



**Library Board Development Committee Meeting Agenda
6/4/2019**

9am

Director's Office

Call to Order

1. Public Comments
none
2. Status check-in and LGL reports
This will be a great tool moving forward. Thanks to M. Paulisse all Friends members and past donors to MCF have been added.
3. Review of naming rights and publicity materials
- The committee reviewed the menu of spaces and discussed best price points per space. This will be included in the look book.
- 5-8 additional members will be added to the committee for the Next Chapter Campaign.
4. Set target goals and deadlines
July 15th 7pm Archer mtg. room is the next meeting. R. Light and J. Sansing will have the naming rights look book ready and the group will review the list of prospects and divide the asks amongst the committee.
5. Review of donor recognition ideas
-Brainstormed ideas for how to recognize donors within the library. Suggestions included wall with names, wall with book spines.
-R. Light will write thank you's and M. Paulisse will assist. K. Natoli will ask for two Friends to help write thank you's too.
6. Social Media push
-Email blasts to Notify Me and LGL lists will be sent on Friday.
-Staff is working on a fb frame filter
7. Notes from UW Fundraising Conference May 29-31, 2019

J. Sansing shared notes on from the conference and some great takeaways, like video ideas and tips for grand writing.

8. Adjourn.

Additional Action items:

- J. Sansing will present update and challenge match to Common Council at July mtg.**
- J. Sansing will approach staff and previous volunteer for video assistance**
- Friends will look to schedule a Culvers Night, recruit volunteers to walk in GN Parade, schedule open house for new book sale room mid-late Oct.**

Any person who has a qualifying disability as defined by the Americans With Disabilities Act and who requires the meeting or materials at the meeting to be in an accessible format must contact the Reference Desk at (608) 827-7403, located at 7425 Hubbard Avenue, Middleton, Wisconsin, at least 24 hours prior to the commencement of the meeting so that any necessary arrangements can be made to accommodate each request.

BOARD MEMBERS: If you are unable to attend this meeting, please notify Jocelyne Sansing, jsansing@midlibrary.org or (608)827-7425 **by 8 a.m. June 3rd. Agenda Posted: 5pm May 30st, 2019**