u>Mixed Age Storytime</u></b> : Demonstrator, Amanda	19
1/21/2015	<b><u>Library eBooks for Your Tablet</u></b> : Demonstrator, Amanda Brzeszkiewicz, Jim Ramsey	4
1/21/2015	<b><u>Adult Creative Writing Group</u></b> : Demonstrator, Kathy Steffen	11
1/22/2015	<b><u>Cram and Cocoa</u></b> : Demonstrator, Sally	0
1/22/2015	<b><u>Techno Minutes</u></b> : Demonstrator, Amanda Brzeszkiewicz	1
1/22/2015	<b><u>Techno Minutes</u></b> : Demonstrator, Amanda Brzeszkiewicz	1
1/22/2015	<b><u>Baby &amp; Tiny Tots Storytime</u></b> : Demonstrator, Svetha	25
1/22/2015	<b><u>Baby &amp; Tiny Tots Storytime</u></b> : Demonstrator, Svetha	16
1/24/2015	<b><u>1000 Books Before K Scrapbooking Party</u></b> : Demonstrator, Svetha	15
1/26/2015	<b><u>Read It and Eat Book Club</u></b> : Demonstrator, Amanda	9
1/26/2015	<b><u>Delirium CKO with High School English class</u></b> : Demonstrator, Brendan	21
1/27/2015	<b><u>Delirium CKO with High School English class</u></b> : Demonstrator, Brendan	20
1/27/2015	<b><u>Toddler Storytime</u></b> : Demonstrator, Amanda	22
1/27/2015	<b><u>Toddler Storytime</u></b> : Demonstrator, Amanda	34
1/27/2015	<b><u>Lunch Bunch: 7th Grade</u></b> : Demonstrator, Rebecca V.	13
1/27/2015	<b><u>Lunch Bunch: 5th grade</u></b> : Demonstrator, Rebecca V.	8
1/27/2015	<b><u>Lunch Bunch: 6th grade</u></b> : Demonstrator, Rebecca V.	5
1/27/2015	<b><u>Lunch Bunch: 8th grade</u></b> : Demonstrator, Rebecca V.	3
1/27/2015	<b><u>Meriter Mother-Baby Hour Visit</u></b> : Demonstrator, Svetha/Amy	18
1/27/2015	<b><u>Public Listening Session - #2</u></b> : Demonstrator, Dimension IV, staff and board members	78

1/28/2015	<b>All-Ages Storytime</b> : Demonstrator, Amanda	37
1/28/2015	<b>All-Ages Storytime</b> : Demonstrator, Amanda	39
1/28/2015	<b>Social Justice Book Club: March, book 1</b> : Demonstrator, Rebecca V.	3
1/29/2015	<b>Let's Talk About Texts - Salvage The Bones</b> : Demonstrator, RL, JAR	8
1/29/2015	<b>Techno Minutes</b> : Demonstrator, Amanda Brzeszkiewicz	1
1/29/2015	<b>Techno Minutes</b> : Demonstrator, Amanda Brzeszkiewicz	2
1/29/2015	<b>Baby &amp; Tiny Tots Storytime</b> : Demonstrator, Svetha	19
1/29/2015	<b>Baby &amp; Tiny Tots Storytime</b> : Demonstrator, Svetha	19
1/31/2015	<b>DIY Corner - Fairies</b> (DIY) : Demonstrator, Sally	40
1/31/2015	<b>Flash Mob</b> : Demonstrator, Tiffany R. and Rebecca V.	1
1/31/2015	<b>1000 Books Before Kindergarten</b> (DIY) : Demonstrator, YS Staff	53
	<b>Number of Programs / Total Attendance</b>	
	Children's	26 / 611
	Teens	14 / 93
	Adults	18 / 398
	<b>Grand Total</b>	<b>58 / 1102</b>
	DIY/Passive Program Total	2 / 93

**3. LIBRARY EXHIBITS**

Exhibits	Creators
	<p><b>Middleton Youth Resources Center</b></p>
<p><b>Jeff Stern</b> Oil paintings</p>	

#### 4. STAFF MEETINGS/DEVELOPMENT SESSION/TOURS/PUBLIC PRESENTATIONS

Date	Staff	Title
1/5/2015	Svetha	<a href="#"><u>Collection HQ Webinar for Children's &amp; Teen Librarians</u></a> : An overview of Collection HQ specifically for youth services.
1/14/2015	Amanda	<a href="#"><u>Youth Services Toolbox Webinar</u></a> : This webinar included information on resources available to librarians in Wisconsin, including the Cooperative Children's Book Center, teachingbooks.net, and NovelList.
1/14/2015	Svetha, Jenny Car	<a href="#"><u>Seed Library Meeting</u></a> : Jenny met with me and Amy Jo Dusick from the Middleton Community Garden to discuss the seed library project. We also put together a program possibilities to promote this new project.
1/14/2015	Sarah H.	<a href="#"><u>SCLS Collection Maintenance Subcommittee Meeting</u></a> : New collection code DAPAID for Playaway SCIDs; generic die records; cataloging of Playaway Bookpacks.
1/15/2015	Svetha	<a href="#"><u>YSS Powerhouse Webinar</u></a> : Discussion of storytime practices and resources.
1/15/2015	Pamela	<a href="#"><u>IMLS Collaborative Grant Planning</u></a> : Discussed a collaboration with Wisconsin Early Childhood Associations, Ruth Schmidt and Caroline Oldershaw to apply for a one-year planning grant to offer educational opportunities to home daycare providers who lack early literacy skills. The grant will bring together Reach Out and Read, WECA, DPI and WLA.
1/16/2015	Pamela	<a href="#"><u>WLA Volunteer Orientation</u></a> : The volunteer orientation session is designed to familiarize volunteers with the strategic plans and goals for the year and their role in helping to achieve it. We also learned about the 2015 WLA conference plans and had a demonstration on how to use Memberclicks.
1/22/2015	Pamela and Patrick	<a href="#"><u>Media Maker Lab checkin</u></a> : We met with Deanna and Bill to get acquainted with the equipment that Patrick purchased for the lab. Camera and tripod, snowball microphone and high-tech laptops and with Adobe software for photo and video editing, designing electronic games and 3D imaging.
1/22/2015	Pamela, Jim, Brendan, Svetha, Jason, Patrick	<a href="#"><u>Dementia Friendly City</u></a> : City of Middleton was the first in Dane County to be a certified Dementia Friendly City. There was a presentation and a photo taken for MTT.

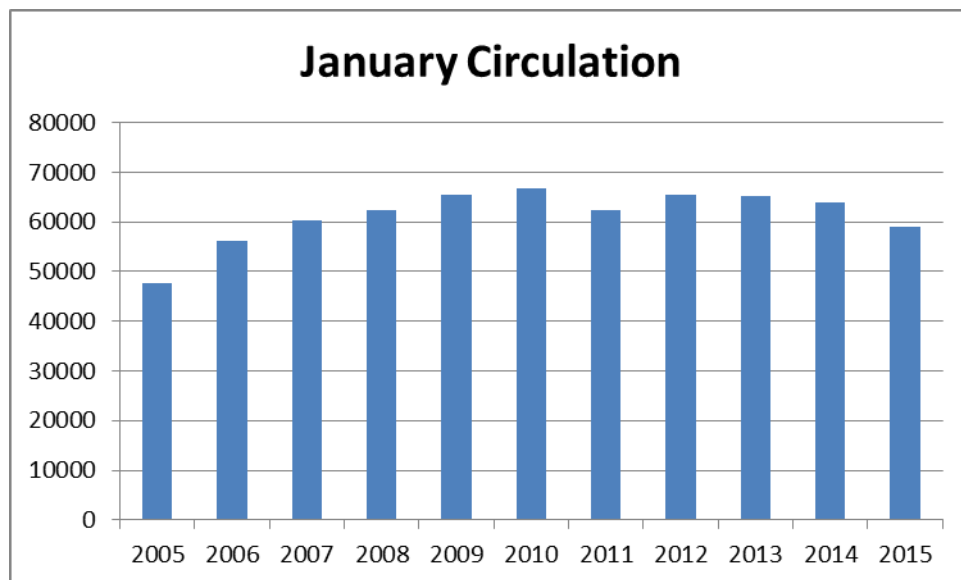
1/24/2015	Amanda	<a href="#"><u>Waisman Center Day with the Experts- Autism</u></a> : Waisman Center faculty presented information on parental verbal responsiveness, motor ability, and more, all related to autism.
1/27/2015	Svetha	<a href="#"><u>Library Innovation Subcommittee</u></a> : Discussed some of the projects that are in the works including maker kits and social services projects.
1/30/2015	Amanda	<a href="#"><u>American Library Association Midwinter Conference</u></a> : I attended the ALSC (Association for Library Services to Children) Division Leadership meeting, an ALSC board meeting, among other sessions. Due to the impending snowstorm, I returned home on the evening of 1/31, rather than 2/1, as planned; my committee chair graciously allowed me to participate in our ALSC Library Services to Special Populations and Their Caregivers Committee meeting via telephone on 2/1. We selected a Light the Way Grant recipient and made plans for ALSC blog posts and online toolkit content.



## 5. DIRECTOR'S COMMENTS

### Highlights of January 2015:

We're off to a very busy 2015! January's library activities of public listening sessions, the community-wide read and preparation for the Middleton Media Maker Lab have generated some excitement within and outside the facility. Circulation of physical items was down by 7.4% compared to last year; yet, Middleton still ranks the second highest circulation count in the South Central Library System. January circulation trends have waxed and waned over the past 11 years. See the chart on the next page.



### Programming

In January of 2015, 58 programs with 1,102 attendees, a similar level of programming activity level in comparison to last year's count of 59 programs and 992 attendees.

The Library remained closed on January 30<sup>th</sup> for our all staff in-service. The day included field trips to Madison Children's Museum and Holy Wisdom Monastery, delicious and locally grown and prepared lunch at Holy Wisdom, and a session with Christopher Wirth on dealing with stress in the workplace. We celebrated milestone work anniversaries of 9 employees making the 5 year mark and 5 achieving their 10 year mark. Patrick demoed the Middleton Media Maker Lab (3Dscanner, 3D gaming and green screen). I shared short and long term goals for

the library and Unity's biometric health risk study.

We decided to hold all staff open-forum round table meetings three times a month. The goal is to provide an intimate, informal format for all to staff to take part in library content related discussions, planning and idea sharing. We had our first meeting and a wellness committee

**Facility:**

This month, one of the motors gave out on the boiler and a belt burner up. Mark Goad responded to our call during one of his vacation days. We also discovered a leak in the women's restroom outside the Archer Rooms.

One of our regular wheelchair bound patrons brought our attention to the fact that he is not able to retrieve his print jobs from the printer at the reference desk. This is an ADA issue.

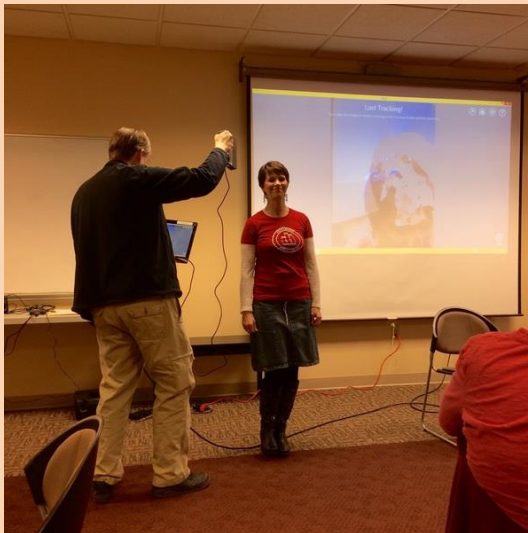
**Administration:**

Collecting, calculating and posting of finances, circulation, services, collections, and staffing are reported in the Department of Public Instruction, federal requirement. I broke my own record this year by completing the annual report before the end of January. Seemed like an achievement that warranted a piece of Hubbard Diner pie!

My role as Vice President of WLA has started to ramp up with a deluge of emails, topics include state and national library news and legislative updates.

## 6. LIBRARIANS' REPORTS

### Patrick Williams, Head of Information Technology



The Media Maker Laptops have all been set up and prepped for the upcoming classes; both for video editing and 3D printing/scanning. They can also be used for application and game development, audio and image editing, as well as the standard Office application usage.

Computer Lab replacement PCs have also been researched for and ordered. They will be set up later in the spring, and will give a much needed power boost to the stations in the lab. A 3D printer has also been ordered, along with materials for it. We will have classes for it in the springtime as well.

**Rebecca Van Dan, Head of Young Adult Services**



Despite colds and vacations, we managed to pack a lot into January! This month we worked on rearranging closet space in the YS office to make room for a desk for Amy and Svetha and I met a few times to discuss division of extra management responsibilities. I will be supervising Sally and Kathy and we have worked out a new weekly meeting schedule. I will also be in charge of sending our program fliers to Deb and sending reminders about proofreading and deadlines. We have also had a few volunteer slots open up and I've contacted quite a few teens on our wait list.

We are looking forward to Amy's help in all our outreach efforts! This month we coordinated with the Junior League to be a dress donation site for their All Dressed Up event. We also emailed high school English teachers to request they use our To Kill a Mockingbird events as extra credit (and heard back from a few students that the request had been passed along!) and also sent them a special request to promote our Teen Writing Workshop in Feb. We also worked with the High School to do an equipment test for Skype on the PAC's big screen for our upcoming author Skype. Brendan was a huge help in coordinating check out sessions of the author's book at the High School and we appreciate Sarah H's help in processing all the books

in record time. Lunch Bunch visits at Kromrey have been going very well and Amy will join me in February to meet everyone.

We had a lot of extra help this month with teen programs—we interviewed the teen bands that will be playing here in March and Tiffany filmed the interviews to make short videos for our social media pages to help promote the event. Tiffany also volunteered to lead a dance number for our flash mob in the library and Kathy and Sally ran the “Cram & Cocoa” spaces during finals week. Other programs we are preparing for include learning new software for a Comic Book Making workshop this summer and a “Mock the Movie” event. We have started talking to performers about teen summer events and are excited for one who will be teaching how to make holograms and a Fantastic Four/Fraggle Rock cartoonist who will make a guest appearance at our LibCon celebration of fan culture.

We changed our registration process this month to allow online registration for all the March-May teen programs and are grateful to Patrick for software tweaks that allow us to add fields as needed. We also downloaded Kindle titles for upcoming book discussions, and attended the staff in-service and a public listening session.

Displays: Resolved: New Year’s Resolutions, MLK, Books that will get people talking: Best Bets for Book Discussions

**Sarah Hartman, Head of Technical Services**



We started placing orders for new materials this month, after taking December off, so we were busy receiving, linking, and processing lots of new books and AV materials. In addition to our usual January workflow, we received and processed a number of teen books to go on the Read Together Middleton display of read-a-likes for younger readers, as well as 150 copies of a book for the High School, in support of an upcoming author visit.

As of January 1, Kathy Hutchison's position of Page I-Technical Services was reclassified as Page II-Technical Services. She has been performing Page II level tasks for a long time, in order to keep things moving while other Technical Services staff members are on leave and in support of special projects. I am very pleased we are able to properly compensate her for her hard work and dedication to the very important, behind-the-scenes work that our department does.

I assisted with the two public listening sessions related to the Building Feasibility Study that were held this month. It was a unique opportunity to relate to patrons and think about the Library's future. I also actively participated in the WPLC OverDrive Support Google+ group set up by WiLS. I have been a member for months, reading the posts and learning from others' experiences, but I recently found a couple opportunities to help others by sharing my

knowledge of this very important library service. The more we can help each other, the better service we can provide to our patrons.

**Svetha Hetzler, Head of Children's Services**



We resumed our regular morning storytime schedule this month and offered a few special toddler-preschool events including Parent-Child Yoga, 1000 Books Before Kindergarten Scrapbooking, and a Special Edition Storytime. Other programs for school aged children and families this month included -C, Chess Club with Brad Phillips, Dia Nights, and Kids Book Club.

I visited the teachers at American Family Children Hospital, presenting books and booktalks. I also visited the Early Childhood Classroom at Northside Elementary School and Meriter Hospital's Mother-Baby Hour with Amy Perry. It was a nice opportunity to meet the the teachers and nurse she will be working with as our Outreach Librarian. Amy and I also hosted a visit with the children and therapists from Gio's Garden.

The "Play and Learn Space" is being well used. We see the most use in the mornings, immediately after storytime, and in the afternoons. We've received a lot of positive feedback and appreciation regarding this new space for children and families

In collection management, I am working on a weeding report for our holiday book collection and

am continuing to identify currently in the collection for relabeling. Sarah, Vijaya, and Kathy from Technical Services have been very helpful in getting books processed. Barbara Henderson and circulation pages have been very helpful in adding identification stickers to thematic books as they are returned.

I was able to participate in some virtual and in-person meetings this month, including a seed library meeting, YSS powerhouse webinar, and a Library Innovation Subcommittee meeting. I also met with Cristy Krueger, Early Childhood Special Needs teacher from MCPASD. I will be working with Cristy to put together a “Sensory Storytime” later this year.

Our spring events are in place and we are getting together publicity materials. I began my role as supervisor for our Help Desk substitutes and have added Ashley Byars to our roster. Ashley was a former practicum student under Rebecca Van Dan’s supervision and will be a great addition to the department and library. Our subs have been very helpful with bulletin boards, displays, weeding, and public service.

**Jim Ramsey, Head of Adult Services**



We started the New Year in the adult services department with a full slate of programs and classes, including a pair of travelogues and three classes on downloading eBooks to ereaders and tablets. We also held a very successful author event on Monday, January 19th when we

welcomed Marja Mills, author of *The Mockingbird Next Door*. This event was the kick-off for Read Together Middleton Cross Plains, our community reading event centered on *To Kill a Mockingbird*.

I spent a lot of time this month preparing publicity for upcoming programs, including the programs for adults that we'll be hosting as part of Read Together Middleton Cross Plains. I met with Roseann Sheridan from Children's Theater of Madison to arrange a pair of performances based on *To Kill a Mockingbird* at our library and at the Rosemary Garfoot Library in Cross Plains in early May. I also started to look ahead to this summer and beyond to schedule programs for adults. Thus far, 2015 is shaping up to be another busy year.

Our annual Adult Winter Reading Program began this month, and as of right now close to 100 people have picked up reading logs. Like last year, I will be asking patrons to list the best books they've read recently and compiling these titles into a list using Bookletters to share on the web and on social media. Last winter, the list had almost 100 titles on it.

Jenny Carr has been working hard to make Middleton Public Library Dane County's next "seed library" with a seed lending program set to launch in March. For the first time at our library, patrons will be able to check out a packet of seeds, plant them, and (hopefully) harvest and return them to the library in the fall. Middleton joins several other Dane County libraries who have been lending seeds to patrons for the past year. The seed library initiative kicks off with a "Seed Swap" program on March 8th in which patrons can swap seeds and advice with fellow gardeners.

Rebecca Light and I held our bi-monthly Let's Talk About Texts book discussion this month in which we discussed Jesmyn Ward's 2011 National Book Award winner, *Salvage the Bones*. We had a very lively discussion and a great turnout that included some new faces. In March, we'll turn our attention to Edward Snowden and the NSA's surveillance program when we discuss *No Place to Hide*, our third non-fiction selection since we started the group in April of 2013.

Amanda Brzeszkiewicz and I collaborated to teach three classes this month on downloading eBooks through Overdrive and we have two more planned for early February. Amanda has taken over the weekly Techno-minutes sessions from Rebecca Light and she continues to plan and develop new technology classes for the first half of this year.

I began a major weeding project in adult fiction this month to remove books that are worn or no longer circulating. This project will take at least a few months to complete, but I hope that it will result in a more browse-able and pleasant-looking collection overall. I also hope to start using the analytics available through Collection HQ, our newest collection management tool, to track usage of the entire adult collection and use that information in my purchasing and weeding decisions.

**Brendan Faherty, Head of Circulation Services**



January usually brings wild fluctuations in the Circulation Department and this month was no different. After the barrage of post-holiday materials following the Christmas and New Year's breaks, the pace settled for much of the month, especially with some frigid temperatures and the occasional blizzard. At least that was the case until this past weekend when, following our 1-day closure for our annual Staff In-service, we notched our highest single-day Circulation total since mid-July 2014.

Staff has been waiting patiently for a fix to an issue that has come up regarding RFID-tagged

items from the Oregon and McFarland libraries. Those libraries have just begun tagging their materials, and are using software and tags that are incompatible with all of our RFID software. Scans of these items result in a wide variety of problems, from a simply non-check-in to a complete shutdown of the computer being used. SCLS staff is working closely with Bibliotheca to resolve this issue and get our (and other libraries) software updated as soon as possible. In the meantime, Circulation staff has been carefully scanning the barcodes of these items.

We are getting our 2015 Promotion/Advocacy plan underway, starting with a February “What Do You Love?” campaign. In addition to highlighting library programs throughout the month, patrons will be able to add their own cut-out hearts to the wall/window. The goal is to engage patrons and get them talking and interacting with staff and the library as a whole. I have also created a ‘Birthday Bookmark,’ sharing several of the notable literary birthdays during the month, as well as some titles by those authors. The bookmark will be an on-going component of the Promotion/Advocacy plan.

As our circulation volume as gone up and down in January, so has Self-Check usage. The month started strong, with several days near 65% Self-Check usage, but we have since settled back to roughly 58-59% for the entire month. Promotion and education continue to be key—the more people know, the better the chance they will use one of our Self-Check machines.

The CD of the Month Club has grown to 25 members, including a couple of people from neighboring libraries who are willing to visit the Middleton Public Library to pick up their selections (we currently are not offering pick-up elsewhere). I continue to get positive feedback from patrons and hope the program grows by word of mouth.

Finally, I visited the high school twice this month as part of a collaboration between the library and the high school English classes to provide copies of *Delirium*, by Lauren Oliver, for all the freshman English classes to read in advance of Oliver appearing at the Performing Arts Center in March. Together with Rebecca Van Dan, we have brought books over to the high school and checked them out remotely via laptop and scanner. I think this type of mobile circulation is a wonderful example of an added outreach service the library can provide for organizations, and I

will be working with Amy Perry (our new Outreach Librarian) to identify other similar opportunities in the community.

**Amanda Struckmeyer, Youth Services Librarian**



This month, I returned to work after maternity leave; my daughter, Sophie, was born on July 14. Amy Perry did a fabulous job as a long-term substitute during my leave. I realize how very fortunate I am to be returning to a job that I am passionate about, in an innovative, supportive library. I'm so excited to be back as part of the Youth Services team!

Thanks to Amy's planning and preparation, this month's transition went really smoothly. I was able to deliver programming this month, beginning my first week back. Storytimes, 'tween book club, and I Love Art club on a Saturday attracted a variety of patrons for enrichment and exploration.

A considerable amount of time has been spent planning for spring programs this month, and we're beginning to line up guest performers for the summer as well. I'm looking forward to trying some new programs this spring, including a *Frozen* sing-along, a circuitry program for 'tweens, and an all-ages book upcycling program, being planned as a team effort with the Youth Services and Adult Services departments.

Collection development is also a focus, as we continue to order and organize new materials and

identify items to be withdrawn from the collection.

I assisted in promoting the Middleton Media Maker Lab's upcoming video editing program by contacting teachers at the MCPASD middle schools and sending information out to patrons through Notify Me.

I will be attending the American Library Association Midwinter Conference in Chicago from January 30-February 1. As a member of the Association for Library Services to Children's Services to Special Populations and Their Caregivers committee, I will be helping to select a Light the Way Grant winner during this conference.

## 7. AGENDA

- Library Building Feasibility Study Update and Discussion: by Dimension IV. Public Listening Sessions, surveys, next steps and related documents (no action)
- Approval of the Owner & Architect Agreement with Dimension IV (action item)  
No response from Murphy Desmond.
- Approval of Minutes of the January 13, 2015 meeting (action item)
- Approval of Vendor Report January 2015 and late December payments (action item)
- Approval of Public Library Annual Report to the Department of Public Instruction, as presented at the library board meeting (action item)
- President West Blank to appoint personnel subcommittee (no action) – evaluation of the library director
- Review of Director's Report January 2015 (no action)
- Request from the Friends of the Middleton Public Library board to hold an afterhours Fundraiser on March 21<sup>st</sup> (action item)
- Request to hold Young Entrepreneurs' Event (possible action item)

