



**Library Board Development Committee Meeting Minutes
June 20th, 2024 2pm**

Virtual

Join Zoom Meeting

<https://us02web.zoom.us/j/5993746465?omn=85199316688>

Meeting ID: 599 374 6465 Passcode: 004697

Or telephone +1 312 626 6799

1. Public comments

None

2. Summary of Bookmobile donations including the MCF challenge match

As of June 15th, 2024:

MCF 17.5k received and deposited.

70+ donors individuals + 4 donors corporate = \$30k

Current total: \$54,754 after Paypal fees

3. Review Campaign timeline - ready to close out week of 7/8/2024

Close out 7/15 and include # of donors, total \$, when bookmobile is coming, mention individual corps.

RAL to handle library social media, BH media releases, alders SM, PW website and lobby monitor

4. Review of Press Release draft

5. In-library display, midlibrary.org/bookmobile, and 'Thank you' updates

Have a 'lead up' to the arrival.

6. New business:

a. Goal setting and strategic planning

Shorter term goals: bequests/planned giving, recurring donor engagement, publicity campaigns, Giving Tuesday, Annual Comms plans, GNF participation

7. Next Meeting: July 18, 2pm virtual

8. Adjourn:

Any person who has a qualifying disability as defined by the Americans With Disabilities Act and who requires the meeting or materials at the meeting to be in an accessible format please contact the Library Director at (608) 827-7403, located at 7425 Hubbard Avenue, Middleton, Wisconsin. MEMBERS: If you are unable to attend this meeting, please notify Jocelyne Sansing, jsansing@midlibrary.org or (608)827-7425 by 10 a.m. Wed. June 19, 2024.

Agenda Posted: 5pm on Tuesday June 11, 2024