



# August 2015 Report

Presented at the September 8, 2015 Library Board Meeting

## 1. STATISTICS

### Circulation:

	Adult	YA	Juv.	Total	Year to Date
2015	35,163	4,767	25,947	65,877	495,494
2014	35,522	4,496	22,955	62,973	486,349
2013	39,512	5,031	25,477	70,020	530,582
(2014-15 +/-)					(-1.85%)

### Self-Service checkouts:

	ITG	ITG#2	ITG#3	Total	% of total circ
2015	13,647	7,416	10,637	31,700	48.1%
2014	11,867	8,127	9,667	29,661	47.1%
2013	14,331	12,806	5,459	32,596	46.6%

### Library cards issued:

	Adult	Juv.	Sr.	Org.	Total
2015	112	68	11		191
2014	107	56	6		169
2013	126	6	3		135

### LINK holds:

	Loaned to	Borrowed from
2015	20,362	19,037
2014	20,469	18,297
2013	18,973	19,121

### Digital books, audios & videos (OverDrive):

2013	Use	2014	Use	2015	Use
Jan-13	1,688	Jan-14	3,162	Jan-15	3,691
Feb-13	1,508	Feb-14	2,561	Feb-15	3,458
Mar-13	2,086	Mar-14	2,845	Mar-15	3,868
Apr-13	1,746	Apr-14	2,818	Apr-15	3,326
May-13	1,936	May-14	2,985	May-15	3,530
Jun-13	2,131	Jun-14	3,044	Jun-15	3,686
Jul-13	2,493	Jul-14	3,222	Jul-15	3,877


### Walk-in device WI-FI connections:

2015	4,968
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### Miscellaneous:


	ILL	Visits	Study rooms use	Fax
2015	42	32,653	510.25 Hours / 370 Bookings	69 sessions 190 pgs
2014	55	31,424	557 Hours / 417 Bookings	85 sessions 221 pgs
2013	58	33,468	568.75 Hours / 411 Bookings	76 sessions 185 pgs

## 2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES

Date	Program	Attendance
8/1/2015	<b>Teen Writing Contest</b> : Demonstrator, (Rebecca V.)	22
8/1/2015	<b>Wanderlust Ice Cream Social for Teens</b> : Demonstrator, Rebecca V.	12
8/1/2015	<b>Teen Drawing and Photography Contests</b> : Demonstrator, Rebecca V.	87
8/1/2015	<b>I Love Middleton Public Library because...</b> (DIY) : Demonstrator, RL 	74
8/1/2015	<b>DIY Corner - August is Sports Month</b> (DIY) : Demonstrator, Sally	84
8/3/2015	<b>Shakespeare Nerd Off</b> : Demonstrator, Rebecca V. and Dana (practicum)	16
8/4/2015	<b>Toddler Storytime - Transportation</b> : Demonstrator, Dana (Practicum) Amy and Rebecca (observers)	13
8/4/2015	<b>Toddler Storytime - Transportation</b> : Demonstrator, Dana (Practicum) Amy (observer)	20
8/4/2015	<b>Pinterest 101</b> : Demonstrator, Amanda Brzeszkiewicz	17
8/4/2015	<b>Outreach Visit - Little Libraries w/Elm Lawn School Librarian</b> : Demonstrator, Amy & Deb Dagitz	15
8/5/2015	<b>Outreach Visist - Youth Center</b> : Demonstrator, Amy	19
8/5/2015	<b>Super Hero Crafts</b> : Demonstrator, Sally with help from Lisa and Xuyn	50
8/5/2015	<b>All Ages Storytime</b> : Demonstrator, Amanda	32
8/5/2015	<b>All Ages Storytime</b> : Demonstrator, Amanda	22
8/6/2015	<b>Tech Thursday: Digital Storytelling</b> : Demonstrator, Brian Miles	10
8/6/2015	<b>Baby &amp; Tiny Tots Storytime</b> : Demonstrator, Amy	26
8/6/2015	<b>Baby &amp; Tiny Tots Storytime</b> : Demonstrator, Amy	46



8/6/2015	<p><b><u>Outreach Visit - Splash Pad</u></b> : Demonstrator, Amy &amp; Lisa Figge</p> 	49
8/6/2015	<p><b><u>#TechThursdays for Adults - Organizing Photos Online</u></b> : Demonstrator, Brian Miles</p>	9
8/6/2015	<p><b><u>Hand Lettering Workshop</u></b> : Demonstrator, Sachi Komai from Anthology</p> 	17
8/7/2015	<p><b><u>Frozen Sing-a-Long</u></b> : Demonstrator, Amanda</p>	67
8/7/2015	<p><b><u>Bilingual Spanish &amp; English Storytime</u></b> : Demonstrator, Katy Shannon</p>	25
8/8/2015	<p><b><u>Sensory Storytime</u></b> : Demonstrator, Dana (practicum student) and Cristy Krueger (Amanda supporting)</p>	12
8/10/2015	<p><b><u>Outreach Visit - Gio's Garden</u></b> : Demonstrator, Amy</p>	8
8/10/2015	<p><b><u>Marshmallow Builders</u></b> : Demonstrator, Amanda</p>	56
8/10/2015	<p><b><u>Marshmallow Builders</u></b> : Demonstrator, Amanda</p>	16
8/11/2015	<p><b><u>Toddler Storytime - Music</u></b> : Demonstrator, Dana (practicum) and Rebecca (observer)</p>	28
8/11/2015	<p><b><u>Toddler Storytime - Music</u></b> : Demonstrator, Dana (practicum) and Rebecca (observer)</p>	32

8/11/2015	<a href="#">Techno Minutes</a> : Demonstrator, Amanda Brzeszkiewicz	1
8/11/2015	<a href="#">Techno Minutes</a> : Demonstrator, Amanda Brzeszkiewicz	1
8/11/2015	<a href="#">Outreach Event - Sunset Ridge Info Day</a> : Demonstrator, Amy	146
8/12/2015	<a href="#">Outreach Visit - Info Day @ Kromrey</a> : Demonstrator, Amy, Brendan, Deb Smith	233
8/12/2015	<a href="#">Back to School Night at Northside Elementary School</a> : Demonstrator, Amanda, Angela	150
8/13/2015	<a href="#">Prehistoric Explorers</a> : Demonstrator, UW Geology Department (Coordinated by Svetha, hosted by Amanda)	53
8/13/2015	<a href="#">Tech Thursday</a> : Demonstrator, Brian Miles	14
8/13/2015	<a href="#">Around the World in 15 days: From Middleton to East Timor</a> : Demonstrator, Mike Davis	5
8/13/2015	<a href="#">Baby &amp; Tiny Tots Storytime</a> : Demonstrator, Amy	32
8/13/2015	<a href="#">Baby &amp; Tiny Tots Storytime</a> : Demonstrator, Amy	33
8/13/2015	<a href="#">Outreach Visit - Gio's Garden</a> : Demonstrator, Amy	9
8/13/2015	<a href="#">#TechThursdays for Adults - Learning through YouTube</a> : Demonstrator, Brian Miles, eval by RL	6
8/14/2015	<a href="#">Bilingual Spanish &amp; English Storytime</a> : Demonstrator, Katy Shannon	33
8/14/2015	<a href="#">Masquerade Ball: Teen SRP Finale</a> : Demonstrator, Rebecca V. with Lisa Figge 	45
8/14/2015	<a href="#">Teen Summer Reading Program</a> (DIY) : Demonstrator, Rebecca V.	293
8/14/2015	<a href="#">Kids Summer Reading Program - ages 0-4</a> (DIY) : Demonstrator, Amy	235
8/14/2015	<a href="#">Kids Summer Reading Program - grades K-2</a> : Demonstrator, Amy	477
8/14/2015	<a href="#">Summer Reading Program - Outreach</a> : Demonstrator, Amy, Lisa Figge, Dana Johnson	26
8/15/2015	<a href="#">Tween Summer Reading Program</a> (DIY) : Demonstrator, Amanda, YS Staff	663

8/15/2015	<b>Adult Summer Reading Program Totals</b> (DIY) : Demonstrator, Jim and reference staff	194
8/18/2015	<b>Tech Savvy Tips &amp; Tricks</b> : Demonstrator, Amanda Brzeszkiewicz	12
8/19/2015	<b>Outreach Visit - La Petite Gammon Summer Camp</b> : Demonstrator, Amy	18
8/19/2015	<b>Optimist Club</b> : Demonstrator, Pamela	20
8/20/2015	<b>Tech Thursdays for Kids: Blogging and Publishing</b> : Demonstrator, Brian Miles	11
8/20/2015	<b>Special Edition Storytime</b> : Demonstrator, Communication Innovations (planned by Svetha; hosted by Amanda)	53
8/20/2015	<b>Outreach Visit - La Petite Fourier Summer Camp</b> : Demonstrator, Amy	33
8/20/2015	<b>Teen Techno Minutes</b> : Demonstrator, Sam, RL	2
8/20/2015	<b>#TechThursdays for Adults - Technology for Beginners</b> : Demonstrator, Brian Miles, eval by RL	7
8/20/2015	<b>Outreach Visit - Teen Pool Night</b> : Demonstrator, Amy	34
8/26/2015	<b>Outreach Visit - Arbor Lakes Apartments</b> : Demonstrator, Amy	6
8/26/2015	<b>Outreach Visit-Elm Lawn Back to School Night</b> : Demonstrator, Amy, Lisa & Jack Helmuth	30
8/26/2015	<b>Outreach Visit: Sauk Trails Elementary School</b> : Demonstrator, Pamela	82
8/27/2015	<b>Outreach Event - MOM Backpack Giveaway</b> : Demonstrator, Amy	93
8/27/2015	<b>Outreach Visit - West Middleton Elementary Back to School Night</b> : Demonstrator, Amy	65
8/28/2015	<b>Outreach United Way Day of Caring</b> : Demonstrator, Rebecca Light, Amy Perry, Lori Bell 	90
8/29/2015	<b>Outreach Visit - Good Neighbor Fest</b> : Demonstrator, Amy Perry & Rebecca Light	180
	<b>Number of Programs / Total Attendance</b>	
	Children's	40 / 3133

	Teens	9 / 542
	Adults	15 / 594
	<b>Grand Total</b>	<b>64 / 4269</b>
	DIY/Passive Program Total	6 / 1543

### 3. LIBRARY EXHIBITS

<p><b>Exhibit Case:</b></p>  <p style="text-align: center;">Gourd Society</p>	<p><b>Art Rails:</b></p>  <p style="text-align: center;">Kristine Kellor, water color &amp; acrylic (image from artist's website)</p>
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### 4. STAFF DEVELOPMENT: MEETINGS & CONTINUING EDUCATION

Date	Staff	Title
8/11/2015	Sarah H.	<a href="#">HeritageQuest Online webinar</a> : This was an overview of the new HeritageQuest interface, content, and searching options.
8/12/2015	Sarah H.	<a href="#">Fold3 Library Edition webinar</a> : Overview of the library edition of Fold3, which is a database focusing on U.S. military records from the Revolutionary War to present conflicts.
8/19/2015	Brendan	<a href="#">SCLS Circulation User Group</a> : Roundtable discussion of various issues, best practices, problems, ideas as they relate to circulation in SCLS member libraries
8/27/2015	Amanda	<a href="#">Raising Rock County Readers</a> : Dr. Dipesh Nasvaria presented information on early development and the role reading plays. After the presentation, I toured Hedberg Library in Janesville with the DPI's Youth and Special Services Consultant, Tessa Schmidt.



## 5. DIRECTOR'S REPORT

This month, Middleton Public Library had an increase of +5% in the total number of physical items checkout, up from August 2014's circulation of 62,973 items to 65,877 items checkout in August of 2015. Our year-to-date circulation total was down slightly, by -1.85%, from 2014's YTD circulation figure of 495,494 items to 486,349 items in August of 2015.

Circulation of digital items (OverDrive) are on a steady rise at approximately +20% each month in 2015, compared to monthly figures in 2014. Please note that the August stats were not available to member libraries at the time of this publication, but do reflect the trends January through July of 2013, 2014 and 2015.

Library sponsored programs continue to play a major role in the library services here at Middleton Public Library. So far this year, we've offered 693 events with 19,797 attendees, an increase over last's figures of 484 events and 18,037 attendees.

### **Administration**

It was another busy month for the administration department. I worked on finalizing the 2016 budget documents, met with Dimension IV regarding content for the Building Feasibility Study.

I chaired a special taskforce to create a mechanism for evaluating our legislative lobbyist. The process included a survey to WLA membership and designing an evaluation matrix tool.

The next step is for the WLA finance committee. They will be looking for a creative means to fund our lobbyist in 2016.

2016 marks the 125<sup>th</sup> anniversary milestone for the Wisconsin Library Association. Efforts to not only celebrate but raise awareness how libraries are still relevant to their

communities will begin at the WLA Conference and underscored to the public at Library Legislative Day in February 9, 2016. Please mark your calendars to attend this day at the Capital. A special event will be held in the Rotunda at 12 noon, with speakers. We hope to have a large and enthusiastic crowd. The WLA 125<sup>th</sup> anniversary planning taskforce includes two Middleton residents: Larry Nix of the Wisconsin Historical Society and Paul Nelson, Dane County Supervisor.

### **Facilities**

Tina and I completed the recarpeting bid process, awarding the project to Nonn's Flooring, to recarpet portions of the main level. City Council approved the expenditure on Tuesday, September 1<sup>st</sup>.

A quote to replace the staff entrance door and automatic door openers was received. I await the final bids for the electrical work. I also met with a contractor to finalize the plan for cement work to build a ramp, add hand railings and replace the staircase. The final bids have not reached my desk, but the estimations are coming in higher than what was budgeted.

We still experience intermittent roof leaks on the main level. Capital improvement funds were requested by Public Works to replace the library roof, along with two other city buildings. More information in the "Agenda" section of this report.

### **Programming**

A fall Read Together Middleton program is in the works. It is a collaboration with UW-Madison's Go Big Read selection, "Just Mercy" by Bryan Stevenson, and in partnership with the Middleton Police Department and the City of Middleton. The program encourages community members to read the book and reflect on the themes of racism, justice and equity.

To foster participation, Middleton Police Department distributed books to every staff member, City Administrator Mike Davis made books available for all city officials, and multiple copies are

available for the public to checkout at Middleton's library.

The Senior Center and Middleton Public Library are hosting community discussions during the month of October, and on October 12<sup>th</sup> the Middleton Police Department and the Middleton Public Library are hosting a panel discussion aimed at racial disparities in the criminal justice system. Panelists include Dave Mahoney (Dane County Sheriff), Dr. Ruben Anthony (Urban League of Greater Madison CEO), Josann Reynolds (Dane County Judge), Percy Brown (Director of Equity, Middleton Cross Plains Area School District), a Middleton High School Student Voice Union member, and Chuck Foulke (Middleton Chief of Police).

I met with Ruthanne Bessman about a Beyond the Page grant application for 2016. She is interested in offering Origami Workshops at every Dane County Library. Tracy Herold, director of Dane County Library Services offered to assist us with the grant application. We also booked a series of workshops December through March here at Middleton to commemorate the 5<sup>th</sup> anniversary of our Origami Mural. The January event will be tied into Martin Luther King Day and will be a multi-generational event.

Brian Miles has agreed to continue with tech classes in the Media Maker Lab on Tuesday evenings from September through March of 2016. He also said we could count on him to be our Media Maker Lab coordinator should our 2016 fund request to the City of Middleton allow us to expand weekly sessions to 3 days a week.

A big thanks to library board members who participated in the Back to School and Info Nights! Our collaborations with the Middleton Cross Plains Area School District and the parents and families of students continues to raise awareness of library services and encourages reading and learning outside the classroom.

Speaking of education, Patrick and I participated in a webinar on a database that we believe will help our patrons with all their technology needs. Lynda.com offers update to instructional videos on all types and all levels of software and hardware. Instructors are professionals and

carefully vetted. Our contract begins January 4, 2016. Staff will have an opportunity to trial the database beginning in November.

### **Staff**

This year's WLA Annual Conference will be at the Marriot West in Middleton. I've asked that staff make arrangements to allow as many staff to attend as possible. The library is hosting a "Make Dessert Happen" open house event on Wednesday evening 7-8pm. Volunteers are needed. Please let me know if you can serve up desserts, help with set-up or clean-up.

The City Council approved the Pay Classification presented by Springsted. Health insurance premium rates will remain flat in 2016.

The library's internal health incentives and initiatives, led by Katie Ganser is going well. Staff is encouraged to set their own health goals and keep track of their progress. The first quarter drawing was a one week membership to a fitness center.

### **Vendor listing notables**

SCLS new eCommerce allows for patrons to make payments to their accounts using their credit or debit card. During the second quarter cycle Middleton's revenue totaled over \$200.

The South Central Library System (SCLS) and Bibliotheca entered into a cooperative support agreement for libraries with Bibliotheca equipment on the SCLS network. SCLS will serve as front-line support for all Bibliotheca software and hardware issues which includes the following:

- Support clearing house—all support calls will be logged through the SCLS Help Desk
- Level 1 diagnosis – SCLS will gather the information required to make a diagnosis
- Level 1 remote or on-site resolution of issues
- Escalation to Bibliotheca of issues beyond Level 1 support

- Support issue tracking and follow-up
- Assurance that equipment sold to libraries will work with the SCLS shared ILS
- Guidance regarding maintenance and planned equipment replacement

SCLS and Bibliotheca believe that this joint agreement will benefit the libraries as the technicians providing the support will be local and will have an in-depth understanding of the libraries' needs, the SCLS network and the integration of the Bibliotheca software with the shared ILS.

The agreement began September 1<sup>st</sup>, 2015. This month, we paid Bibliotheca for our pro-rated support. Next month, we will pay for pro-rated support & maintenance quote to SCLS.

WLA memberships were renewed and conference registration transactions were done during this month's billing cycle.

Expenses to a new vendor Uline is for the purchase of clear containers for a new collection of Discovery Packs for Tweens.

## 6. LIBRARIAN'S REPORTS

**Patrick Williams, Head of Information Technology**



Several new WIFI access point radios were added throughout the building for public “walk-in device” use. Multiple radios were also placed with unique SSID names in areas of high density grouping, such as the meeting room and computer lab. A user can connect to the “Middleton Public Library Free Internet” access point, and roam anywhere in the building, or connect to a localized access point, such as “Meeting Room” for a connection with less traffic. Also, the public WIFI network has its own dedicated Internet connection and is now completely isolated from our internal network traffic of other in-house public stations. A new PC router and smart switch were also acquired and are being set up to use for the public WIFI network.

Our 3D printer has been busy this month, printing projects from the students in the Media Maker classes. It remains on display in the lobby for viewing it in action.

**Rebecca Van Dan, Head of Young Adult Services**



In August, we wrapped up the Teen Summer Reading program with a total of 293 teens registered. We tallied the votes for the Teen Art & Photography contests, compiled the book with the Writing Contest entries, and announced the winners at the Masquerade Ball. For teen programs this month, we had the Wanderlust Ice Cream Social, the Shakespeare Nerd-Off, and the Masquerade Ball Finale. We drew winners for the Teen Summer Reading Program at the Finale, who were thrilled with their prizes!

We conducted interviews this month for a Children's Librarian and had some fantastic candidates. Lori Bell started at the end of this month and we worked on training with her. It has been great that she is already familiar with most things already from working here previously. There has also been quite a bit of volunteer turnover as summer starts—we have trained 3 new teen volunteers and have been putting together an updated fall schedule.

I've also been working on sending out publicity for Sept/Oct programs, making individual fliers and slides for events, and working on a draft for a Nov/Dec program flier. I've contacted school groups such as SAGE, GSAFE, GSA, and the Key Club as well as English teachers and school librarians to notify them about upcoming teen events that might interest their groups, and have contacted a few performers to check availability for programs later this fall.

Displays: Fault in Our Stars Readalikes, Masquerade, Back to School, Movies for the Whole Family

**Sarah Hartman, Head of Technical Services**



Our August count of items added was down from last month, as is typical for August due to fewer items ordered during the height of summer reading as well as staff vacations, but once again the only SCLS library that added more items than us this month was Madison-Central. We worked through our backlog of both new Discovery Packs and old Discovery Packs that needed new tags or replacement items added. We also began adding and processing books for the new New & Notable Collection, which should be ready to go in September, as well as a number of copies of *Just Mercy*, the new Go Big Read book, for the regular collection, Serendipity, New & Notable, special display, and book discussion group.

I attended two webinars on genealogy databases, HeritageQuest and Fold3. I have to say that the examples I used in the genealogy classes I taught here at the library years ago were much more exciting than the ones used in these webinars, but it was good to take a look at the new HeritageQuest interface, features, and content.

We had Anthology here to do our August adult craft program on hand lettering, which was very popular as Anthology programs always are, and I prepared examples for our October craft program on cross stitch buttons in time to display them at the August program. We have received multiple requests for another coloring program, so we are considering doing that early next year.

**Jim Ramsey, Head of Adult Services**



We typically hold very few adult programs during the month of August, and this year was no exception. Even so, we held a well-attended craft program for adults in collaboration with the stationery shop Anthology, as well as two technology programs. Additionally, Mike Davis, Middleton's City Administrator, presented an overview of his State Department-sponsored trip to Timor-Leste. As always, I spent a lot of time preparing publicity for fall events. I've also begun to firm up some programs for early 2016, including a couple origami programs and a lecture series by UW professors.

I've also been preparing discussion questions and talking points for our panel discussion on Monday, October 12th, in which various community leaders will discuss racial disparities in the criminal justice system. As a starting point for this discussion, we will use UW-Madison's 2015 "Go Big Read" selection, *Just Mercy* by Bryan Stevenson. I finished reading the book earlier this month, and hope to have most of the preparation for the event completed in the next couple weeks.

As I mentioned last month, we added two new members to our reference team: Trina Tinglum and Carmella Hatch. We spent most of this month training and working out scheduling details, so both should be ready to go when Sunday hours resume after Labor Day. Trina will be working the Sunday rotation and filling in as needed, while Carmella will be working Wednesday and Friday afternoons.

I didn't have as much time for weeding this month as I had originally planned, but I was able to weed the 330-350s in adult non-fiction (economics, law, military) and shift large portions of the 640s (cookbooks) and 740s (crafts) to make the shelves easier to browse.

I continued to order additional titles for the New & Notable paperbacks collection this month. Technical Services is processing them and I hope to have the collection out by the end of next month. I originally planned to shelve them next to the "Reader's Choice" table, near the Spanish language materials, but I'm exploring other options for a higher-visibility location, specifically the area next to the railing in front of the circulation desk. This would require the purchase of additional shelving, an option I plan to investigate in the coming weeks.

**Brendan Faherty, Head of Circulation**



August usually allows the Circulation Department to catch its collective breath a little, as many patrons (and staff) take vacations near the end of summer. But while circulation tends to decrease slightly from the busy summer months, we still have plenty to do as we prepare for the beginning of the school year and National Library Card Sign-Up Month in September. Self-Check usage has been steady, with some spikes of up to 65% checkout on single days. One of the growing trends I have noticed this summer is that Thursday, while traditionally the quietest day during the week, have become consistently one of the highest-circulation days throughout the summer. I expect this can be tied to a lot of the summer programming, which draws more patrons in to the library. It also shows what can be accomplished when all departments are working together—a wide variety of programming options benefits everyone at the library.

In addition to Lori Esenther and Tiffany Reichard moving out to the Circulation Desk, we were able to promote Jenny Hiorns to a Page II-Circulation position as well. She took Kate Kurek's

spot in the rotation and has been training for the past couple of weeks. Her move prompted yet another vacancy in the Page I pool, bringing the total to three open spots (with a couple students heading off to college). We are happy to welcome Mary Mercier, Jacqueline Dodwell, and Charlie Hiorns (yes, Jenny's son) to the Circulation Department. They have all started their training and are rapidly learning the ins and outs of the myriad collections we have here at the library.

The CD of the Month Club continues to be popular with members, and we are sitting at 30 members. Feedback continues to be positive and informative, as more patrons tailor their choices to their personal tastes.

Planning continues for the annual WLA Conference in Middleton this fall. Pamela and I are working on a plan for the open house hosted by the Library on Wednesday evening (November 4th). Titled "Make Dessert Happen," our goal is to provide a casual event that conference attendees can visit on their own schedules, while making use of the free Downtown Trolley and taking in all that downtown Middleton has to offer. In addition, Cristina and I are coordinating with Madison Public Library to create all the signage for the conference (directing attendees to exhibits, registration, breakout sessions, etc).

I am planning to start work soon on a revised policy dealing with out-of-state borrowers. We currently have a couple of vague policies regarding our procedures for issuing cards to these users, but they are fairly unclear and can be interpreted in different ways. The goal is to have a consistent policy that staff can refer to that will explicitly state the guidelines for issuing cards to any type of borrower. My goal is to have this amended policy ready to go by the end of the year, if not earlier.

**Amanda Struckmeyer, Youth Services Librarian**



Our Summer Reading Program wrapped up this month; we had excellent participation in programs and in the reading incentive program. We offered a prize alternative for children and ‘tweens again this year; in place of a gift certificate to a local business, kids could choose to help sponsor an animal at the Henry Vilas Zoo. This year’s animal was a penguin, and when a participant chose this prize option, he or she received a penguin trading card and had the chance to sign a greeting card to the penguin at the zoo. For the first time ever, we ran out of trading cards! This means that we had 50 participants choose this altruistic prize.

Brian Miles presented Tech Thursdays for ‘tweens and teens through August, which have been very popular and well-received. I have managed the waiting lists, reminders for participants, and event evaluations for this series. We’re thrilled to have Brian back for Tech Tuesdays during the school year. I coordinated with him on the logistics, promoted the series, and managed registration and waiting lists for Tech Tuesdays. We already have an enthusiastic response for these programs!

This month’s collection development was focused on new discovery packs for all ages. These packs will include items such as a pasta maker, bongo drums, juggling supplies, and origami materials. We’re excited to roll these out soon! Most of the materials have arrived, and I’m working on packaging them and preparing them for circulation.

I coordinated the order of wallets for our Katie’s Kids second grade visits, happening this fall. Each visitor receives a special wallet for his or her library card. These custom wallets were very popular last year, and we’re looking forward to offering them again this year.

I composed a blog post for the ALSC Services to Special Populations and Their Caregivers committee, which will go live in September. I'm proud to serve on this national committee, which is part of the American Library Association.

**Amy Perry, Outreach and Children's Services Librarian**



August was a very busy month for outreach and children's services.

My outreach visits included the following:

Little Library visit on August 4<sup>th</sup> – this was a collaboration with Elm Lawn school librarian to visit two park sites in Middleton giving away free books.

Youth Center visit on August 5<sup>th</sup>. I gave away withdrawn and donated books and the teens also created their own button using their own design. This was hugely popular!

Final Splash Pad visit on August 6 – this was the final Splash Pad visit of the summer. All four of the Splash Pad visits went great!

I also sent info to all the 2<sup>nd</sup> grade teachers regarding their upcoming Katie's Kids visits in late September and October. This was rather time consuming though since it involved putting together packets of information including enough library card applications for all 2<sup>nd</sup> grade students.

I attended the United Way luncheon on August 18 with other library and City Hall staff. I also attended the Day of Caring event on Friday, August 28<sup>th</sup> with Rebecca Light, Lori Bell, and other City Hall staff. The Library gave away free books to the kids and also provided a wide range of

hands on activities.

Teen Pool Night on August 20 – this was our first time participating in this event at the Walter Bauman Aquatic Park. The weather wasn't the greatest but we still had teens interested in grabbing a free book, library information, and making their own button.

Arbor Lakes on Wednesday, August 26 – this was the last summer visit to this apartment complex. We will be doing afterschool visits in the fall that I'm eager to try out!

Middleton Outreach Ministry Backpack Giveaway on Thursday, August 27 – this was a great event! MOM gives away 500+ backpacks to students enrolled with MOM and who live in Middleton, Cross Plains, or the far west side of Madison. We put a program flier into each backpack plus a coupon for a free book. So far, we've had 25 kids return for a free book.

Good Neighbor Fest on Saturday, August 29 – This was my first time attending this special weekend event and it was fun! Rebecca Light was there with me and since she's been to it before, she really knew what to expect. We gave away books, offered library card sign up, provided info about the library and library programs, and also had the button maker.

#### SCHOOL VISITS

Info Day and Back to School Night visits:

Sunset Ridge on August 11 (Amy)

Kromrey Middle School on August 12 (Amy, Brendan, Deb Smith)

West Middleton on August 27 (Amy)

Northside on August 12 (AMS and Angela West Blank)

Sauk Trail on August 26 (Pamela)

Elm Lawn on August 26 (ASP & Lisa Helmuth & Jack Helmuth)

#### STORYTIMES & STORYTIME VISITS

I did the baby storytimes here at the library on August 6 and 13. I also visited La Petite Gammon' summer camp site where I did a storytime and activities with their two camp groups.

I made another visit to La Petite Fourier’s summer camp site where I did two storytimes and activities with their two camp groups. Lastly, I visited with Gio’s Garden twice in August for two storytimes about camping.

**SUMMER READING**

The outreach summer reading stats weren’t as high as I was hoping, but that’s to be expected since it was the first time offering off-site sign up and I didn’t provide any type of prize giveaways.

	Signed Up	Halfway Goal	Final Goal
Outreach 0-4	6	4	3
Outreach K-2	6	3	3
Outreach Grades 3-6	10	1	1
Outreach Grades 7-12	4	Didn’t track	Didn’t track

**COLLECTION DEVELOPMENT**

I continued weeding the picture book area since that section is often very full. Through this process I was able to find many damaged books that need to be repaired or withdrawn from the collection. My goal is to provide an attractive, high interest picture book collection so we’re on our way!

**Welcome back to  
Lori Bell, Children’s Services Librarian!**

**Ms. Bell left the same position in 2008 for a short-term business opportunity overseas.  
She bring great enthusiasm and energy to the organization.**



**7. AGENDA ITEMS**

**Middleton Public Library  
2016 Proposed Closings**

Friday, January 1	New Year's Day
Sunday, March 27	Easter
Sunday, May 29	Closed Sundays until 9/13
Monday, May 30	Memorial Day
Monday, July 4	Independence Day
Coincide with recarpeting project?	All Staff Meeting
Monday, September 5	Labor Day
Wednesday, November 23	Day before Thanksgiving Close at 6 p.m.
Thursday, November 24	Thanksgiving Day
Friday, November 25	Day after Thanksgiving Day
Saturday, December 24	Christmas Eve
Sunday, December 25	Christmas Day
Saturday, December 31	New Year's Eve Day
Sunday, January 1, 2016	New Year's Day

**Staff Entrance Renovation Project:**

A quote to replace the staff entrance door and automatic door openers was received in the amount of \$9,205, not including the electrical work to complete the project. I also met with a contractor to finalize the plan for cement work to build a ramp, add hand railings and replace the staircase. The final bids have not reached my desk, but they estimate this project will be in the ballpark of \$25,000, 25% higher than the CIP total budget of \$20,000. I estimate the total project coming in at around \$36,000. We can talk about a plan of action and alternative revenue sources at the board meeting.



## Dane County Library

A Resolution Requesting City of Middleton Exemption from County Library Tax will go before the City Council at the September 15<sup>th</sup> meeting.

### **Resolution Requesting Exemption from County Library Tax**

WHEREAS the Dane County Board has established a county library and levies a county library tax as authorized under Section 43.57 (3) of the Wisconsin Statutes, and

WHEREAS the Dane County Library Board has determined that the library serving the city of Middleton meets the minimum standards of operation established by County Board Resolution 185, 2011-2012 and later amended by County Board Resolution 98, 2013-2014 in compliance with Section 43.11 (3) (d) of the Wisconsin Statutes, and

WHEREAS Section 43.64 (2) (b) of the Wisconsin Statutes provides that a village or city which levies a tax for public library service and appropriates and expends for a library fund as defined by s.43.52 (1) during the year for which the county tax levy is made a sum at least equal to the county tax rate in the prior year multiplied by the equalized valuation of property in the city or village for the current year, and

WHEREAS the city of Middleton will appropriate in 2015 and expend in 2016 an amount in excess of that calculated above in support of its library,

NOW THEREFORE BE IT RESOLVED that the city of Middleton hereby requests of the Dane County Board of Supervisors that the city of Middleton be exempted from the payment of any tax for the support of the County Library Service as provided in Section 43.64 (2).

BE IT FURTHER RESOLVED that confirmed copies of this resolution be forwarded by the city clerk to the following party:

Tracy Herold, Director  
Dane County Library Service  
1819 Aberg Av.  
Madison, WI 53704

	EXEMPT LIBS	2014 VAL	2015 VAL	2015 Municipal appropriation	2016 min app
<b>Villages</b>	Belleville	\$144,556,700	\$147,397,200	\$215,560	\$71,447
	Belleville Green	\$32,937,500	\$33,733,300		
	Black Earth	\$102,421,100	\$97,874,900	\$99,897	\$38,607
	Cambridge	\$123,240,900	\$130,758,500	\$64,313	\$53,696
	Cambridge Jefferson	\$5,115,900	\$5,369,500		
	Cross Plains	\$337,208,000	\$335,977,600	\$241,390	\$132,527
	Deerfield	\$168,019,400	\$173,784,600	\$137,059	\$68,550
	DeForest	\$762,942,100	\$782,943,200	\$457,912	\$308,834
	Marshall	\$159,629,200	\$163,682,200	\$175,000	\$64,565
	Mazomanie	\$135,995,500	\$141,121,300	\$90,335	\$55,666
	McFarland	\$737,338,800	\$761,060,200	\$392,662	\$300,202
	Mount Horeb	\$579,081,000	\$594,279,000	\$424,074	\$234,415
	Oregon	\$875,860,600	\$901,081,000	\$466,340	\$355,434
	Waunakee	\$1,356,317,300	\$1,439,020,900	\$688,402	\$567,626
<b>Cities</b>	Fitchburg	\$2,467,308,900	\$2,433,100,600	\$1,604,133	\$959,743
	Madison	\$22,159,335,200	\$22,968,927,350	\$15,453,333	\$9,060,154
	Middleton	\$2,429,497,400	\$2,478,210,100	\$1,144,792	\$977,537
	Monona	\$976,533,900	\$1,013,817,900	\$498,557	\$399,903
	Stoughton	\$886,512,800	\$923,322,500	\$567,955	\$364,207
	Sun Prairie	\$2,306,992,500	\$2,438,813,600	\$1,250,968	\$961,996
	Verona	\$1,523,095,300	\$1,630,844,600	\$685,745	\$643,291
<b>Exempt Total</b>		\$38,269,940,000			
<b>County Total</b>		\$49,509,314,700			
<b>2014 Tax Base</b>		\$11,239,374,700			
<b>DCL appropriation</b>				\$4,433,401	
<b>2015 County library tax levy rate</b>				0.0003944526	