



July 2015 Report

Presented at the August 11, 2015 Library Board Meeting

1. STATISTICS

Circulation:	Adult	YA	Juv.	Total	Year to Date
2015	35,598	5,594	27,940	69,132	420,472
2014	37,243	5,609	26,744	69,596	432,521
2013	41,098	5,757	28,318	75,173	460,562
(2014-15 +/-)				(-.06%)	(-2.79%)

Self-Service checkouts:

	ITG	ITG#2	ITG#3	Total	%of total
2015					
2014	13,392	9,161	10,639	33,192	47.7%
2013	15,750	13,689	6,245	35,684	47.5%

Library cards issued:

	Adult	Juv.	Sr.	Org.	Total
2015	106	53	10	0	169
2014	123	36	13	0	172
2013	104	51	1	1	161

LINK holds:


	Loaned to	Borrowed from	Fax: # of users / # of Pages
2015	20,413	19,570	48 / 149p.
2014	21,458	19,249	80 / 190p.
2013	19,338	19,802	70 / 223p.

Miscellaneous:


	ILL	Visits	Study Rooms Use	WIFI walk-in Use
2015	52	34,467	486 Hours / 376 Bookings	729
2014	57	34,890	613 hours / 468 bookings	764
2013	65	36,386	636 hours / 488 bookings	714





2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES

Date	Program	Attendance
7/1/2015	All Ages Storytime: Sheep : Demonstrator, Amanda	29
7/1/2015	All Ages Storytime: Sheep : Demonstrator, Amanda	21
7/1/2015	July CD of the Month Club : Demonstrator, Brendan	31
7/1/2015	Professor Marvel's Magic Show : Demonstrator, Professor Marvel	134
7/2/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	27
7/2/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	28
7/2/2015	Make a Comic Book (Comic Life app) : Demonstrator, Rebecca V. and Dana (practicum)	7
7/2/2015	Open House for Svetha : Demonstrator, Svetha	40
7/3/2015	Bilingual Spanish-English Storytime : Demonstrator, Katy Shannon	19
7/7/2015	Toddler Storytime - Food : Demonstrator, Dana (practicum student) Rebecca (observed) 	23
7/7/2015	Toddler Storytime - Food : Demonstrator, Dana (particum student) Amy (observed)	34
7/7/2015	Make a Hologram : Demonstrator, David Jonsson	7
7/7/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
7/8/2015	iPad Academy Part 1 : Demonstrator, Amanda Brzeszkiewicz	13
7/8/2015	All Ages Storytime: Fish : Demonstrator, Amanda	17
7/8/2015	All Ages Storytime: Fish : Demonstrator, Amanda	26

7/8/2015	Make a Hologram, session 2 : Demonstrator, David Jonsson	10
7/9/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	38
7/9/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	33
7/9/2015	Outreach Visit - Senior Center's Low Vision Support Group : Demonstrator, Amy	7
7/9/2015	Teen Techno Minutes : Demonstrator, Sam, RL	2
7/9/2015	Hip-Hop Show by The Figureheads : Demonstrator, The Figureheads	47
7/9/2015	Tech Thursday for Kids: Coding and Programming : Demonstrator, Brian Miles	18
7/9/2015	EVENT FOR ADULTS #TechThursdays for Adults - Free Alternatives to Expensive Programs : Demonstrator, Brian Miles, eval by RL	12
7/10/2015	One Drum, One World : Demonstrator, Elmore Lawson 	48
7/10/2015	Outreach Event - Splash Pad : Demonstrator, Amy & Lisa Figge	68
7/10/2015	Bilingual Spanish & English Storytime : Demonstrator, Katy Shannon	22
7/11/2015	Super Hero Figure Making : Demonstrator, Sally	46
7/13/2015	Ed-ZOO-Cation : Demonstrator, Henry Vilas Zoo Education Staff	94
7/14/2015	Toddler Storytime Zoo : Demonstrator, Dana (practicum) and Amy (observer)	19
7/14/2015	Toddler Storytime - Zoo : Demonstrator, Dana (practicum), Rebecca observing	19
7/14/2015	Outreach Visit - Meriter Mommy Baby Hour : Demonstrator, Amy	12
7/14/2015	Malala Day! : Demonstrator, Rebecca V. (for Svetha)	31
7/15/2015	All Ages Storytime: Birthdays : Demonstrator, Amanda	22

7/15/2015	All Ages Storytime: Birthdays : Demonstrator, Amanda	23
7/15/2015	Outreach Visit - Arbor Lakes Apartments : Demonstrator, Amy	10
7/15/2015	Outreach Visist - Gio's Garden : Demonstrator, Amy	7
7/15/2015	Super Hero Cape Making : Demonstrator, Sally 	33
7/15/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
7/16/2015	Outreach Visit - La Petite Fourier Summer Camp : Demonstrator, Amy	33
7/16/2015	Teen Techno Minutes : Demonstrator, Sam, RL	1
7/16/2015	Pizza Taste Test : Demonstrator, Rebecca V.	26
7/16/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	47
7/16/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	28
7/16/2015	Tech Thursday for Kids: Creating and Editing Music and Songs : Demonstrator, Brian Miles	19
7/16/2015	EVENT FOR ADULTS #TechThursdays for Adults - Learning Ideas and Resources for your Children : Demonstrator, Brian Miles, eval by RL	4
7/17/2015	Outreach - Princess Party at Hubbard Activity Center : Demonstrator, RL / Snow White	20
7/17/2015	Outreach Visit - Poolpalooza! : Demonstrator, Amy & Dana Johnson (practicum student)	93
7/17/2015	Super Science : Demonstrator, Bob Shannon	21
7/17/2015	Super Science : Demonstrator, "Doctor" Bob Shannon	26
7/17/2015	Bilingual Spanish & English Storytine : Demonstrator, Katy Shannon	30
7/18/2015	Read-A-Movie: Jumanji : Demonstrator, Amanda	3

7/18/2015	<u>Outreach Visit - Barnes & Noble Book Fair</u> : Demonstrator, Amy & Tracy Herold (DCLS Director)	35
7/20/2015	<u>I Love Babymouse Party</u> : Demonstrator, Amanda	24
7/20/2015	<u>Foodies and Farmers</u> : Demonstrator, Sally, Amy Jo, and Carol	4
7/21/2015	<u>Toddler Storytime - Clothing</u> : Demonstrator, Dana (practicum student) Amy observed	28
7/21/2015	<u>Toddler Storytime - Clothing</u> : Demonstrator, Dana (practicum student), Amy observed	34
7/21/2015	<u>Community Heroes - Police Officer visit</u> : Demonstrator, Amy & Officer Jill Tutaj	58
7/21/2015	<u>Techno Minutes</u> : Demonstrator, Amanda Brzeszkiewicz	1
7/21/2015	<u>Techno Minutes</u> : Demonstrator, Amanda Brzeszkiewicz	1
7/22/2015	<u>Career Change 101</u> : Demonstrator, April McHugh from UW-Madison Continuing Studies Dept.	29
7/22/2015	<u>Creative Writing Group</u> : Demonstrator, Kathy Steffen	11
7/22/2015	<u>All Ages Storytime: Bugs</u> : Demonstrator, Amanda	21
7/22/2015	<u>All Ages Storytime: Bugs</u> : Demonstrator, Amanda	38
7/22/2015	<u>Outreach Visit - Youth Center</u> : Demonstrator, Amy	33
7/23/2015	<u>Baby and Tiny Tots Storytime</u> : Demonstrator, Amanda	33
7/23/2015	<u>Baby and Tiny Tots Storytime</u> : Demonstrator, Amanda	44
7/23/2015	<u>Tech Thursday for Kids: Multimedia and Movie Editing</u> : Demonstrator, Brian Miles	15
7/23/2015	<u>Let's Talk About Texts - Swamplandia</u> : Demonstrator, RL	9
7/23/2015	<u>LibCon</u> : Demonstrator, Rebecca V. & Greg Schmidt 	32
7/23/2015	<u>Adult Book Discussion</u> : Demonstrator, Jenny Carr	17
7/24/2015	<u>Bilingual Spanish & English Storytine</u> : Demonstrator, Katy Shannon	21
7/25/2015	<u>Outreach Visit - Splash Pad</u> : Demonstrator, Amy & Lisa Figge	70
7/25/2015	<u>Krafty Kids: Kraft- O - Rama</u> : Demonstrator, Kathy R.	58

		
7/27/2015	Musical Monday : Demonstrator, Carolyn Cantrell, Kindermusik	56
7/27/2015	Teen Advisory Committee : Demonstrator, Rebecca V. and Dana (practicum)	5
7/28/2015	Outreach Visit - Sauk Trail Elementary School (Summer School) : Demonstrator, amy	46
7/28/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
7/28/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
7/29/2015	iPad Academy Part 2 : Demonstrator, Amanda Brzeszkiewicz	14
7/30/2015	Tech Thursdays for Kids: Creating Graphic Novels : Demonstrator, Brian Miles, Dana (practicum student) observed	15
7/30/2015	Teen Techno Minutes : Demonstrator, Sam, RL	2
7/30/2015	#TechThursdays for Adults - Online Safety for Families : Demonstrator, Brian Miles, eval by RL	3
7/30/2015	Michelle Wildgen Author Event : Demonstrator, Michelle Wildgen	58
7/30/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	45
7/30/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	51
7/31/2015	DIY Corner - Ice Cream Month (DIY) : Demonstrator, Sally	30
7/31/2015	Ken Lonquist Concert : Demonstrator, Ken Lonquist	24
7/31/2015	Bilingual Spanish & English Storytine : Demonstrator, Katy Shannon	17
	Number of Programs / Total Attendance	
	Children's	56 / 1924
	Teens	8 / 121
	Adults	25 / 369
	Grand Total	89 / 2414
	DIY/Passive Program Total	1 / 30

3. EXHIBITS AND DISPLAYS

**DIY Table:
Youth Services**



Art Railing:

4. STAFF DEVELOPMENT AND MEETINGS

Date	Staff	Title
7/7/2015	Pamela and Amy	Council Meeting Presentation : Amy and I showcased Middleton's new Outreach Services using a PowerPoint presentation with lots of photos, statistics and Amy's great stories. Alders received copies of letters from the schools, MOM and Gio's Garden, Splashpad posters and Amy's brochure.
7/8/2015	Sarah H.	SCLS Collection Maintenance Subcommittee Meeting : Agenda: DVDs sets (event series vs. mini-series vs. TV series), BSEs for digitized local materials, cataloging of PAL DVDs and 3D Blu-rays, review of street date policy, Teaching Company sets, low use collection codes/shelving locations, survey (cataloging of phonics sets), generic die records. Molly Warren and I had a brief chat after the meeting about collectionHQ.
7/9/2015	Pamela	collectionHQ : The representative from collectionHQ - Norene - wanted to set

		up some reports as scheduled events. We set up reports the focus on building the collection, rather than weeding reports. The first step is the focus on Non-fiction collections, looking for understocked areas of the collection.
7/9/2015	Pamela	<u>Dane County Librarians' Meeting</u> : Agenda included the digital history project in Mt. Horeb, Trivia Event plans, Beyond the Page grant schedule, Dane County Standards and possible updates, Race Equity Report and possible training of all library staff, Dane County payments to libraries, including the Fitchburg reconciliation, possible changes to the Cluster assignments, Flipster and OverDrive in 2016.
7/10/2015	Pamela	<u>BFS Meeting</u> : Reviewed space allotments and other information for the library board meeting.
7/13/2015	Amanda Struckmeyer, Amy Perry	<u>Associated Bank Signers' Adjustments</u> : We met with the bank manager, Dana, who assisted us in removing Svetha and Elizabeth's names from the programming accounts, and becoming signers on one another's accounts.
7/14/2015	Pamela	<u>BFS Meeting</u> : We made changes to the formatting of the space needs document and reviewed the cost of each option.
7/16/2015	Pamela	<u>Arts Committee</u> : Community Canvases - 2016. Was the Committee interested in partnering on another CC project in the coming year? They were very enthusiastic about doing it. We reviewed the goals I brought and a small committee was formed to cover go over the checklist I provided.
7/16/2015	Pamela	<u>All Directors' Meeting</u> : Voted on 2016 Delivery and Tech Budgets. SCLS will continue with Flipster and there is an opportunity for additional titles. OverDrive fees for MID will increase by more than \$3,000. We agreed to purchase Advantage copies. LINK fees increased for MID by more than \$6,000. Database trials and renewals will be done via an online form. SCLS will takeover as the primary troubleshooter for Bibliotheca related issues. There was a great deal of discussion about applying for E-rates. Sounds like MAD and MCM are decidedly wanting to filter and get the discounts.
7/16/2015	Pamela	<u>WLA Executive Director Mtg</u> : I met with Plumer about: the fall leadership institute, upcoming WLA board meeting, nominations for officers in 2016.
7/20/2015	Pamela	<u>WLA Legislative Committee Meeting</u> : Kick-off meeting for February's WLA Library Legislative Day committee. The event will include press coverage and an assembly in the rotunda of the Capitol.
7/20/2015	Pamela	<u>WLA Lobbying Evaluation Taskforce</u> : We reviewed the survey results and evaluation matrix. The only task left is to put together the final report for the WLA board.
7/21/2015	Pamela	<u>Personnel, Finance and Common Council</u> : Classification study, merit based pay, and request to use unspent funds from the HVAC boiler replacement project for a project to replace compressor and frequency drive.

7/27/2015	Amanda	<u>LSTA Grant Webinar</u> : This hour-long webinar provided an overview of LSTA grants, requirements, and the application process. This webinar will be archived.
7/28/2015	Amanda	<u>Library Innovation Subcommittee Meeting</u> : We discussed digitization/digital content, maker kits, and project updates.
7/28/2015	Rebecca V., Dana Johnson, Deb Shapiro	<u>Practicum Site Visit, SLIS</u> : Discussion of Dana Johnson's progress in her practicum.
7/29/2015	Pamela, Brendan, Sarah H.	<u>Building Committee Meeting</u> : We reviewed the space needs documents, massing views of two possible renovation-expansion concepts and an outline of the final report, including population projections, copies of previous studies, building assessment, and the cost projections for various options (from new to renovation-expansion to branch location). Others attending: Deb Haefner, Rob Seltzer, Eileen Kelley, David Reed, Jim Gersich and Tina Gordon.

5. DIRECTOR'S REPORT

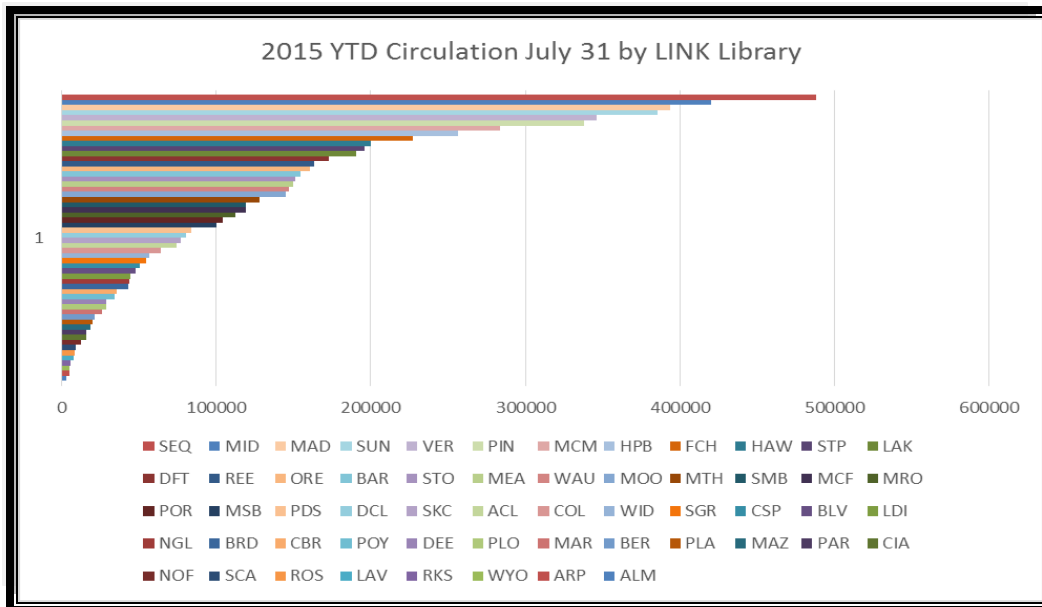
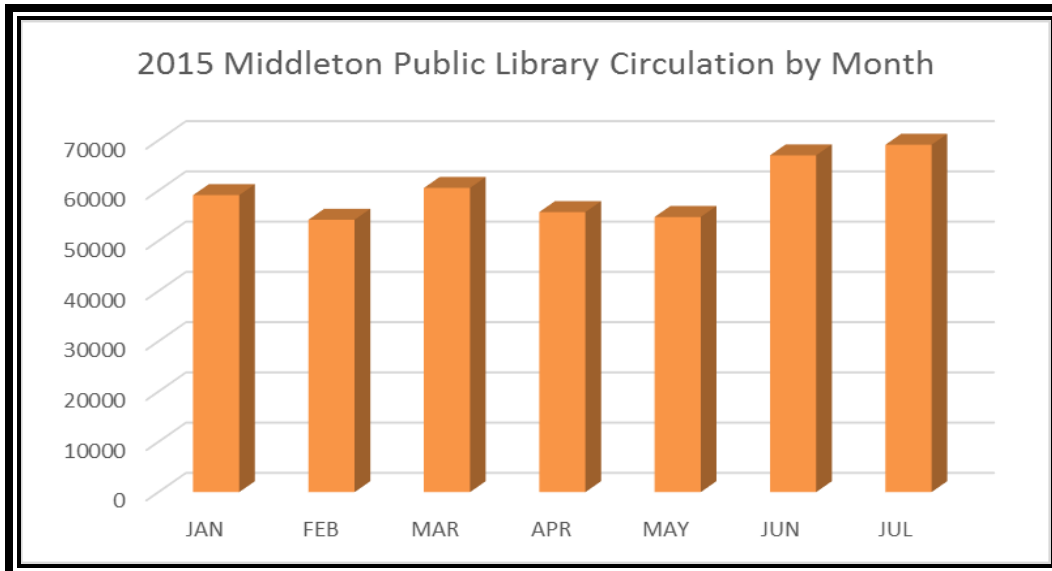
July 2015 was an incredibly busy month. On the administration side I had several big projects in the works including a send-off to long time Head of Children's Services Svetha Hetzler and reworking the organizational chart to accommodate expanded outreach services activities during the height of Summer Reading Program. In between making arrangements for the *Just Mercy* collaboration with the Police Department and the Media Maker lab, doing performance evaluations with the management team, contributing to WLA committee assignments, administering the recarpeting project and staff entrance renovation project, assisting with the building feasibility study documents, I developed 2016 budget documents with new information as it has become available.

I am especially grateful to Administrative Assistant Rebecca Light who is goes well beyond the responsibilities of her position to close the loop on projects.

Likewise, we have a strong team of professionals at the librarian level and the

management team level.

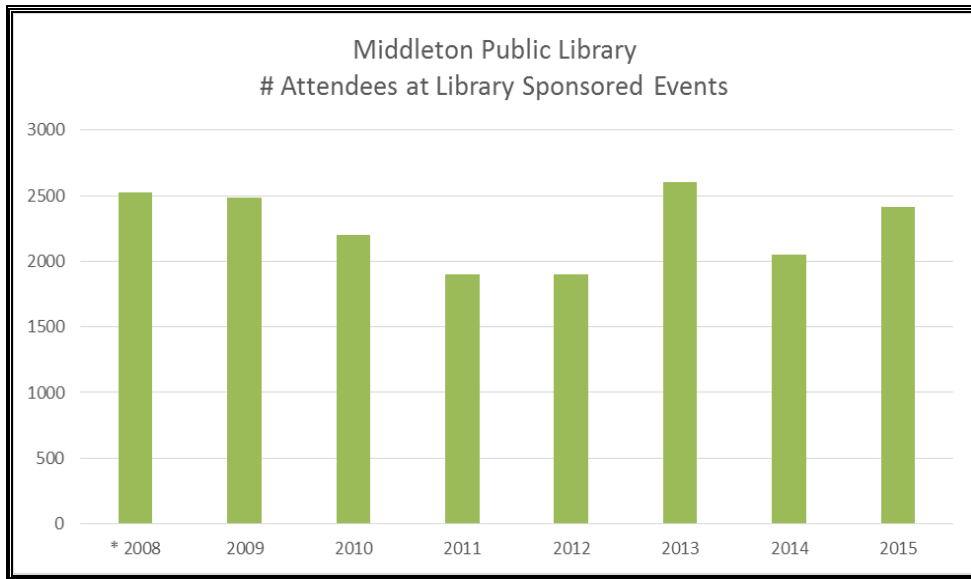
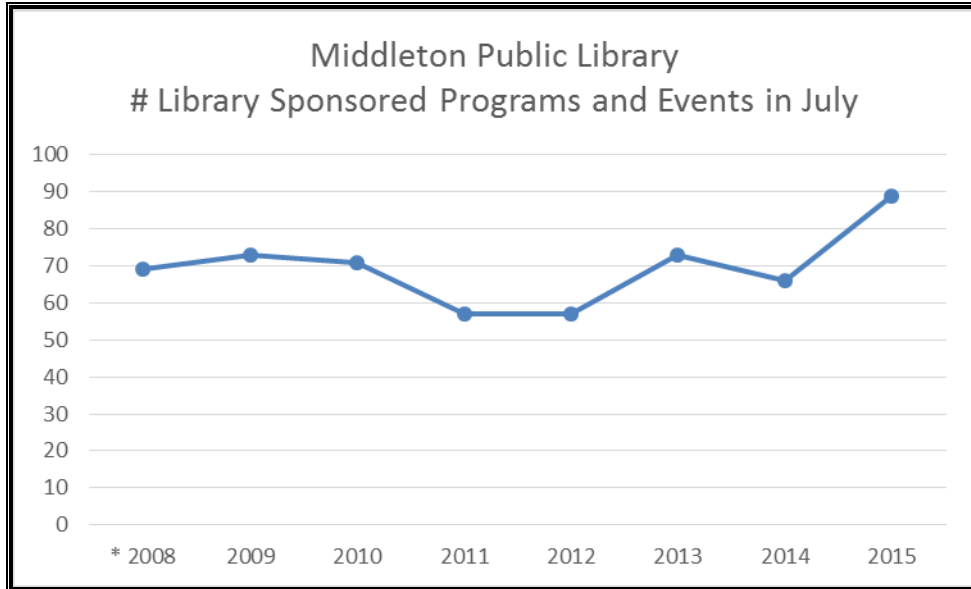
This month, we hit our circulation peak for the year and remain the second busiest in the South Central Library System, behind Sequoia Branch - Madison Public Library.



July programming saw a boost from last year's figures both in the number of events and the number of attendees, a direct result of expanded and successful Outreach Services. These

figures don't reflect the increased visits to the storytime room as a "Play and Learn" space, which has garnered many positive comments.

July 2015 Programming:

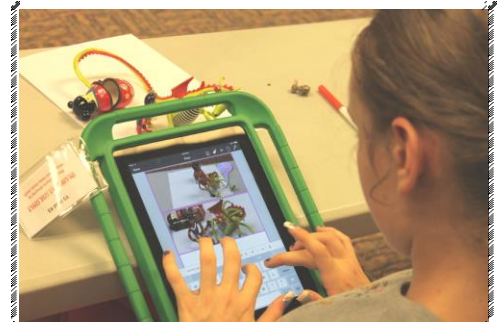


On the **AVERAGE DAY** in July 2015 at Middleton Public Library...

1,325 visitors



57 WIFI connections



3.4 library sponsored programs and events



with **93** attendees



2,658 items checked out



785 Middleton items were loaned to other LINKcat libraries

753 items from other LINKcat libraries were borrowed by Middleton patrons

6. LIBRARIANS' REPORTS

Patrick Williams, Head of Information Technology



Our server drive array was upgraded to larger solid state disks, for much improved speed and also capacity. Other hardware improvements were added to it, such as a USB 3 card for faster backup on removable media. A backup server was also put together with some older server-grade parts from this and previous upgrades.

Along with web, data and file services, the server now hosts all of our in and outgoing email. Last year, the South Central Library System ceased hosting email, moving to an Office 365 solution. We created our addresses to @midlibrary.org, and had our DNS service host the accounts. Unfortunately, there were a few special case issues with incoming emails which that service could not resolve. We now host everything locally, and have it now trouble free. Additionally, we can use it for auto-generated type emails from the server, such as event reminders.

Rebecca Van Dan, Head of Young Adult Services



July disappeared in a flurry of programs and program planning! Registration for the Teen Summer Reading Program has been going great, with 294 teens registered—there is a lot of excitement for the laptop prize and interest in the scratch off cards given at sign-up. Programs have also been going well in terms of attendance—we had Comic Book Making, Holograms,

Pizza Taste Test, and LibCon for Teen programs, and I covered for One Drum, One World and the Malala Day programs for Children's. Sally covered the Foodies & Farmers program and did a fantastic job with Super Hero Cape Making & Super Hero Figure Making, while continuing to work on the DIY corner. Kathy had a great turnout for her Krafty Kids Kraft-o-Rama programs and continued to work on displays.

We trained 3 new teen volunteers this month and were very grateful for the volunteer help at programs this month—both the Pizza Taste Test and LibCon ran much more smoothly with their help! We've also greatly appreciated the help of our subs and Lisa Figge at the Help Desk as the summer ramped up. Our practicum student, Dana, has been doing a fantastic job with Storytimes and has also helped Amy with an outreach event, observed a Baby Storytime, Comic Book Making and a Tech Thursday program, and attended a Teen Advisory Committee meeting. Dana also had a site visit from her SLIS supervisor this month and the three of us met to discuss her progress in achieving her goals.

We worked on the YS fall fliers this month, adding to the event calendar, room reservations, and event registrations, and just received the fliers back from South Central. I had my performance conversation with Pamela this month and also worked on tallying the votes for the Teen Writing, Art, and Photography Contests, and putting together the final book for circulation.

Displays: Secret Lives of Authors, Comics!, What will you read next?

Sarah Hartman, Head of Technical Services



We were finally able to get caught up on adding new materials this month, with 1,757 items added. The only SCLS library that added more items than us, as usual, was Madison Public Library-Central. 1,600-1,700 items added per month is an ideal workload, so we were right on target. I also processed a set of coloring books for adults that are now located by the fireplace

outside of the Mack Reading Room. After our very successful coloring program for adults, Rebecca Light and I decided to provide in-house use coloring books for adults to promote relaxation and creativity. Patrons can bring their own materials or borrow coloring pens from the Circulation Desk. We have already had some very positive feedback on this.

Jennie Vosen, our new Page II-Technical Services, finished training this month, and we said our goodbyes to Kathy Hutchison, who was an incredible employee, coworker, and friend in both the Circulation and Technical Services departments and will be missed. We completed our performance conversations this month, and I'm so pleased to be working with such a great team.

This month I also attended the SCLS Collection Maintenance Subcommittee meeting, helped review resumes for the Youth Services Librarian opening, and did some weeding. I weeded the fantasy hardcovers and paperbacks, plus the science fiction paperbacks. I ran reports on a few sections of non-fiction using collectionHQ, but those sections were in such good shape that I decided not to remove anything. collectionHQ indicates that we are understocked in books on Buddhism and textile arts, so those are sections on which I will focus in the coming months.

In social media news, Jason reported that we now have over 1,400 likes on Facebook, as well as over 840 followers on Twitter. Our tweet with a link to an 'Aroma of Books' infographic was retweeted 90 times and favorited 59 times, which is by far a record for us—as Jason put it, "Easily our furthest reaching tweet to date."

Jim Ramsey, Head of Adult Services



With many of our patrons on vacation, we typically plan fewer adult programs for the months of July and August, but this year we still managed to host two well-attended programs during the month of July: a career-change workshop presented by the UW-Madison Department of Continuing Studies, and a book event featuring bestselling author Michelle Wildgen. I also spent a lot of time this month firming up programming for fall and preparing publicity for the coming months.

Jenny Carr continues to plan and prepare for the “Read Local: Dane County Authors in the Spotlight” program in October. Together with Robin Krueger, a librarian at the Pinney Branch of the Madison Public Library, Jenny reviewed over 70 applications from local authors and chose 21 of them to give short presentations for our “mini book festival” on Saturday, October 3rd. The “Read Local” event is a collaborative effort with the Madison Public Library and the Wisconsin Book Festival.

We also had a meeting of our bi-monthly book group, “Let’s Talk About Texts,” at the Craftsman Table & Tap here in Middleton where we discussed Karen Russell’s Pulitzer-finalist novel, *Swamplandia!* Unfortunately, I was out of town when the group met, but Rebecca Light did an excellent job running things herself. Rebecca and I are very pleased with the direction in which the group is heading. She reported that there were several new members at the last discussion, so paying the nominal membership fee to list the group on meetup.com continues to be a sound investment. May’s discussion was the best attended session in a long time, and July’s wasn’t far behind.

Amanda Brzeszkiewicz added two new technology classes to her repertoire this month when she introduced a two-part “iPad academy,” which was very well-received. We also continued

our #TechThursdays classes this month with Brian Miles, a technology instructor with the MCPASD. These classes have attracted a lot of interest and we hope to have Brian back in the near future to teach more classes for adults.

I finished ordering the first batch of paperbacks for our newest browsing collection, *New & Notable*, which will debut next month. Like Serendipity, this is a walk-in collection of (mostly) newer titles; however, not all books in this collection are necessarily “high-holds” titles. The idea behind New & Notable is to feature titles recently published in trade paperback, with the collection being split 50/50 between non-fiction and fiction. In past surveys, many patrons have mentioned how much they like the Serendipity collection and that they wish we had more displays of new books near the front doors. This collection is an attempt to meet that demand (while hopefully boosting our circulation statistics!)

Concerning personnel, we continue to experience some turnover among reference desk staff. Jane Wolff, a Page II who worked two weekly shifts at the reference desk, left to take a full-time position at the Alicia Ashman Branch of the Madison Public Library this month. In August, we will be hiring two new Page II staff to work the reference desk: Trina Tinglum, a writing instructor at UW Law School who will be filling in as needed and taking a spot in the Sunday rotation; and Carmella Hatch, a UW-SLIS student who will be working Jane’s former shifts. Over that last several months, we’ve done more hiring and training of new staff at the reference desk than during any other time since I’ve been the Head of Adult Services. This is mostly due to the fact that we are relying on Pages to staff more desk shifts in order to free up full-time staff for programming and other projects. I’m hopeful that after we train our two newest staff members the reference desk will settle down into a period of more stability and lower turnover.

Brendan Faherty, Head of Circulation



July found the Circulation Department in full summer swing, as we notched our busiest month of the year. That total included the banner week of July 7-11, which saw total circulation peak at 17,144 items, our highest single-week total in over two years. Self-Check usage has been fairly steady throughout the summer as well, hovering around 58-60%. Circulation staff has been working hard to tag incoming holds from non-RFID libraries with new RFID tags provided by SCLS. Having all holds tagged streamlines the checkout process for our patrons and has greatly reduced many of the false and/or partial checkouts our patrons frequently experience. Since a system-wide RFID/Self-Check User Group meeting in late May, Middleton Circulation staff has tagged over 11,000 incoming items for our patrons. Those tags were provided through the system's LSTA Grant. Sadly, SCLS' supply of tags has reached an end for now, but I am hopeful we will be able to continue this beneficial project in the future. I am also grateful to our entire front line staff for continuing to work efficiently and accurately to ensure that our patrons' materials are ready to be checked out as soon as possible, despite the added workflow of tagging materials throughout each day.

New Page IIs Lori Esenther and Tiffany Reichard have both picked up jumped right in at the Circulation Desk and are quickly becoming acclimated to the wide array of patron interactions and tasks. Both are doing a terrific job so far and we are glad to have them out at the service desk. In addition, their vacant Page I spots in the back room have been filled by Therese Maring and Anthony McCann, who both started the second week of July. Both Therese and Anthony are working full schedules now and are familiarizing themselves with our library's various collections and procedures.

We are sad to say goodbye to Kate Kurek, who will be leaving in early August for a full-time position with UW Academic Advising Services. She has been a model employee over the past

year at the Circulation Desk (and as a Page II sub before that), and we wish her well in her future endeavors. Drawing from the last round of interviews, Jenny Hiorns will be starting soon as Kate's replacement. She has been a Page I Shelver for the past year, and we are excited to have her on the main Circulation Desk.

Finally, two of our Page I Shelves are heading off to college this fall, and we wish Rasika Ramanathan and Rebecca Stigler the best in the academic pursuits. Barbara Henderson is busy interviewing candidates to replace Rasika and Rebecca, as well as Jenny, with the goal to have new employees trained before everyone leaves.

The CD of the Month Club continues to be popular with members, and we are up to 31 patrons. Feedback continues to be positive and informative.

Planning continues for the annual WLA Conference in Middleton this fall. Cristina Springfield (from Madison College) and I have arranged for transportation to and from the conference for a couple of tours (the State Historical Society and the Holy Wisdom Monastery & Library), as well as the Wisconsin Library Foundation fundraiser. In addition, the Middleton Public Library will be hosting a reception on Wednesday evening of the conference, with self-guided information for visitors to the area.

The Serendipity DVD Collection has proven to be just as popular as we expected. Rarely are more than a few titles available on the shelf (as I glance out my office window, I see two right now). Eventually, we should be able to build the collection to a more sustainable number of titles.

Amanda Struckmeyer, Youth Services Librarian



In July, our Summer Reading Program continued, and we're seeing lots of enthusiastic patrons of all ages coming through the library's doors. We've been really fortunate to have Youth Services substitutes and our summer page, Lisa Figge, all of whom have helped to keep the Help Desk and incentive program running smoothly. This month, I hosted a magic show, a visit from the Henry Vilas Zoo, a Jumanji program, a science program, and a Babymouse event (based on the popular graphic novel series by Jennifer L. Holm and Matthew Holm). I also facilitated Wednesday all-ages storytimes and Thursday baby storytimes, in Svetha's place. This month's storytime themes included bugs, birthdays, fish, and sheep. Brian Miles presented Tech Thursdays for 'tweens, which have been very popular and well-received. I have managed the waiting lists, reminders for participants, and event evaluations for this series.

This month's collection development was focused on hardcover juvenile fiction, Q-Z, and the Newbery collection. It's nice to see some spaces opening up on our shelves, and I know our shelveers appreciate it, too. Having space on our shelves also allows for easier browsing, and it makes face-out displays possible; face-out displays are a great way to encourage patrons to check out materials! We created a "Who Was?" display to feature a popular series of non-fiction books, and we've seen a lot of interest; it's been tough to keep books on this display because they get checked out so fast, so we've ordered additional titles in the series to help meet the demand.

I continued working on creating Discovery Kits for all ages (geared toward 'tween through adult audiences). These will include musical instruments, cooking tools, art projects, and more.

Beginning this month, graphic novels are included in the Juvenile New Books display. I think this will bring extra attention to this unique collection. We have many graphic novel enthusiasts in the community, and having a specific location for our new graphic novels will make browsing

more efficient.

I composed a blog post for the ALSC Services to Special Populations and Their Caregivers committee, which will go live in August. I'm proud to serve on this national committee, which is part of the American Library Association.

I submitted two program proposals for the Wisconsin Afterschool Association's annual conference in April 2016. I continued to serve as the library staff's liaison to the *Middleton Times-Tribune*. I participated in the SCLP Summer Reading Program for library staff, which introduces a different online resource each week. It's a great way to explore some of our resources in a guided, in-depth manner.

Amy Perry, Outreach and Youth Services Librarian



In July, I visited the Senior Center for the first time, specifically the Low Vision Support Group. The seniors were very excited to learn about all of the services the library offers.

I also visited the Splash Pad twice in July. We had 138 total visits for these two visits. There is just one more visit to the Splash Pad scheduled this summer. The Poolpalooza event was also great! We had over 90 kids and parents visit our library table to make a button and to find out more about the library.

There was a visit to Arbor Lakes Apartment complex this month. During this visit, I issued a library card and also did some checkout on site. I spoke with the apartment manager and we decided to continue the visits in the fall but changed the times to the afternoon in order to reach the afterschool kids.

The Mommy/Baby hour at Meriter was another great visit. I really enjoy showing the new mothers what a baby storytime looks like as well as answering any of their questions about reading to their baby.

I conducted my first summer Youth Center visit. I brought withdrawn library books for the tween/teens to keep and they were really excited about that. I also presented a custom button making program where the kids were able to make three buttons using their own custom designs. Many of the designs were really creative.

Three of Sauk Trail's summer school classes visited the library in July. I read them a story, told the kids about what the library had to offer, and then gave them a tour of the children's area. There were also off site storytimes at Gio's Garden and two at La Petite Fourier's summer camp site.

Lastly, along with Pamela, I presented the library's outreach initiatives to the City Council this month. It was very exciting to be able to present the outreach I've been doing and it seemed to be well received by the councilmembers.

In addition to this outreach, I also took on many of the children's services tasks such as collection development, supervision of the Youth Services substitute staff, and creating the September help desk schedule. I also supervised some children's programming such as the Community Hero and Super Science program.

7. AGENDA OVERVIEW

Strategic Plans 2015-2018 – as presented at the July meeting (action item)

2016 Budget Proposal – Separate documents (action item)

Recarpeting Bid Award: Bid Opening is scheduled at 4pm on Thursday, August 20th. Project was properly advertised in the August 6th and 13th editions of the Middleton Times Tribune.

With our target completion date of October 30th and City Council's meeting schedule (Finance Committee), would the library board want to convene directly following the Bid Opening to award the bid? (action item)

Library Impact Fee Study: This refers to the study done in 2011. Should the study be revised to reflect the feasibility study? (possible action item)