



October 2015 Report

Presented at the November 10, 2015 Library Board Meeting

1. STATISTICS

Circulation:	Adult	YA	Juvenile	Total	Year to Date
2015	33,504	3,472	22,104	59,080	604,103
2014	34,210	3,653	22,240	60,103	612,004
2013	37,861	3,755	22,429	64,045	654,909
(2014/2015 +/-)					(-1.29%)

Self-Service checkouts:

	ITG	ITG #2	ITG#3	Total	% of total
2015	10,386	8,247	8,730	27,363	46%
2014	11,724	7,585	8,767	28,076	47%
2013	13,012	11,821	4,177	29,010	45%

Library cards issued:

	Adult	Juv.	Sr.	Org.	Total
2015	83	102	5	0	190
2014	94	183	5	0	282
2013	102	22	3	0	127

System holds:

	Loaned to other LINK libraries	Borrowed from other LINK libraries
2015	19,455	18,621
2014	21,397	18,799
2013	18,920	19,008



Miscellaneous:


	ILL	Visits	Study rooms use	Public Fax Use
2015	72	31,852	659.25 hours / 427 bookings	52 users / 141 pages
2014	50	31,776	565.75 hours / 402 bookings	74 users / 280 pages
2013	41	31,675	592.5 hours / 408 bookings	72 users / 218 pages

Computer, printing and fax:

	PC sessions	PC hours	B/W printouts	Color prt	WiFi	Fax	Fax pg	Days open
2015	10,717	11,466	8,070	883	5,088	52	141	31
2014	8,526	2,558	8,155	409	714	74	280	31



2. LIBRARY PROGRAMS / TOURS / PROMOTIONAL ACTIVITIES

Date	Program	Attendance
10/1/2015	StoryTime - Tales & Tunes : Demonstrator, Lori	27
10/1/2015	StoryTime - Baby & Tiny Tots : Demonstrator, Lori	44
10/1/2015	Stuffed Animal Sleepover StoryTime : Demonstrator, Lori 	30
10/1/2015	Copyright for Authors and Artists : Demonstrator, Elizabeth Russell, attorney	17
10/1/2015	CD of the Month Club : Demonstrator, Brendan	34
10/2/2015	Bilingual Spanish & English Storytime : Demonstrator, Katy Shannon	20
10/2/2015	Outreach Visit - Pooh Bear 4k am class : Demonstrator, Amy	18
10/2/2015	Outreach Visit - Pooh Bear 4k pm class : Demonstrator, Amy	10
10/3/2015	Read Local! Indie Author Book Fest : Demonstrator, 20 local authors 	88
10/4/2015	5th Grade Class Visit : Demonstrator, Amanda	28
10/5/2015	Katie's Kids 2nd Grade Visits - West Middleton : Demonstrator, Amy Perry, Lori Bell, Amanda Struckmeyer, Brendan Faherty, circ staff	103

10/5/2015	<u>King Sized Cross Stitch</u> : Demonstrator, Sally, Amanda, Mercedes (volunteer)	9
10/6/2015	<u>StoryTime - Toddler</u> : Demonstrator, Lori	40
10/6/2015	<u>StoryTime - Toddler</u> : Demonstrator, Lori	48
10/6/2015	<u>StoryTime Special - Little Red Preschool</u> : Demonstrator, Lori	20
10/6/2015	<u>Outreach Visit - Meriter Mommy Baby Hour</u> : Demonstrator, Amy Perry	15
10/6/2015	<u>Learning iMovie for iPad</u> : Demonstrator, Amanda Brzeszkiewicz	6
10/6/2015	<u>#TechTuesdays</u> : Demonstrator, Brian Miles	13
10/7/2015	<u>Outreach Visit - Northside ECC class</u> : Demonstrator, Amy Perry	8
10/7/2015	<u>Outreach Visit - Gio's Garden</u> : Demonstrator, Amy Perry	4
10/7/2015	<u>Tales and Tunes Storytime</u> : Demonstrator, Amanda	27
10/7/2015	<u>Fundamentals of Alignment Yoga, Part 4</u> : Demonstrator, Linda Mundt	14
10/7/2015	<u>Baby and Tiny Tots Storytime</u> : Demonstrator, Amanda	38
10/8/2015	<u>StoryTime - Tales & Tunes</u> : Demonstrator, Lori	36
10/8/2015	<u>StoryTime - Baby & Tiny Tots</u> : Demonstrator, Lori	40
10/8/2015	<u>Outreach Visit - La Petite Gammon 4k class</u> : Demonstrator, Amy Perry	14
10/8/2015	<u>Teen Techno Minutes</u> : Demonstrator, Sam, RL	2
10/8/2015	<u>Dungeons & Dragons for Teens</u> : Demonstrator, Ian Mullen	8
10/9/2015	<u>Cross-Stitch Button Workshop</u> : Demonstrator, Rebecca L., Sarah H. 	10
10/9/2015	<u>Outreach Visit - Middleton Baby & Childcare Center</u> : Demonstrator, Amy Perry	28
10/9/2015	<u>Bilingual Spanish & English Storytime</u> : Demonstrator, Katy Shannon	20
10/12/2015	<u>King Sized Cross Stitch</u> : Demonstrator, Sally, Amanda, Mercedes (volunteer)	12
10/12/2015	<u>Katie's Kids 2nd Grade Visits - Sunset Ridge</u> : Demonstrator, Amy Perry, Lori Bell, Amanda Struckmeyer, Brendan Faherty, circ staff	126
10/12/2015	<u>Teen Advisory Committee</u> : Demonstrator, Rebecca V.	5
10/12/2015	<u>And Justice for All: A Community Panel Discussion</u> : Demonstrator, Jim	140


	<i>(moderator), Chuck Foulke, Dave Mahoney, Dr. Reuben Anthony, Josann Reynolds, Percy Brown</i>	
10/13/2015	Storytime - Toddler : Demonstrator, Lori	42
10/13/2015	Storytime - Toddler : Demonstrator, Lori	50
10/13/2015	Outreach Visit - Clubhouse for Kids 4k AM class : Demonstrator, Amy Perry	15
10/13/2015	Outreach Visit - Clubhouse for Kids 4k PM class : Demonstrator, Amy Perry	17
10/13/2015	Tech Tuesday : Demonstrator, Brian Miles 	12
10/13/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
10/14/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	38
10/14/2015	Tales and Tunes All Ages Storytime : Demonstrator, Amanda	29
10/14/2015	Fundamentals of Alignment Yoga, Part 5 : Demonstrator, Linda Mundt	13
10/15/2015	Dungeons & Dragons for Teens : Demonstrator, Ian Mullen	7
10/15/2015	Protecting Your Identity, presented by WWBIC : Demonstrator, Janet Garkey (presenter) and Martha Novotny (WWBIC representative)	27
10/15/2015	StoryTime - Tales & Tunes : Demonstrator, Lori	28
10/15/2015	StoryTime - Baby & Tiny Tots : Demonstrator, Lori	40
10/15/2015	Outreach Visit - La Petite Fourier : Demonstrator, Amy Perry	18
10/15/2015	Outreach Visit - Arbor Lakes Apartments : Demonstrator, Amy Perry	7
10/15/2015	Adult Book Discussion : Demonstrator, Jenny Carr	30
10/15/2015	Teen Techno Minutes : Demonstrator, Sam, RL	2
10/16/2015	Bilingual Spanish & English Storytime : Demonstrator, Katy Shannon	18
10/16/2015	'Tween Library Council : Demonstrator, Amanda	2
10/17/2015	Krafty Kids - Halloween! : Demonstrator, Kathy with volunteers Mercedes, Mallory, Marla, Tanvi, Carolyn, Kelli, Jane, and Grace	126
10/19/2015	Outreach Visit - Time of Wonder Daycare Family Night Event : Demonstrator, Amy Perry	22

10/19/2015	King Sized Cross Stitch : Demonstrator, Sally, Amanda, Mercedes (volunteer)	10
10/19/2015	Read It and Eat Book Club : Demonstrator, Amanda	24
10/20/2015	Tech Tuesdays : Demonstrator, Brian Miles	12
10/20/2015	Outreach Visit - Lunch Bunch @ Kromrey : Demonstrator, Amy Perry	40
10/20/2015	Storytime - Toddler : Demonstrator, Lori	38
10/20/2015	Storytime - Toddler : Demonstrator, Lori	48
10/20/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
10/20/2015	Outreach Visit - YMCA Northside : Demonstrator, Amy Perry	45
10/21/2015	Outreach Visit - YMCA Sunset Ridge : Demonstrator, Amy Perry	60
10/21/2015	Fundamentals of Alignment Yoga, Part 6 : Demonstrator, Linda Mundt	14
10/21/2015	Adult Creative Writing Group : Demonstrator, Kathy Steffen	7
10/21/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	31
10/21/2015	Special Edition Storytime with Communication Innovations : Demonstrator, Communication Innovations	41
10/21/2015	Pie and Politics, Where You Go is not Who You'll Be : Demonstrator, Rebecca V.	2
10/22/2015	Storytime - Tales & Tunes : Demonstrator, Lori	32
10/22/2015	Storytime - baby & tiny tots : Demonstrator, Lori	45
10/22/2015	Teen Techno Minutes : Demonstrator, Sam, RL	2
10/22/2015	Outreach Visit - YMCA Sauk Trail : Demonstrator, Amy Perry	46
10/22/2015	Outreach Visit- Gio's Garde : Demonstrator, Amy Perry	4
10/22/2015	Volunteer Appreciation Dinner : Demonstrator, Brendan	26
10/22/2015	Dungeons & Dragons : Demonstrator, Ian Mullen	7
10/23/2015	Outreach Visit - American Family Children's Hospital (AFCH) (DIY) : Demonstrator, Amy Perry	2
10/23/2015	Bilingual Spanish & English Storytime : Demonstrator, Katy Shannon	25
10/24/2015	Disneymania : Demonstrator, Rebecca V.	19
10/25/2015	Chess Club : Demonstrator, Brad Phillips	6
10/26/2015	Katie's Kids 2nd Grade Visits - Northside Elementary School : Demonstrator, Amy Perry, Lori Bell, Amanda Struckmeyer, Brendan Faherty, circ staff	114
10/26/2015	King Sized Cross Stitch : Demonstrator, Sally, Amanda, Mercedes (volunteer)	6

		
10/27/2015	StoryTime - Toddler : Demonstrator, Lori	24
10/27/2015	StoryTime - Toddler : Demonstrator, Lori	50
10/27/2015	Outreach Visit - Youth Center : Demonstrator, Amy Perry	20
10/27/2015	Tech Tuesday : Demonstrator, Brian Miles, eval by RL	12
10/27/2015	Gmail & More! : Demonstrator, Amanda Brzeszkiewicz	15
10/28/2015	Techno Minutes : Demonstrator, Amanda Brzeszkiewicz	1
10/28/2015	Baby and Tiny Tots Storytime : Demonstrator, Amanda	32
10/28/2015	Tales and Tunes Storytime : Demonstrator, Amanda	39
10/28/2015	Outreach Visit - West Middleton Elementary 4K morning class : Demonstrator, Amy Perry	14
10/28/2015	Outreach Visit - West Middleton Elementary 4K afternoon class : Demonstrator, Amy Perry	12
10/29/2015	Pooh's Heffalump Halloween Movie : Demonstrator, Lori	85
10/29/2015	Teen Techno Minutes : Demonstrator, Sam, RL	1
10/29/2015	Haunted Library Set Up : Demonstrator, Rebecca V. 	19

10/30/2015	Haunted Library : <i>Demonstrator, Rebecca V.</i>	200
10/31/2015	DIY corner Monster Month (DIY) : <i>Demonstrator, Sally</i>	87
	Number of Programs / Total Attendance	
	Children's	62 / 2132
	Teens	13 / 364
	Adults	23 / 468
	Grand Total	98 / 2964
	DIY/Passive Program Total	2 / 89

3. LIBRARY EXHIBITS

Exhibit Case:	Art Railing:
 <p data-bbox="240 1318 716 1350">Alliance for Animals and the Environment</p>	 <p data-bbox="906 1318 1382 1350">David Carpenter, colored pencil drawings</p>

4. DIRECTOR'S COMMENTS

The number of computer hours logged during the month of October increased 5 fold compared to last year, likely due to the technology upgrades to equipment. Circulation was down slightly compared to last year, but I was expecting a bigger drop due to the recarpeting project.

We're collaborating with other Dane County libraries to apply for Beyond the Page grants, including one for a series of origami workshops led by Ruthanne Bessman.

During October, Brendan and I prepared for the Wisconsin Library Association 2015 conference here in Middleton. As local arrangements committee member, Brendan had a large role in the success of the conference.

Recarpeting the main level was accomplished and we were able to remain open during the entire process. I had several meetings with the vendors and arrived early at the library every day, so workers could get a start before the library opened. Nonn's Flooring donated 3 boxes of accent tiles for the youth services areas. Tina Gordon, Amy Perry, and Deb Haeffner designed the pattern. I took the opportunity to institute a new furniture layout for the main level. I met with various departments to get their feedback and hear their ideas. Coakley Brothers agreed to work with us on the reconfiguration. Head of Circulation Services Brendan Faherty and Circulation Supervisor Barbara Henderson really took the lead in getting things back in order and helping the public find their way through the organized chaos.

In October, we had a second trouble call on the fire alarm in less than 2 months. I met with the technician and decided to replace the control board. The emergency call list starts with me, then Patrick Williams and followed by 3 other staff members. We have a procedure in place, but do not have a written policy to address building security response.

Local engineering architect Mike Leiferman created design plans for a ramp for the staff entrance. Public Works Shawn Stauske and Scott Ellarson reviewed the sketches and advised me on placing a legal ad in the MTT about seeking construction quotes. I contacted 4 local construction companies to seek quotes. On Friday afternoon I met with the GM and learned that the drop in sidewalk under the bookdrop would compromise the point of origin for the ramp and that the only solution would require a redo of the sidewalk, which may not be possible yet this fall.

Just Mercy based panel discussion was a successful partnership between the police department and the library, well attended, garnered meaningful comments from the audience and interactions with the panelists.

Brian Miles and I met to discuss his role as the Media Maker Lab coordinator in 2016.

I met with Jim and Jenny to activate an update to one of our databases. Bookletters is an online service that links our online library catalog to the icons on our homepage "Book of the Day", "Bestselling Nonfiction" and "Bestseller Fiction", provides the database for our linked booklists, and delivers monthly readers' advisory newsletters to subscribers. Middleton offers 13 different RA

newsletter topics. Readers need to register from our website here <http://library.booksite.com/7434/signup/?list=NLSGN>.

Circulation services staff is trained to register Voters when city hall is closed.

5. STAFF DEVELOPMENT: MEETINGS AND CONTINUING EDUCATION

Date	Department	Staff	Title
10/2/2015	Other/All	Amy Perry	Outreach and Community Partnerships YSS Powerhouse Webinar
10/13/2015	Administration	Jason Boak	SCLS Directors Summit
10/16/2015	Adult Services	Jim	Hands-On Adult Programming Workshop
10/29/2015	Other/All	Amanda	ALSC Mentoring Meeting
10/31/2015	Adult Services	Rebecca Light	Madison Print & Resist

6. LIBRARIANS' REPORTS

Patrick Williams, Head of Information Technology



Assistance was given during the re-carpeting project; moving and re-wiring computer stations in the area. One of our self-checkout PCs had a component failure, and needed replacement. I managed to create a drive/setup image of it and get it working with a spare PC. The image I created was made to be universal for easy replacements in the future.

The staff A/V cabinet in the Archer room was fit with a new Blu-Ray player. I also added an HDMI video switchbox to use with it and our Apple TV and new Wireless PC Video adaptor. I installed a Bluetooth audio receiver as well. I wired it all up and wrote up detailed step-by-step instructions for all

the equipment.

The annual Friends mailing to Middleton Chamber members was assembled and put out. Last year's effort raised \$2600. The November/December Newsletter was also created and published.

Rebecca Van Dan, Head of Young Adult Services



Amy and I finished interviewing candidates this month for our YS sub position, hired two candidates and started training them on desk procedures. Kelly and Sarah both seem to learn very quickly and we think they will be a great addition to our Youth Services team! Sally says her King Size Cross Stitch class has been going very well and participants are having a lot of fun. Kathy had close to record attendance for her Krafty Kids program this month, with over 100 participants! Our teen presenter for Dungeons & Dragons has been doing an excellent job and brings a lot of enthusiasm to their sessions, and our teen volunteers for the Haunted House this year did a great job both with the set-up and the acting. We also tried a Disneymania event this month with trivia, movie, and name that Disney tune—it was requested by TAC and they suggested it be open to Disney fans of all ages. I was curious how it would turn out and was happy that there was a good turnout of teens and that they were so good about including the younger kids at the event.

This month we looked into a number of technology-related options. I investigated cameras with wi-fi capability similar to our downstairs camera for Youth Services but with upgraded functionality. I found two presenters willing to teach classes on PhotoShop and how to use drawing tablets. I looked into drawing tablets that we could purchase for the library, comparing prices and looking into tablet

recommendations from the presenter. Our Tech Tuesday classes continue to be popular and I contacted participants for reminders before classes and for some Nov. date changes. We also contacted College Goal Wisconsin to look into a partnership and emailed high school band teachers to ask for recommendations of bands to play at our Teen Bands Night in March.

I updated the maps & pamphlets file at the Help Desk this month and replaced brochures with newer versions. I added bins for the teen video games to make it easier for staff to shelve and show patrons certain platforms. We updated the Teen Volunteer Wait List document and trained one new teen volunteer this month. We started contacting performers for programs in Jan and Feb, reserving rooms, and putting together a Jan-Feb flier. I sent out a call for YS agenda items and coordinated with Amy to lead the Nov. meeting while I am on vacation. We also helped distribute a Teens & Technology survey created by other WI librarians.

Weeding continued this month, and we finished the teen hardcover fiction and created a weeding report through Collection HQ for Spanish adult books and dvds. We are grateful to Mark Goad for making an extra shelf for the teen BOCDS which gave them some much needed breathing room. The teen hardcover fiction also gained some breathing room with the reorganization after the recarpeting project.

Displays: Healing & Spirituality, Horror, Fortune Cookie Reads, Truly Scary: Earth in Crisis

Sarah Hartman, Head of Technical Services



Our items added count was up this month from last month, at 1,718 items added. Vijaya finished linking and processing the rest of the New & Notable starter collection, and those books are now flying off the shelf. Jim has created an exciting, diverse collection that will be very popular with our patrons.

Reference sub Trevor helped me this month with a project to combine our education test guides with our civil service test guides. We had some career-related test guides, such as for real estate license exams, that didn't fit in either category, and the collections are small enough that combining them made sense.

In other collection management news, our collectionHQ product was telling me that we needed more books on Buddhism. I have made a concerted effort to build up that collection, and now collectionHQ no longer reports that section as understocked. I am still working on the very popular and also reportedly understocked Textile Arts section.

At the beginning of the month, Rebecca L. and I hosted an adult craft program on cross-stitch buttons/magnets, which was well-attended, well-received, and a lot of fun to put together and teach. We had a wide range of ages attend. Our craft programs are definitely getting people in their 20s and 30s into the Library, which is one of the reasons we started the series. I'm very pleased with how well things are going in that respect.

Related to that, I spent some time near the end of the month preparing for the presentation Brendan, Jim, Jason, and I are doing at the annual WLA Conference on November 6. We plan to discuss programming that brings in people in their 20s and 30s, and I will be covering our craft programs.

Also this month, I attended a two-day CVMIC course for supervisors on dealing with unacceptable employee behavior, which provided some excellent tools I hope I don't have to use in the future. Earlier in the month, Jason presented at the SCLS Directors Summit on the process by which we evaluated new ILS options when moving away from Dynix and the factors that led us to choose Koha.

Amanda Struckmeyer, Youth Services Librarian



Our fall programming continued this month; ‘tweens enjoyed our second Read It and Eat book club meeting, a four-part King Sized Cross Stitch workshop, the first meeting of our ‘Tween Library Council, and more. Read It and Eat is offered for grades 2-6, and this year, I’m trying a slightly different format than we’ve used in the past, in an effort to engage the entire age range. So far, it’s working well! Tech Tuesdays, presented by Brian Miles, continued, and we’re thrilled to be offering this popular, innovative program throughout the school year.

This month’s collection development was focused on paperback chapter books. I’m making my way through a Collection HQ report, and I’ll be looking at condition as well. Because our paperbacks circulate heavily, they frequently need to be replaced. We’re hoping to gain some extra space, also, by weeding this collection proactively. Thanks to the Collection HQ report, I was also able to change the status of over 50 items in the paperback collection to “trace,” which is helpful for pages doing pick lists and patrons who are looking for specific items.

We hosted two Katie’s Kids visits this month; having the second graders visit the library is really valuable for everyone—especially the kids!

I hosted a fifth grade class visit on a Sunday afternoon for a wide range of booktalks, a visit from a veterinarian (and a dog!), and library card sign-up. I created booklists especially for this group, guided by the themes their teacher had suggested.

Supercharged Storytimes, a no-cost course designed to help librarians increase the early literacy value

of their storytimes, met online four times this month. I've learned a lot through this program about how to purposefully incorporate early literacy elements into my storytime activities.

The ALSC (Association of Library Services to Children) mentoring program kicked off this month; I was matched with a new Youth Services librarian in Ohio. We met briefly over the phone to establish goals and introduce ourselves.

Jim Ramsey, Head of Adult Services



October was another busy month for adult programming. Especially notable were a Local Author Mini-Book Festival and a panel discussion on race and the criminal justice system. (Of course, we also continued to offer our usual book discussions, craft programs, and technology classes.) In all, we offered a dozen programs for adults this month, making October one of our busiest months in 2015. November is shaping up to be another busy month!

I also spent a lot of time this month planning programs for the first half of 2016, including a lecture series featuring UW professors, a visit by the Wisconsin Poet Laureate and several other large events. As in previous years, we are collaborating with a number of local libraries on programs funded by the Beyond the Page Endowment, including two live theater events in the first quarter of 2016.

In collection development news, we rolled out the New & Notable paperback collection in earnest this month after a "soft" launch at the end of September. The patron response has been tremendous: As

of the end of October, over 70% of the collection is checked out. For the time being, we've arranged the books face-up on the table next to the elevator on the main level, which gives the collection the feeling of a bookstore browsing display. It is our hope that this walk-in collection will drive circulation by increasing browsing and discovery. The collection is growing fast, with many more volumes on order in the coming months.

I spent some time this month preparing for a presentation at the Wisconsin Library Association on programming for the 20-and-30-something demographic. I'll be part of a panel of other Middleton librarians (Sarah, Brendan, and Jason) talking about how to attract this hard-to-reach demographic with innovative book discussions, crafts, and other programs. I'll be talking about Let's Talk About Texts, our bi-monthly off-site book discussion that targets this demographic.

As noted in other areas of this month's report, the library underwent a major recarpeting project on the main level which gave us the opportunity to move some collections and experiment with new seating arrangement. Consequently, I spent a considerable amount of time planning and moving collections this month (although not nearly as much time as the folks in the Circulation Department did!)

We held our annual reference question count during the week of October 25th – October 31st in which we logged 232 reference or technology instruction interactions with our patrons, an average of almost 3.5 questions per hour. (Of course, this tally includes only longer, in-depth interactions with patrons and is only a fraction of the hundreds of smaller, yet no less meaningful, interactions our staff has with the public every day.) We're extremely lucky to have such a competent, professional, and compassionate group of individuals staffing our reference desk.

Brendan Faherty, Head of Circulation



October was a busy month for the Circulation department. In addition to our regular materials handling, we had several area 2nd grade classes in for library tours (in conjunction with Outreach Coordinator Amy Perry), and staff readied new library cards for many of those children. The kids are always so excited to be able to check out their own books and I think the school visits really help establish the public library as a place those kids can really use as they grow up.

The major project during October was, of course, the recarpeting of the library's main level. Circulation was affected accordingly, as many parts of the collection could not be shelved for several days. Front Desk and Shelving staff worked tirelessly to find items for patrons and keep as much of the collection accessible as possible, given the challenging circumstances. After finally getting all the shelves back in place, circulation staff worked rapidly to get those disorganized collections back in place as quickly and accurately as possible. My gratitude goes out to all our shelvees and desk staff for rolling with the adjustments and adversity throughout the project, and maintaining a positive and encouraging environment.

As expected, the temporary relocation and/or obstruction of large parts of the collection resulted in lower circulation numbers for the month. Our Self-check usage still managed to stay above 50%, despite temporary relocations and one of the machines being offline for a week with a monitor issue. Surprisingly, the raw number of self-checkouts dropped only slightly from September 2015 to October 2015 (27,740 to 27,363), and was within 1000 circulations of last October's totals. Additionally, overall

circulation was fairly consistent with last year's numbers, which suggest circulation will continue to rebound and strengthen as we head into the 'lean' winter months.

The CD of the Month Club picked up two new members in October, bringing our active total to 34 members. I will be sharing the program with colleagues at the WLA Conference in Middleton the first week of November as part of a presentation with fellow library staff members Jim Ramsey, Sarah Hartman, and Jason Boak.

As I write this, my office is filled with bags stuffed with giveaway goodies for the WLA Conference. Final attendance numbers are expected to be good, and the Middleton area should benefit from the influx of librarians over the next week. I will be spending much of the conference ensuring rooms are properly equipped and programs, luncheons, and tours are going off without a hitch. Wednesday evening, the library will be hosting an open house, featuring locally made desserts from Hubbard Avenue Diner, Clasen's European Bakery, Scott's Pastry Shoppe, and Bloom Bake Shop. All of these venues agreed to donate their desserts.

We celebrated our numerous volunteers on October 22nd with our annual Volunteer Appreciation Dinner. Everyone enjoyed dinner, and the door prizes were a hit. I appreciate having the opportunity to recognize all the hard work our myriad volunteers put in year after year, from teen shelveers to shelf-readers to the Friends Book Sorters to the Library Board. Every individual who gives their time and efforts to the library helps make our library the special community center that it is. The library is a great source of pride in Middleton and library staff would not be able to maintain that level of excellence without our volunteers.

Amy Perry, Outreach and Youth Services Librarian



With 12 preschool visits, 7 community/afterschool visits, 4 school visits, in addition to children's service duties, it's no surprise October flew by! Highlights included my YMCA afterschool visits. Getting into these sites was difficult so it was great to finally be visiting them all. Another highlight were the three 2nd grade Katie's Kids visits to the library from West Middleton, Sunset Ridge, and Northside elementary schools. A total of 113 students received their first library card! I coordinated all of these visits but had the assistance of Brendan Faherty for processing applications, as well as Lori Bell and Amanda Struckmeyer who handled the tour and checkout portion of the field trip.

Detailed below is a list of all of the outreach that was accomplished in October:

COMMUNITY / AFTERSCHOOL VISITS

- Meriter Mommy/Baby Hour visit on 10/6
- Arbor Lakes visit on 10/14
- YMCA visit to Northside Elementary School on 10/20; YMCA visit to Sunset Ridge Elementary School on 10/21; YMCA visit to Sauk Trail Elementary School on 10/22 (*1st time visiting all three sites*)
- American Family Children's Hospital visit on 10/23
- Youth Center visit on 10/27

SCHOOL VISITS

- Lunch Bunch book clubs at Kromrey on 10/20 – book clubs with 5th, 6th, 7th, and 8th graders

- 2nd grade visits from West Middleton 10/5, 4 classes visited & 41 students received their first library card!
- 2nd grader visits from Sunset Ridge 10/12, 5 classes visited & 32 students received their first library card!
- 2nd grader visits from Northside 10/26, 4 classes visited & 40 students received their first library card!
- 5th grade class from Kromrey visited on 10/4, facilitated by Amanda Struckmeyer

STORYTIMES & STORYTIME VISITS

- 2 visits at Pooh Bear 4k classrooms on 10/2 (*1st time visiting*)
- Visit to Northside Elementary's Early Childhood class on 10/7
- Visit at Gio's Garden on 10/7 and 10/22
- Visit at La Petite Gammon's 4k class on 10/8
- Visit visit at Middleton Baby Childcare Center 4k class on 10/9 (*1st time visiting*)
- 2 visits at Clubhouse for Kids 4k classrooms on 10/13 (*1st time visiting*)
- storytime visit at La Petite Fourier's 4k class on 10/14
- storytime visit at Time of Wonder's Family Night event on 10/19 (*1st time visiting*)
- 2 storytime visits at West Middleton's 4k morning and afternoon classrooms on 10/28

OTHER

In addition to outreach duties, I was the "master of ceremonies" for the first Read Local event on 10/3. I was in charge of welcoming attendees and introducing each author before they spoke. In October I interviewed two more candidates along with Rebecca Van Dan for the Page II Help Desk Substitute position. We chose Sarah Helwig and Kelli Miller for our two new Help Desk Page II subs. I provided training to both Sarah and Kelli on a few dates. I also worked on the desk schedule for November and the 2016 weekend schedule for permanent and sub staff.

MEETINGS

- Library Leader Meeting on October 14

Lori Bell, Children's Services Librarian



October began with a special late afternoon storytime: Stuffed Animals Sleepover. The kids were excited to pick up their stuffies the next day and see the pictures of their adventures. Attendance at our regularly scheduled storytimes continues to be very strong. Holding storytimes in the Archer Rooms during the recarpeting project went very smoothly.

Amy, Amanda and I conducted 3 more of our Katy's Kids sponsored 2nd Grade visits to the library. One of the teachers remarked that this is the best organized school outing they do all year. All the kids, teachers, and volunteers seemed well pleased with the experience. It's lovely to see all the children here excited to use their new library cards.

I'm taking an online continuing education class, "What's New in Children's Literature," offered by the UW's SLIS program which began mid-month. A short 4-week class, we'll be reading the latest studies about children's literacy and how it connects to the new books being produced. Although the class only lasts a month, it is proving to be very informative and intense.

I've continued participating in the SuperCharged StoryTimes program. We've covered topics such as Alphabetic Knowledge, Phonetic Awareness and Guiding Parents & Caregivers. While I already incorporate many of the early literacy strategies and techniques in my storytimes, I'm certainly more

aware of intentionally incorporating tools that specifically target these early literacy skills.

I finished October with a well-attended Halloween Movie. The Children were invited to wear their costumes (I was a Minion) and join in a parade to the Help Desk for a hand stamp after the movie. One little boy asked when we would be showing another movie because, “this was great!”

7. AGENDA ITEMS

Authorize addendums to recarpeting contract (action item):

We'll review addendums to recarpet the lower level.

The 2016 Budget – Public Hearing scheduled for Thursday, November 12th:

Library board members are encouraged to attend the meeting and speak on behalf of the library board for the personnel decision items.

Building Feasibility Study

Feedback on the draft version of the Building Feasibility Study from board and building committee members is being compiled and was presented to the architects. We should have another version to review at the December library board meeting.

Katie's Kids (possible action item)

We'll review plans for the use of Katie's Kids Fund.

Endowment campaign

Dane County Library System offered a free grantwriting workshop instructed by Madison Community Foundation's Tom Linfield. He offered some useful tips, but the group exercise was the most helpful part. I learned that Middleton is the only library in Dane County who has not applied for a grant to build the endowment fund.