



**Library Board Development Committee
9/30/2019
4 pm
Leonard Archer Meeting Room**

Call to order

1. Public Comments
2. Campaign status check-in
 - a. Review of goals, timeline, budget
3. Review and assign prospecting list contacts
4. Update on Grants – reviewer needed
5. Friends updates
 - a. Grand Opening/Open House for Book Sale
 - b. Next Chapter Letter
6. To do's:
 - a. Targeted letters –
 - b. Set dates for email blasts (once a month?)
 - c. Create video content
 - d. More the building experience ideas (like the board) that connect with the campaign
 - e. Giving Tuesday
 - f. Online campaign outline