



April 2015 Report

Presented at the May 12, 2015 Library Board Meeting

1. STATISTICS

Circulation:	Adult	YA & Juv.	Total	Year to Date
2015	32,766	3,668 + 19,297	55,731	229,572
2014	35,096	3,653 + 20,356	59,105	245,769
2013	38,448	3,665 + 21,927	64,040	256,891
(+/- 2014/15)				(-6.59%)

Self-Service checkouts:

	ITG	ITG#2	ITG #3	Total	% of total
2015	11,950	6,247	7,671	25,868	46.42%
2014	11,533	7,831	7,607	26,971	45.63%
2013	12,834	10,739	4,038	27,611	43.12%




Library cards issued:	Adult	Juv.	Sr.	Org.	Total
2015	59	16	7	0	82
2014	82	23	7	0	112
2013	67	17	3	0	87


Resource Sharing:



	Loaned to other LINKcat	Borrowed from other LINKcat
2015	20,294	17,887
2014	19,193	17,772
2013	21,812	19,306
(+/-2014/15)		

Miscellaneous:	ILL	Visits	Study rooms use	Walk-in laptop WI-FI
2015	103	28,831	553 Hours / 374 Bookings	553
2014	41	29,345	544.5 Hours / 389 Bookings	654
2013	76	31,985	655 Hours / 424 Bookings	667

2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES

Date	Program	Attendance
4/1/2015	Squishy Circuits : Demonstrator, Amanda	21
4/1/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
4/1/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
4/1/2015	1000 Books Before Kindergarten (DIY) : Demonstrator, YS Staff	24
4/2/2015	<p>Upcycle It! (DIY) : Demonstrator, DIY, coordinated by SH, RAL, JC, SVH, AMS</p> 	76
4/3/2015	<p>Frozen Sing-a-Long : Demonstrator, Amanda</p>  	94

4/4/2015	<u>Lego Block Party</u> : Demonstrator, Sally Wood and Ryan Shaw	28
4/6/2015	<u>Building a Resume with Microsoft Word</u> : Demonstrator, Amanda Brzeszkiewicz	3
4/6/2015	<u>CD of the Month Club</u> : Demonstrator, Brendan	27
4/7/2015	<u>Toddler Storytime: Spring & Rain</u> : Demonstrator, Svetha	32
4/7/2015	<u>Toddler Storytime: Spring & Rain</u> : Demonstrator, Svetha	24
4/7/2015	<u>Outreach Visit - Orchard Ridge Nursery School</u> : Demonstrator, Amy	63
4/8/2015	<u>All Ages Storytime: Socks</u> : Demonstrator, Amanda	11
4/8/2015	<u>Outreach Visit - La Petite Fourier</u> : Demonstrator, Amy	13
4/8/2015	<u>All-Ages Storytime: Socks</u> : Demonstrator, Amanda	32
4/8/2015	<u>Kids Book Club: Jane Goodall</u> : Demonstrator, Svetha	3
4/8/2015	<u>Techno Minutes</u> : Demonstrator, Amanda Brzeszkiewicz	1
4/8/2015	<u>Techno Minutes</u> : Demonstrator, Amanda Brzeszkiewicz	1
4/8/2015	<u>Steampunk! (Donuts & Dystopias)</u> : Demonstrator, Rebecca V.	3
4/9/2015	<u>Dungeons and Dragons</u> : Demonstrator, Travis  <i>Mueller</i>	5
4/9/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	14
4/9/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	21
4/9/2015	<u>Outreach Visit - West Middleton Elementary 4K morning class</u> : Demonstrator, Amy	18
4/9/2015	<u>Outreach Visit - La Petite Gammon</u> : Demonstrator, Amy	13
4/9/2015	<u>Outreach Visit - West Middleton Elementary 4K afternoon class</u> : Demonstrator, Amy	13
4/9/2015	<u>Outreach Visit - West Middleton Elementary 4K afternoon class</u> : Demonstrator, Amy	13
4/9/2015	<u>Poetry Open Mic</u> : Demonstrator, Jim	17

4/10/2015	<u>Outreach Visit - AFCH</u> : Demonstrator, Amy	3
4/10/2015	<u>Bilingual Spanish-English Storytime</u> : Demonstrator, Katy Shannon	17
4/11/2015	<u>Financial Literacy Treasure Hunt</u> : Demonstrator, Joel Thomas	22
4/11/2015	<u>What's it Worth? Antique Appraisal</u> : Demonstrator, Mark Moran	70
		
4/12/2015	<u>Culver's Drawing</u> (DIY) : Demonstrator, YS Staff	24
4/13/2015	<u>Outreach Visit - Gio's Garden</u> : Demonstrator, Amy	11
4/13/2015	<u>Outreach Visit - MOM</u> : Demonstrator, Amy	3
4/13/2015	<u>Teen Advisory Committee</u> : Demonstrator, Rebecca V.	4
4/14/2015	<u>Toddler Storytime - Zoo</u> : Demonstrator, Svetha	34
4/14/2015	<u>Toddler Storytime - Zoo</u> : Demonstrator, Svetha	22
4/15/2015	<u>Techno Minutes</u> : Demonstrator, Amanda Brzeszkiewicz	1
4/16/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	22
4/16/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	15
4/16/2015	<u>Sushi-Making for Teens</u> : Demonstrator, Lily Kilfoy	18
		

4/16/2015	Outreach Visit - Youth Center Spring Showcase : Demonstrator, Amy	26
4/16/2015	Adult Book Discussion : Demonstrator, Jenny Carr	15
4/16/2015	Dungeons and Dragons : Demonstrator, Travis Mueller	5
4/17/2015	Bilingual Spanish-English Storytime : Demonstrator, Katy Shannon	13
4/17/2015	Outreach Visit - Children's Museum WOYC : Demonstrator, Amy	35
4/18/2015	Weekend Warriors: Yoga for Teens : Demonstrator, Christa (little om/BIG OM)	1
4/20/2015	Dia Nights: Africa : Demonstrator, Svetha	38
4/21/2015	Toddler Storytime - Hands : Demonstrator, Svetha	32
4/21/2015	Toddler Storytime - Hands : Demonstrator, Svetha	22
4/21/2015	Outreach Visit - Meriter Mommy Baby Hour : Demonstrator, Amy	17
4/21/2015	Outreach Visit - Youth Center : Demonstrator, Amy	30
4/22/2015	All-Ages Storytime : Demonstrator, Amanda	15
4/22/2015	All-Ages Storytime : Demonstrator, Amanda	42
4/22/2015	Outreach Visit - Middleton High School (DIY) : Demonstrator, Amy & Rebecca	2
4/22/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	2
4/22/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
4/22/2015	Rodgers & Hammerstein: From Book to Broadway : Demonstrator, Tamara Brognano and 4 other performers from Four Seasons Theater	120
		
4/22/2015	Outreach Visit - Northside ECC class : Demonstrator, Amy	11
4/23/2015	Dungeons and Dragons : Demonstrator, Travis Mueller	5
4/23/2015	Jan Vansin author event : Demonstrator, Jan Vansina, professor emeritus of History at UW-Madison	40

4/24/2015	<u>Bililingual Spanish-English Storytime</u> : Demonstrator, Katy	23
4/25/2015	<u>Squishy Circuits</u> : Demonstrator, Amanda	8
4/26/2015	<u>Chess Club</u> : Demonstrator, Brad Phillips	17
4/27/2015	<u>'Tween Yoga</u> : Demonstrator, Little Om Big Om Yoga (Tanya Vogelsang)	10
4/27/2015	<u>Read It and Eat Book Club</u> : Demonstrator, Amanda	11
4/28/2015	<u>Toddler Storytime - Farm</u> : Demonstrator, Svetha	38
4/28/2015	<u>Toddler Storytime - Farm</u> : Demonstrator, Svetha	28
4/28/2015	<u>Outreach Visit - Lunch Bunch</u> : Demonstrator, Amy	23
4/29/2015	<u>All-Ages Storytime</u> : Demonstrator, Amanda	17
4/29/2015	<u>All-Ages Storytime</u> : Demonstrator, Amanda	24
4/29/2015	<u>Intermediate Facebook</u> : Demonstrator, Amanda Brzeszkiewicz	13
4/30/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	38
4/30/2015	<u>Baby & Tiny Tots Storytime</u> : Demonstrator, Svetha	26
4/30/2015	<u>Dungeons and Dragons</u> : Demonstrator, Travis Mueller	5
4/30/2015	<u>DIY Corner - April National Poetry Month</u> (DIY) : Demonstrator, Sally Wood	21
	Number of Programs / Total Attendance	
	Children's	53 / 1146
	Teens	7 / 77
	Adults	16 / 389
	Grand Total	76 / 1612
	DIY/Passive Program Total	5 / 147

3. LIBRARY EXHIBITS

Exhibit Case & Art Railing

Boisali Biswas, Textiles



Displays

In Their Shoes – Read Together Middleton DIY Activity





Earth Day – Student Display



4. STAFF DEVELOPMENT: MEETINGS AND CONTINUING EDUCATION

Date	Staff	Title
4/1/2015	Jenny Carr	Annual ILL Meeting
4/2/2015	Pamela	Chamber of Commerce - Get Moving Middleton
4/6/2015	Sarah H., Jason, Jenny, Brendan, Amanda S.	collectionHQ Basic Training

4/7/2015	Pamela and Patrick	Friends of the Library Board Meeting
4/9/2015	Rebecca V., Svetha H., Sarah H., Barbara H., Amanda S.,	CIVMIC Use of Volunteers
4/9/2015	Pamela	Library Development & Legislation Committee
4/10/2015	Rebecca V.	Collection HQ, Basic Training Webinar
4/20/2015	Pamela	WLA Finance Committee Mtg
4/20/2015	Sarah H., Amanda S., Svetha	collectionHQ Selection Training
4/21/2015	Pamela	City Council Meeting
4/23/2015	Rebecca V.	Understanding Teen Development for more effective communication
4/23/2015	Pamela	WAAL Conference
4/27/2015	Amanda	WLA YSS Webinar Practice
4/27/2015	Pamela	Interview with Researcher
4/29/2015	Amanda	WLA YSS Webinar
4/30/2015	Katie G, Sara S.	Circulation Users Group

5. DIRECTOR'S REPORT

Highlights of April 2015:

Middleton Public Library's year-to-date circulation of 229, 572 through April 30th slipped by - 6.59% compared to last year's year-to-date total of 245,769. Circulation figures are on a steady downward trend, a pattern noted throughout the country. Compared to other libraries in our system, Middleton remains the second highest circulating library in SCLS.

The patron-friendly 2014 annual report is now available on the library's website at <http://www.midlibrary.org/Annual-Report>

Facility:

In consultation with SCLS Deb Haeffner and Dimension IV Tina Gorden we created a Request for Bid Quotes for the Recarpeting project for legal review. I was hoping to have a final document for your review at the May meeting.

I scheduled a Hazmat testing for May. City Council approved the Owner and Architect's

agreement with Dimension IV. Staff met with the Consulting Team on the space needs of collections and uses. A next step timeline for the Building Feasibility Study will be distributed at the meeting.

Staffing:

We had a Tornado Drill on Thursday, April 16th, but in order to remain open for service, we schedule it in the morning, just before opening.

We formed a Gaming event planning work group, led by two gaming enthusiasts who are also staff members, Joe Goad and Travis Mueller. The first event will feature low tech games. Gamification in libraries supports helpful life skills, such as, strategic thinking, problem solving and team building.

Programs:

Our April 2015 programs were up slightly from April of 2014, from **81** total number of library programs with **1,859** attendees last month compared to **79** programs and **1,838** attendees in the previous year.

We wrapped up our Read Together Middleton series of events. Most events were well attended, copies of *To Kill A Mockingbird* in all the formats circulated well, numerous positive comments were shared and we had positive feedback from our partner, Rosemary Garfoot Public Library.

We started preparations in the computer lab for the upcoming Middleton Media Maker Lab series by scheduling an electrician to add data and wiring for a ceiling mounted PC projector and creating a white wall for presentations.

I contacted City Hall regarding our Home Brewing event this summer with Wine and Hops Shop does not require a special permit or license to serve samples.

Administration:

Last month, I attended the Annual Wisconsin Association for Academic Librarians, met with

LD&L subcommittee about evaluating our state lobbyist services, and nearly wrapped up the Budgeting for Public Library Directors course for UW-Madison.

6. LIBRARIANS' REPORTS

Patrick Williams, Head of Information Technology



Our computer lab replacement hardware has all been procured, including widescreen touch monitors. The software that communicates session use to our central staff computer was also upgraded; it allows staff to set time limits to the stations, and make them expire. Although we do not typically use this feature, it is needed for times when we offer computer classes in the computer lab, and need to put time restrictions on them, along with messages why.

I made a utility for the new computer lab PCs which will allow patrons to print any document to a PDF and/or email it to themselves. It also lets them drag and drop any files they created or downloaded and email it to themselves just by typing in their address. This will save them the work of logging into their email account, creating an email to themselves, and finding and attaching the documents to the email.

I am 3D printing USB/Headphone jack faceplates for the lab PCs which I designed. This lets us use extension cables which patrons plug into, rather than then plugging in directly to the PC/motherboard. Those jacks quickly break or wear out, and is easier and cheaper to replace a cable than the actual jack.

The new lab computers are almost ready to go. I updated the software that runs every morning which “unlocks” and updates the stations – Windows/Java/Flash/Firefox/Chrome/Adobe, to name a few. I am adding a few other media creating software pieces on them, in preparation for the summer media maker classes, such as 3D modeling software. I also improved the speed at which printed job pages are counted to use with our new “MidPrint” vending software, for very large documents. Once I am satisfied with my final system image setup, I will clone it out to the rest of the PCs and install them in May.

The newsletter was published this month, this being the first issue I was able to use my new script I wrote which auto-generates the calendar insert. It grabs the events from our database, color-codes them, draws out the calendar, adjusts font sizes, colors it by month-theme, puts in Friends sale banners, and other graphics, and outputs it to a Microsoft Publisher file for printing and PDF exporting.

Rebecca Van Dan, Head of Young Adult Services



In April, I attended a CIVMIC course on Use of Volunteers that gave a good overview of issues and policies to be aware of relating to volunteers. I also attended webinars on Teen

Development and Collection HQ. I trained two new teen volunteers this month, ordered extra titles for Amy's outreach visits, and replaced many popular music CDs and non-fiction titles on our grubby reports.

Amy and I worked together with the High School this month to make an SRP promotional video that will be shown during announcements, and I did some extra publicity for the upcoming summer programs on a few online calendars. The Sushi-making program this month was very popular, and we offered Steampunk and Yoga programs for teens this month as well. Svetha, Amanda, and I coordinated to contact area businesses regarding SRP coupons, and I worked with a few talented teen volunteers outside our regular crew, who helped create special program fliers and trivia questions for upcoming programs. We also worked with a teen from the high school to show his special Earth Day related display.

I met with Kathy and Sally this month for performance evaluations—everyone in Youth Services is very appreciative of their hard work, flexibility, and thoughtful contributions! I trained Chris Schroeder on dragonkeeping duties this month—we are happy to have him on board to allow a little more flexibility as we care for our quickly growing bearded dragon.

Displays: Earth Day, Steampunk, It's all Geek to Me, Water Your Mind

Sarah Hartman, Head of Technical Services



Our count of items added dropped to normal levels this month, after a record high start to the year. Even at a more normal level, however, we still added more items in April than any other SCLS library with the exception of Madison-Central. (This is usually the case, with Sun Prairie often in third place.) We have started receiving and prepping a number of popular children's and teen books for Amy's outreach activities this summer.

Now that the thematic picture book re-cataloging project is winding down, albeit not finished, we have started work on changing call numbers and relabeling the children's holiday collection. Kudos to TS team members Vijaya and Kathy H. for the many hours they are putting into these projects.

I arranged and attended two more collectionHQ webinars this month. We have finished going through the Collection Check reports for the adult collections, and many of us have run grubby and dead item reports. I used the Discovery module to select some new non-fiction titles. collectionHQ has brought to light a number of problems with our collections, many stemming from the Koha migration but some also from inconsistencies and mistakes over the years. I am working through these issues as I discover them. I also did some other catalog clean-up work using SCLS reports that were provided to us this month. In addition, I submitted batch change requests for two collection codes: a new code for seed packets and an additional code for non-fiction early readers. This will provide us with better, more accurate statistics.

I took the time to do a trial of OverDrive Periodicals, the new digital magazine product being considered for statewide use, and provided my feedback to our Steering Committee representatives. It would be my third choice of product after Zinio (#1) and Flipster (#2).

In social media news, Jason reported that we now have over 700 Twitter followers. He tweeted an excellent series of photos for National Library Workers' Day, which were favorited and retweeted by the ALA-APA. Our Badger-themed tweets for March Madness were also popular.

Finally, I had a lot of fun collaborating with other staff for the all-ages Upcycling craft event at the beginning of the month. I made sample hedgehogs, and they were quite popular!

Svetha Hetzler, Head of Children's Services



We continued our spring storytimes this month and changed the times slightly. Our 9:15 am and 10:00 am back-to-back storytimes seem to be working well. We've seen consistent attendance and the slightly earlier starting and ending times give staff a little more flexibility which allows to help with desk coverage and other responsibilities.

I offered a school-aged Kids Book Club and the kids in attendance had the opportunity to explore Jane Goodall's website with the laptop computers from the media lab. This month's Dia Night event featured Africa and WADOMA (West African Dancers of the Madison Area). It was a great way to end this series. I received a lot of positive feedback for the Dia events and plan to offer more in the future. Library volunteer, Ryan Shaw worked with Sally Wood during this month's Lego event and shared his expertise with Mindstorms and robot building. Brad Phillips volunteered his time for our monthly Sunday afternoon Chess Club and we've been very pleased with the consistent attendance. Joel Thomas from the Financial Resiliency Foundation presented a Financial Literacy Hunt. It was the second year he has offered the program at our library and it was just as popular this time. Several patrons at various events filled out program surveys, which will be useful in our short and long range planning.

I attended several in-person meetings and webinars including: 2 Collection HQ webinars, CVMIC Volunteer Training, Library Board meeting, Wellness Committee meeting, and a

Management Team meeting. I have also conducted three performance conversations with our Youth Services substitutes.

I've been able to put the Collection HQ webinar training to use am currently evaluating dead and grubby reports for the picture book collection. I am also working with technical services to complete our relabeling and recataloging project for our holiday book collection.

I updated our children's website to include a list of our thematic picture book arrangement. I also spent time adding summer events to the lobby monitor slides, *Beyond the Page* calendar, and notify me. I also ordered and put into place hardware to secure an iPad for patrons to use at any time without the need to check out at the help desk.

I continue to oversee the Main Level Help Desk schedule and supervise our YS subs. Since two of our substitutes accepted permanent positions at other libraries, I interviewed and hired Elizabeth (Betsy) Bermant. Betsy began her training on Tuesday, April 28. I supervised her practicum studies at the Middleton Public Library several years ago. Since then, she has worked as a Youth Service Librarian at two other libraries, including Waunakee. She recently had a baby and is happy for the opportunity to work as a substitute at Middleton. We are happy to have her back!

Jim Ramsey, Head of Adult Services



Monthly Report for Adult Services for April, 2015

April was another busy month for adult programming. In total, we held 10 classes, book discussions, and programs. Some highlights:

- The first ever poetry open mic night for adults in honor of National Poetry Month.
- Our 4th annual Antique Appraisal program featuring Mark Moran.
- Two Beyond the Page-funded events featuring live musical performances.

I spent some time this month preparing publicity for our summer programs and planning programs for the fall. I have a few events left to finalize, but most of the major programs are in place.

I finished weeding the adult fiction collection this month, and moved on to certain sections of the non-fiction collection that need attention, such as the 900s Dewey range (biographies and history). I've also started using our new collection analysis tool, Collection HQ, for collection development, maintenance, and weeding. Next month, I plan to explore further ways to use the application for selection and ordering.

Jenny Carr and Rebecca Light have started planning for a "Read Local" event in October that will spotlight local authors and is timed to coincide with the Wisconsin Book Festival. The program is a collaboration between our library and the Pinney branch of the Madison Public Library, where a similar program was held last year. Funding for the project is provided by Beyond the Page.

Amanda Brzeszkiewicz continues to develop new technology classes and conduct one-on-one tutoring sessions in the form of her weekly Techno-minutes. I have also asked Amanda to work on updating some of our information hand-outs, particularly the instructional sheet for Zinio, our online magazine provider, as the process for registering an account and checking out books has changed recently. She will also be attending many of the Media Maker Lab classes this

summer taught by Brian Miles from MCPASD in order to learn more about the newest software applications for sound/video editing, 3-D modeling, and more.

Though I didn't spend a lot of work time on this project, I should mention that I wrote the trivia questions for this year's Dane County Trivia Night, and Rebecca Light and I will once again be volunteering as scorers at the event. The team trivia event, our 4th annual, is a fundraiser for the Beyond the Page fund. Last year we raised over \$10,000 toward the fund, which supports humanities programming at Dane County Libraries. Since the fund began to award grants in 2013, our library has benefited in the form of over half a dozen programs funded by the endowment.

Brendan Faherty, Head of Circulation



April brings warmer weather and, frequently, wetter weather, so Circulation has been busy making sure all our returned library materials are nice and dry before sending them on or re-shelving them. Overall circulation dipped a little during the month, as can be expected (we usually see a bit of a lull before the Summer season kicks back up). Conversely, our Self-

Check usage has remained strong, with April posting our highest monthly average since May 2014! Usage from day to day continues to fluctuate quite a bit, and I would like to see some more consistency there, but it is difficult to say what the causes of that fluctuation really are.

April saw the Circulation Department celebrate two of the biggest promotional weeks on the library calendar: National Library Week and National Volunteer Week, both of which took place April 12-18. Volunteers play such a large role in what we do at the library, and provide a wonderful service to the community as a whole, so it is always nice to be able to recognize those who give so freely of their time and efforts. National Library Week provides the opportunity to celebrate all our employees and their daily contributions to the library's mission of offering the best service possible to all our patrons. A big thank you to all the Circulation staff and our many volunteers!

The CD of the Month Club continues to be popular with members. Feedback continues to be positive and informative. In addition, Sarah Hartman and I are now sharing the responsibility for Adult Music Selection, so I will hopefully be able to provide that many more intriguing titles for our listeners.

2015 Performance Conversations are also underway in the Circulation Department. Our focus this year is on tangible, measurable goals and providing staff the framework to achieve those goals. As a whole, our team of employees is really strong and I expect more great things from them in the year ahead.

Amanda Struckmeyer, Youth Services Librarian



This month, we hosted a wide range of programs, including a multi-generational book upcycling event, a *Frozen* movie sing-along, Squishy Circuits (offered twice; once during spring break and once on a Saturday), Dungeons and Dragons, and Yoga. I was pleased to offer a variety of events during spring break, and families expressed their enthusiasm for this as well. Our book for this month's Read It and Eat book club is *Escape from Mr. Lemoncello's Library* by Chris Grabenstein; I created a library scavenger hunt for participants to enjoy after our book discussion. Rebecca Van Dan and I continue working on the Young Entrepreneurs program for the fall/winter of this year.

In celebration of Poetry Month, I coordinated an interactive magnetic poetry display near the self check-out station in the Youth Services area. Many patrons of different ages enjoyed creating poetry with the large magnetic words. We created some of our own magnetic words to include, such as "Middleton," "Public," and "Library"!

The Youth Services team continues to work on securing prizes for the Summer Reading Program, as well as generating materials and preparing for summer programming.

This month's collection development was focused on + nonfiction, with special attention to condition. I attended two webinars on Collection HQ, and I carried out the collection check action plan for the collections I manage. This involved identifying items that haven't circulated in four years. I'm looking forward to using Collection HQ for more collection management (both weeding and selection)!

The School-Age Programming webinar through WLA took place this month; I was proud to share about some of my 'tween programming ideas and experiences, along with several other Youth Services Librarians from around the state.

I continued to serve as a member of ALSC's Services to Special Populations and Their Caregivers committee, and as the library staff's liaison to the *Middleton Times-Tribune*.

Amy Perry, Outreach Services Librarian



With a total of 16 site visits, this proved to be another busy month for outreach. April was exciting because the Week of the Young Child offsite event took place. I worked very hard to produce this program collaboratively with the Children's Museum and it was a success. For this event, I partnered with the early learning manager at the museum and I conducted a storytime there and the museum offered discounted admission for Middleton library users who showed their library card. This was the first time for the library putting on this type of event and I think it went really well. I saw patrons showing their library cards at the museum so I think this type of collaboration has potential.

I attended the Youth Center's Spring Showcase this month. This was their first such event which showcased the student's work, the youth center in general, as well as their partners. I had a table at the event which allowed me the opportunity to set up my laptop in order to connect to KOHA and sign up people for library cards if they were interested. I had one person get a library card, so that was great! I also answered a lot of questions about the library and about

library outreach.

I also conducted 12 total storytimes at 8 preschool/4k sites. These visits are always well received by the teachers, students, and site directors. If given more hours, I think these visits would respond well to offering some kind of check out option or early literacy kit in addition to the storytime visit.

This month, I hosted another popular program at the Youth Center. This month was Minute to Win It, which was met with a lot of enthusiasm by the teens. *Outreach Secret*: if you ever want to get a lot of tweens and teens to be super quiet, have them do the Pasta Pickup Minute to Win It challenge!

Other outreach visits included an educational storytime at Meriter's Mommy & Baby Hour. This is a great opportunity to connect with new moms and explain the importance of reading to their baby and early literacy. Kromrey's Lunch Bunch program went well. I do think the group sizes have lessened a little though because we're no longer allowed to bring in a snack for those students who participate.

I had another monthly visit to the three teachers at American Family Children's Hospital. This is always a wonderful visit. The teachers really enjoy the books selected by the Youth Services librarians. I also spoke with the teachers about the possibility of doing some kind of Mobile Maker program in collaboration with the library. Even though this idea is in its initial stages, they are very excited about the potential to collaborate further with the Middleton Public Library to offer something addition to their patients.

Lastly, I was contacted by the Property Manager at Arbor Lakes Apartments to see about whether I could visit their community center twice a month. This apartment complex has over 400 apartments with approximately 1400 residents and is located very far from the actual library. Ideally, I would like to visit this site twice a month to do a monthly storytime, bring a small collection of books for checkout, and to do library card sign up. Unfortunately, there aren't enough hours in my work week to do more than this. So for now, I can only visit the site once a month to do a family storytime and to offer a short checkout period. If the outreach librarian

position increases in hours, I can easily see this type of collaboration increasing with time and to additional apartment complexes.

7. AGENDA OVERVIEW

Middleton Public Library Board of Trustee’s Nomination Committee’s Slate of Officers for the Library Board of Trustee’s June Election (action item to adopt or accept the slate as presented).

Board Membership Update:

Citizen	2009	Joan Gillman	2012-15
Citizen	2010	Christopher Clay	2013-16
Citizen	2013	Jeremiah Tucker	2013-16
Citizen	2013	Angela Blank	2013-16
Citizen	2011	Anne Irish	2014-17
Citizen	2011	Lisa Helmuth	2014-17
Citizen	2014	Deb Smith	2014-17
MCPASD Designee		Steve Soeteber	2015-16
City Alder		Kathy Olson	2015-16

Young Entrepreneur’s Event: - Request to Approve

- We'll be having a lead-up event earlier in the fall where participants can see demos of potential projects and try some of the projects themselves
- A representative from the UW Weinert Center for Entrepreneurship will be at the lead-up event to talk about running a small business, setting prices, etc.
- We're hoping to also have one or two Middleton business owners at the lead-up event.
- At the event itself, participants will have the chance to sell original handmade items at prices of their choosing. They will also set up individual booths and interact with customers.