

Library Board Development Committee Meeting Minutes
July 13th, 2020 3pm

NOTICE OF ELECTRONIC MEETING

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<https://us02web.zoom.us/j/87917460877?pwd=RkRvY0lWd0U2SnFzOFQwRG4wVnBpQT09> **Meeting ID:**
879 1746 0877 Password: 544922 or Call in by phone: 1 312 626 6799 (same Meeting ID and Password)

Attendees: Jocelyne Sansing, Rebecca Light, Karen Natoli, Marybeth Paulisse, Chris Morris,
Joan Gillman

Call to Order: 3:00 pm

Minutes by R Light

1. Public Comments: none

2. Update from Friends of the Middleton Public Library: Friends are on “pause” – no book sales at the moment, but considering a sidewalk sale in the future. Also looking into a cashless POS system. Most likely, volunteers and book donations will be part of the final stage of reopening. Karen reported that cash donations to the Friends are still coming in, with many supportive notes. A letter from the Friends will go out in the upcoming utility bills.

Jocelyne called our Naming Rights donors to touch base and have some constructive conversations. The flexible design elements from Next Chapter have already been put to good use with our COVID needs.

While closed, we completed painting, acquired display furniture, and began reupholstery.

3. Next Chapter Campaign status check-in

a. Review of goals, timeline, balance/budget, MCF matching grant, other grants: Jocelyne is waiting to hear from Tom Linfield (MCF) regarding when to transfer funds from the SCLS Foundation to MCF. This would put us at \$150k and available to apply for the matching grant. When we are ready to transfer, the Dev Committee would make a recommendation to the Library Board for the board to approve the transfer of these funds.

4. Review lists, naming rights and identify matching opportunities: We discussed breaking up naming rights for the Youth Services area, but this is a challenge as we figure out our “new normal” for what this space will look like during and post-COVID.

Jocelyne heard back from Mary Wells’ brother about ideas to honor his sister: adding her niece’s book to the collection, and perhaps honoring a shelf or space with her name. Karen also suggested that we could honor her within the Friends Community Room. Jocelyne will follow-up with her brother.

Jocelyne has applied for a few grants: Dane Arts and Evjue Foundation. She is currently working on: American Girl Fund for Children and Schlecht Family Foundation (Duluth Trading Company).

5. Strategies for sharing/communicating impact and progress: Communication has been one of the biggest challenges at this time. We plan to do some communication to the public about Next Chapter progress so far, with promotions of the fundraising match once Tom confirms the timeline for this. We can stress virtual programming, current library services, use of flexible spaces, as well as the importance of libraries and intellectual freedom during this time. We aim to put this together in the upcoming weeks.

6. Misc. news, examples, etc. The Friends are discussing a process to receive the wave of book donations when they can take them, as well as larger bag sales to move items and recoup revenue.

Next meeting: Thursday, Aug 6th on Zoom at 1pm. We'll have next steps from Tom, drafts of upcoming communications, and more info about the reopening date.

7. Adjourn: 4 pm